STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

### CINCINNATI FINANCIAL CORP

Form 4

November 17, 2015

# FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287

Expires: January 31, 2005

Estimated average burden hours per response... 0.5

if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| POPPLEWELL DAVID H Symbol            |                                      |       | Name <b>and</b> Ticker or Trading  NATI FINANCIAL CORP |                |     |   |           | 5. Relationship of Reporting Person(s) to<br>Issuer  (Check all applicable)   |  |  |   |  |
|--------------------------------------|--------------------------------------|-------|--|----------------|-----|---|-----------|---|--|--|---|--|
| (Last) 6200 SOUT                     | (First) (M                           | (1    | 3. Date of 1 (Month/Da 11/13/20                        |                |     | nsaction  |           |   | Director 10% Owner Substitute Other (specify below)  President - Subsidiary  |  |   |  |
|                                      |                                      |       | mendment, Date Original<br>Month/Day/Year)             |                |     |   |           | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting |  |  |   |  |
| (City)                               |                                      | (Zip) |  |                |     |   |           |   | Person   |  |   |  |
| (City)                               | (State)                              | (Zip) | Table  | I - Non        | -De | erivative S                                       | ecuri     | ties Ac   | quired, Disposed   | of, or Beneficia   | lly Owned   |  |
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date (Month/Day/Year) |       | Date, if   | Code (Instr. 8 |     | 4. Securit<br>nAcquired<br>Disposed<br>(Instr. 3, | (A) of (D | )   | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
| Common<br>Stock                      | 11/13/2015                           |       |  | A              | •   | 10  | A         | \$ 0  | 73,057   | D  |   |  |
| Common<br>Stock                      |                                      |       |  |                |     |   |           |   | 10,802 (1)   | I  | By 401(k)<br>Plan   |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

8. Price of Derivative Security (Instr. 5)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) | 5. DenNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |                     | ate                | 7. Title and A Underlying S (Instr. 3 and | Securities                          | 8 I S ( |
|---|---|--------------------------------------|---|--|--|---------------------|--------------------|---|-------------------------------------|---------|
|   |   |                                      |   | Code V                                 | (A) (D)  | Date<br>Exercisable | Expiration<br>Date | Title                                     | Amount<br>or<br>Number<br>of Shares |         |
| Phantom<br>Stock<br>Shares                          | \$ 0  |                                      |   |  |  | (2)                 | (2)                | Common<br>Stock                           | 14,033                              |         |

## **Reporting Owners**

| Reporting Owner Name / Address  | Relationships |
|---------------------------------|---------------|
| Reporting Owner Maine / Address |               |

Director 10% Owner Officer Other

POPPLEWELL DAVID H 6200 SOUTH GILMORE RD FAIRFIELD, OH 45014-5141

President - Subsidiary

## **Signatures**

/s/ David H

Popplewell 11/13/2015

\*\*Signature of Reporting Person Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reported stock was acquired under the company's 401(k) plan. The reporting person may transfer the value of his shares into an alternative investment selection within the plan.
- The reported phantom stock shares were acquired under the company's Top Hat Savings Plan, an "Excess Benefits Plan" within the meaning of Rule 16b-3(b)(2), and are to be settled upon the reporting person's retirement or other termination of service. The reporting person may transfer the value of his phantom stock shares into an alternative investment selection within the plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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