PRICE T ROWE GROUP INC

Form 4

February 20, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

2. Issuer Name and Ticker or Trading

PRICE T ROWE GROUP INC

OMB 3235-0287

OMB APPROVAL

Number:

Expires:

5. Relationship of Reporting Person(s) to

(Check all applicable)

Issuer

January 31, 2005

0.5

Estimated average

burden hours per response...

subject to Section 16. Form 4 or Form 5 obligations may continue.

Check this box

if no longer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

Symbol

[TROW]

See Instruction 1(b).

(Print or Type Responses)

BERNARD EDWARD C

1. Name and Address of Reporting Person *

	(First) PRICE GROUP, BOX 89000	(M	Date of Earliest Tonth/Day/Year) 2/18/2014	Fransaction			X Director X Officer (give tit low) Vice COB &		Owner (specify ent
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)			Ap	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person		
BALTIMO	ORE, MD 21289-0	0320	Per				Form filed by More than One Reporting Person		
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date any (Month/Day/Yo	Code	4. Securitie inDisposed of (Instr. 3, 4 a	f (D)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	02/18/2014		A	6,750 (1)	A	\$ 0	597,418.072	D	
Common Stock	02/19/2014		A V	111.907	A	\$ 82.5408 (2)	597,529.979	D	
Common Stock							50,000	I	Edward C. Bernard August 2011 Grat

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Common Stock	77,500	I	Ellen N. Bernard Family Trust
Common Stock	151,963	I	2008 Bernard Family Trust
Common Stock	60,500	I	By Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)	Execution Date, if		5. Number of orDerivative	6. Date Exercisab Expiration Date		7. Title and A Underlying S	Securities
Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		(Month/Day/Year)		(Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share
Stock Options (Right to Buy)	\$ 79.89	02/19/2014		A	17,500	12/10/2015(3)	02/19/2024	Common Stock	17,500

Reporting Owners

Reporting Owner Name / Address	Relationships						
Topotoning of the real terms o	Director	10% Owner	Officer	Other			
BERNARD EDWARD C T. ROWE PRICE GROUP, INC. P.O. BOX 89000 BALTIMORE, MD 21289-0320	X		Vice COB & Vice President	ζ			

Reporting Owners 2

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Signatures

/s/ Power of Attorney, Kenneth V. Moreland, Chief Financial Officer

02/20/2014

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- On February 18, 2014, the Executive Compensation Committee certified that the performance threshold on certain performance-based (1) restricted stock awards were met. The awards are settled in shares of common stock upon vesting. The awards vest in five equal annual installments beginning on December 10, 2014.
- (2) Shares acquired pursuant to the T. Rowe Price Group, Inc. Employee Stock Purchase Plan at the noted weighted-average price.
- (3) 02/19/2014 Grant The option vests 20% annually over a 5 year period beginning on 12/10/2015.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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