LAUDER LEONARD A

Form 4

November 12, 2004

OMB APPROVAL UNITED STATES SECURITIES AND EXCHANGE COMMISSION OMB 3235-0287 Washington, D.C. 20549 Number: Check this box January 31, Expires: if no longer 2005 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF subject to Estimated average **SECURITIES** Section 16. burden hours per Form 4 or response... 0.5 Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction 1(b). (Print or Type Responses)

LAUDER LEONARD A			Symbol	Issuer		
			ESTEE LAUDER COMPANIES INC [EL]	(Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	_X_ Director _X_ 10% Owner _X_ Officer (give title Other (specify		
THE ESTEE LAUDER COMPANIES INC., 767 FIFTH			11/10/2004	below) below) Chairman		

2. Issuer Name and Ticker or Trading

AVENUE

1. Name and Address of Reporting Person *

LAUDER LEONARD A

(Street) 4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person _X_ Form filed by More than One Reporting Person

5. Relationship of Reporting Person(s) to

Issuer

NEW YORK, NY 10153

(City)	(State)	(Zip) Tal	ble I - Non-	-Derivative	Secur	ities Acquire	ed, Disposed of, o	r Beneficially	Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities or Disposed of (Instr. 3, 4) Amount	f (D)	uired (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	11/10/2004		M	100,000	A	\$ 13	5,469,169	D	
Class A Common Stock	11/10/2004		S	60,000	D	\$ 43.8671 (1)	5,409,169 (1)	D	
Class A Common Stock	11/10/2004		M	30,000	A	\$ 13	420,000	I	By Evelyn H. Lauder

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Class A Common Stock	11/10/2004	S	30,000	D	\$ 44.0895	390,000 (1)	I	By Evelyn H. Lauder
Class A Common Stock	11/11/2004	M	100,000	A	\$ 13	5,509,169 (1)	D	
Class A Common Stock	11/11/2004	M	600,000	A	\$ 21.375	6,109,169	D	
Class A Common Stock	11/11/2004	S	697,200	D	\$ 43.9647	5,411,969	D	
Class A Common Stock						3,029,302	I	by LAL Family Partners L.P. (1)
Class A Common Stock						15,384	I	by Lauder & Sons L.P.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisab Expiration Date (Month/Day/Year		7. Title and A Underlying S (Instr. 3 and	Securitie
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amous Numb Shares
Option (Right to Buy)	\$ 13	11/10/2004		M	10	00,000	01/01/1999(2)	11/16/2005	Class A Common Stock	100,0
Option (Right to Buy)	\$ 13	11/10/2004		M	30	0,000	01/01/1999(2)	11/16/2005	Class A Common Stock	30,0

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Option (Right to Buy)	\$ 13	11/11/2004	M	100,000	01/01/1999(2)	11/16/2005	Class A Common Stock	100,0
Option (Right to Buy)	\$ 21.375	11/11/2004	M	600,000	01/01/2002(3)	07/01/2006	Class A Common Stock	600,0

Reporting Owners

Reporting Owner Name / Address	Relationships						
F	Director	10% Owner	Officer	Other			
LAUDER LEONARD A THE ESTEE LAUDER COMPANIES INC. 767 FIFTH AVENUE NEW YORK, NY 10153	X	X	Chairman				
LAUDER EVELYN H THE ESTEE LAUDER COMPANIES INC. 767 FIFTH AVENUE NEW YORK, NY 10153			Sr. Corporate Vice President				

Signatures

Leonard A. Lauder, by Spencer G. Smul, 11/12/2004 Attorney-in-fact **Signature of Reporting Person Date Evelyn H. Lauder, by Spencer G. Smul, 11/12/2004 Attorney-in-fact **Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) See Exhibit 99.1
- The options that were exercised were part of a grant of options that became excercisable in three equal tranches on January 1, 1999, January 1, 2000 and January 1, 2001.
- The options that were exercised were part of a grant of options that became excercisable in three equal tranches on January 1, 2000, January 1, 2001 and January 1, 2002.
- (4) Exercise of stock option.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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