TrueCar, Inc. Form 4 July 06, 2016

## FORM 4

#### **OMB APPROVAL**

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB** 3235-0287 Number:

Check this box if no longer subject to Section 16.

January 31, Expires: 2005

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Estimated average burden hours per response... 0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* 2. Issuer Name and Ticker or Trading **UNITED SERVICES** Symbol **AUTOMOBILE ASSOCIATION** 

5. Relationship of Reporting Person(s) to Issuer

(First) (Middle) (Last)

TrueCar, Inc. [TRUE] 3. Date of Earliest Transaction

(Check all applicable) \_X\_\_ 10% Owner Director

(Month/Day/Year) 9800 FREDERICKSBURG RD 07/01/2016

Officer (give title \_ Other (specify below) 6. Individual or Joint/Group Filing(Check

(Street) 4. If Amendment, Date Original Filed(Month/Day/Year)

Applicable Line) Form filed by One Reporting Person \_X\_ Form filed by More than One Reporting

Person

#### SAN ANTONIO, TX 78288

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed 3. 4. Securities Acquired (A) Execution Date, if Transaction Disposed of (D) any Code (Instr. 3, 4 and 5) (Month/Day/Year) (Instr. 8)			<b>)</b> )	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(I) (Instr. 4)	)	
Common Stock	07/01/2016(1)		S	106,759 (2)	D	\$ 7.985 (2)	10,325,587	D		
Common Stock	07/05/2016(1)		S	63,241 (4)	D	\$ 7.7821 (4)	10,262,346	D		
Common Stock							1,633,347	I	USAA Property Holdings, Inc. (3)	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3,			7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
			Code V	4, and 5) (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

## **Reporting Owners**

Reporting Owner Name / Address	Relationships					
The process of the state of the	Director	10% Owner	Officer	Other		
UNITED SERVICES AUTOMOBILE ASSOCIATION 9800 FREDERICKSBURG RD SAN ANTONIO, TX 78288		X				
USAA Property Holdings, Inc. 9800 FREDERICKSBURG ROAD SAN ANTONIO, TX 78288		X				
Signatures						

## **Signatures**

/s/ Douglas I. Ward, Vice President and Chief Investment
Officer
07/06/2016

\*\*Signature of Reporting Person Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The transactions reported on this form were executed pursuant to a 10b5-1 plan adopted as of August 26, 2015.
- (2) Execution Breakdown of Price/Sold Shares: PRICE SOLD SHARES \$ 7.81 200 7.9853 106,559
- (3) USAA Property Holdings, Inc. is a wholly owned subsidiary of United Services Automobile Association.
- (4) Execution Breakdown of Price/Sold Shares: PRICE SOLD SHARES \$ 7.67 400 7.68 700 7.695 1,100 7.70 1,200 7.705 700 7.71 1,900 7.72 2,600 7.73 4,900 7.74 4,200 7.745 100 7.75 9,203 7.755 900 7.76 4,003 7.765 1,100 7.77 2,738 7.775 100 7.78 1,712 7.785 100 7.79

Reporting Owners 2

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 $1,620\ 7.795\ 1,700\ 7.80\ 3,019\ 7.805\ 2\ 7.81\ 2,000\ 7.815\ 800\ 7.82\ 1,633\ 7.83\ 766\ 7.835\ 800\ 7.84\ 600\ 7.845\ 500\ 7.85\ 3,839\ 7.86\ 763\ 7.871\ 1,200\ 7.875\ 400\ 7.875\ 100\ 7.88\ 2,000\ 7.89\ 200\ 7.91\ 1,100\ 7.92\ 1,943\ 7.925\ 600$ 

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.