SCHIFF THOMAS R

Form 4

Stock

Common

November 25, 2009

November 23	5, 2009						
FORM	UNITED	STATES SE	CURITIES AND I		COMMISSION		3235-0287
Check thi if no long subject to Section 1 Form 4 o Form 5 obligation may cont See Instruction 1(b).	STATEM 6. r Filed purs inue. Section 17(a	suant to Secti	ANGES IN BEN SECURITIE on 16(a) of the Sec c Utility Holding (e Investment Com	urities Exchanges Company Act of	ge Act of 1934, of 1935 or Section	Expires: Estimated burden ho response.	urs per
(Print or Type I	Responses)						
1. Name and A SCHIFF TH	ddress of Reporting I	Syn	CINNATI FINAN	_	5. Relationship o Issuer (Che	of Reporting Pe	
(Last) (First) (Middle) 6200 SOUTH GILMORE RD			nte of Earliest Transach hth/Day/Year) 9/2009	ion	_X_ Director Officer (give below)		% Owner ther (specify
	(Street)		Amendment, Date Ori	ginal	6. Individual or J Applicable Line) _X_Form filed by	One Reporting l	Person
FAIRFIELD	O, OH 45014-514	1			Person	More than One I	Reporting
(City)	(State)	(Zip)	Table I - Non-Deriva	tive Securities Ac	quired, Disposed o	of, or Benefici	ally Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Dat any (Month/Day/Y	, if Transaction(A) (Code (D) ear) (Instr. 8) (Instr.	curities Acquired or Disposed of r. 3, 4 and 5) (A) or ount (D) Price	Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	10/19/2009				2,475,605 (1)	I	By Charitable Lead Annuity Trust
Common Stock					1,392,001	D	

By Grantor Retained

Annuity Trust

650,000 (2)

I

Edgar Filing: SCHIFF THOMAS R - Form 4

Common Stock	124,249	I	By Schiff Agency
Common Stock	107,186	I	By Schiff Agency Pension Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transac Code (Instr. 8	5. etionNumber of S) Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	S	ate	7. Titl Amou Under Secur (Instr.	int of rlying	8. Price of Derivative Security (Instr. 5)	
			Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Relationships

SCHIFF THOMAS R 6200 SOUTH GILMORE RD X FAIRFIELD, OH 45014-5141

Signatures

/s/ Thomas R. Schiff 11/25/2009

**Signature of Date
Reporting Person

Reporting Owners 2

Edgar Filing: SCHIFF THOMAS R - Form 4

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares are gifted quarterly from the Charitable Lead Annuity Trust.
- (2) On September 19, 2009, the insider transferred the remaining 323,257 shares in his GRAT to his individual account. On the same day, he entered into a new GRAT and transferred 650,000 shares from his individual account to the new GRAT.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.