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UNIVEST CORP OF PENNSYLVANIA  
Form 13F-HR  
April 22, 2013

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Form 13F

Form 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: March 31, 2013

Check here if Amendment [ ]; Amendment Number:  
This Amendment (Check only one.): [ ] is a restatement.  
[ ] adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: Univest Bank and Trust Co.  
Address: 14 North Main Street  
Souderton, PA 18964

13F File Number: 028-03779

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:

Name: Gerald L. Hill  
Title: Corporate Trust Officer  
Phone: (215) 703-4362

Signature, Place, and Date of Signing:

/s/ Gerald Hill Souderton, PA April 19, 2013

Report Type (Check only one.):

[ X] 13F HOLDINGS REPORT.  
[ ] 13F NOTICE.  
[ ] 13F COMBINATION REPORT.

FORM 13F SUMMARY PAGE

Report Summary:

Number of Other Included Managers: 0  
Form 13F Information Table Entry Total: 73  
Form 13F Information Table Value Total: \$177,286 (thousands)  
List of Other Included Managers:

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Provide a numbered list of the name(s) and Form 13F file number(s) of all institutional managers with respect to which this report is filed, other than the manager filing this report.

NONE

FORM 13F INFORMATION TABLE								
NAME OF ISSUER	TITLE OF CLASS	CUSIP	VALUE (x\$1000)	SHARES/ PRN AMT	SH/ PRN	PUT/ CALL	INVSTMT DISCRETN	OTH MANA
3M CO	COM	88579Y101	2568	24155	SH		OTHER	
ABBOTT LABS	COM	002824100	1706	48290	SH		OTHER	
ABBVIE INC	COM	00287Y109	1757	43085	SH		OTHER	
ADOBE SYS INC	COM	00724F101	635	14588	SH		OTHER	
AETNA INC NEW	COM	00817Y108	2262	44232	SH		OTHER	
AIR PRODS & CHEMS INC	COM	009158106	1630	18707	SH		OTHER	
ALLSTATE CORP	COM	020002101	3590	73156	SH		OTHER	
AMERISOURCEBERGEN CORP	COM	03073E105	2528	49128	SH		OTHER	
APPLE INC	COM	037833100	3375	7625	SH		OTHER	
APPLIED MATLS INC	COM	038222105	2277	168880	SH		OTHER	
AT&T INC	COM	00206R102	2989	81460	SH		OTHER	
BANK OF AMERICA CORPORATION	COM	060505104	144	11809	SH		SOLE	
BECTON DICKINSON & CO	COM	075887109	2547	26641	SH		OTHER	
BROADCOM CORP	CL A	111320107	2651	76434	SH		OTHER	
CAPITAL ONE FINL CORP	COM	14040H105	845	15381	SH		OTHER	
CATERPILLAR INC DEL	COM	149123101	2463	28316	SH		OTHER	
CHEVRON CORP NEW	COM	166764100	794	6684	SH		OTHER	
COCA COLA CO	COM	191216100	3287	81273	SH		OTHER	
COMCAST CORP NEW	CL A SPL	20030N200	3087	77932	SH		OTHER	
CONOCOPHILLIPS	COM	20825C104	2716	45190	SH		OTHER	
DIAMOND OFFSHORE DRILLING IN	COM	25271C102	2585	37158	SH		OTHER	
DISCOVER FINL SVCS	COM	254709108	2238	49914	SH		OTHER	
DISNEY WALT CO	COM DISNEY	254687106	2950	51943	SH		OTHER	
E M C CORP MASS	COM	268648102	2706	113282	SH		OTHER	
ENTERGY CORP NEW	COM	29364G103	459	7264	SH		OTHER	
EXPRESS SCRIPTS HLDG CO	COM	30219G108	1459	25329	SH		OTHER	
EXXON MOBIL CORP	COM	30231G102	4644	51534	SH		OTHER	
FRANKLIN RES INC	COM	354613101	3096	20528	SH		OTHER	
FREEMPORT-MCMORAN COPPER & GO	COM	35671D857	1323	39983	SH		OTHER	
GENERAL ELECTRIC CO	COM	369604103	817	35358	SH		OTHER	
GENERAL MLS INC	COM	370334104	3059	62031	SH		OTHER	
GILEAD SCIENCES INC	COM	375558103	3377	68997	SH		OTHER	
GOOGLE INC	CL A	38259P508	3656	4603	SH		OTHER	
Harleysville Savings Financial	Com	412865107	264	14557	SH		OTHER	
HERSHEY CO	COM	427866108	201	2300	SH		SOLE	
HOME DEPOT INC	COM	437076102	3163	45325	SH		OTHER	
HONEYWELL INTL INC	COM	438516106	2916	38699	SH		OTHER	
INTEL CORP	COM	458140100	693	31748	SH		OTHER	
INTERNATIONAL BUSINESS MACHS	COM	459200101	3238	15179	SH		OTHER	
JOHNSON & JOHNSON	COM	478160104	3007	36882	SH		OTHER	
JPMORGAN CHASE & CO	COM	46625H100	3483	73379	SH		OTHER	
KIMBERLY CLARK CORP	COM	494368103	2954	30145	SH		OTHER	
MCDONALDS CORP	COM	580135101	2564	25724	SH		OTHER	
MERCK & CO INC NEW	COM	58933Y105	1209	27344	SH		OTHER	
MONSANTO CO NEW	COM	61166W101	1234	11683	SH		OTHER	
NIKE INC	CL B	654106103	2764	46838	SH		OTHER	
NORFOLK SOUTHERN CORP	COM	655844108	380	4925	SH		OTHER	
NYSE EURONEXT	COM	629491101	3348	86650	SH		OTHER	

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OCCIDENTAL PETE CORP DEL	COM	674599105	2467	31480	SH	OTHER
ORACLE CORP	COM	68389X105	2579	79781	SH	OTHER
PEPSICO INC	COM	713448108	207	2621	SH	OTHER
PHILIP MORRIS INTL INC	COM	718172109	2119	22851	SH	OTHER
PHILLIPS 66	COM	718546104	3395	48518	SH	OTHER
PNC FINL SVCS GROUP INC	COM	693475105	511	7682	SH	OTHER
POTASH CORP SASK INC	COM	73755L107	461	11757	SH	OTHER
PPG INDS INC	COM	693506107	254	1900	SH	SOLE
PPL CORP	COM	69351T106	1885	60191	SH	OTHER
PRECISION CASTPARTS CORP	COM	740189105	2142	11295	SH	OTHER
PROCTER & GAMBLE CO	COM	742718109	3420	44376	SH	OTHER
QUALCOMM INC	COM	747525103	3679	54961	SH	OTHER
SCHLUMBERGER LTD	COM	806857108	2738	36563	SH	OTHER
SELECT SECTOR SPDR TR	SBI INT-UTILS	81369Y886	4476	114487	SH	OTHER
SELECT SECTOR SPDR TR	TECHNOLOGY	81369Y803	334	11022	SH	OTHER
STATE STR CORP	COM	857477103	3414	57772	SH	OTHER
SYSKO CORP	COM	871829107	2538	72156	SH	OTHER
TARGET CORP	COM	87612E106	2671	39025	SH	OTHER
TEVA PHARMACEUTICAL INDS LTD	ADR	881624209	461	11610	SH	OTHER
UNION PAC CORP	COM	907818108	2551	17912	SH	OTHER
UNITED TECHNOLOGIES CORP	COM	913017109	2476	26501	SH	OTHER
UNIVEST CORP PA	COM	915271100	17289	992454	SH	OTHER
VERIZON COMMUNICATIONS INC	COM	92343V104	3103	63139	SH	OTHER
VISA INC	COM CL A	92826C839	1278	7524	SH	OTHER
WELLS FARGO & CO NEW	COM	949746101	3200	86510	SH	OTHER