

LEFANOWICZ MARK  
Form 4  
March 03, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
LEFANOWICZ MARK

2. Issuer Name and Ticker or Trading Symbol  
HERITAGE COMMERCE CORP  
[HTBK]

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)  
150 ALMADEN BLVD.  
  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
03/03/2011

Director  10% Owner  
 Officer (give title below)  Other (specify below)

SAN JOSE, CA 95113  
  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)       | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |   |                 |
|---------------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|---|-----------------|
|                                       |                                      |  | Code                           | V   | Amount  | (D)  | Price   |   |                 |
| Heritage Commerce Corp - Common Stock | 03/03/2011                           |  | A                              |   | 2,000   | A  | \$ 4.598 46,679                                       | I | Indirect by IRA |
| Heritage Commerce Corp - Common Stock | 03/03/2011                           |  | A                              |   | 3,002   | A  | \$ 4.6 49,681   | I | Indirect by IRA |
| Heritage Commerce                     | 03/03/2011                           |  | A                              |   | 1,700   | A  | \$ 4.63 51,381  | I | Indirect by IRA |

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Corp -  
Common  
Stock

Heritage  
Commerce

Corp - 03/03/2011  
Common  
Stock

A 900 A \$ 4.64 52,281 I

Indirect  
by IRA

Heritage  
Commerce

Corp - 03/03/2011  
Common  
Stock

A 1,500 A \$ 4.65 53,781 I

Indirect  
by IRA

Heritage  
Commerce

Corp -  
Common  
Stock

5,726 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
| Non-Qualified Stock Option (right to buy)  | \$ 3.57  |                                      |  |                                |   | 07/26/2010 <sup>(1)</sup> 07/26/2020                     | Heritage Commerce Corp - Common Stock                         |
|  | \$ 7.43  |                                      |  |                                |   | 05/04/2009 05/04/2019                                    |   |

Non-Qualified  
Stock Option  
(right to buy)

Heritage  
Commerce  
Corp -  
Common  
Stock

Non-Qualified  
Stock Option \$ 20.69  
(right to buy)

08/10/2007 08/10/2017

Heritage  
Commerce  
Corp -  
Common  
Stock

4,0

## Reporting Owners

| Reporting Owner Name / Address                             | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| LEFANOWICZ MARK<br>150 ALMADEN BLVD.<br>SAN JOSE, CA 95113 | X             |           |         |       |

## Signatures

By: Debbie Reuter as Attorney in fact For: Mark  
Lefanowicz

03/03/2011

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Stock option vests daily in four years.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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