Edgar Filing: Russell David Eric - Form 4

Russell David Eric Form 4 March 18, 2019UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549Check this box if no longer subject to Section 16. Form 4 or Form 5 obligationsSTATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIESFiled pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section							OMB Number: Expires: Estimated a burden hou response	~		
may con <i>See</i> Instr 1(b).		30(h) of th	e Investmen	t Compan	y Ac	t of 194	.0			
(Print or Type	Responses)									
Russell David Eric Symbol			2. Issuer Name and Ticker or Trading mbol UM BRANDS INC [YUM]				5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (M	iddle) 3. D	ate of Earliest T	ransaction			(Check	k all applicable	;)	
			(Month/Day/Year) 03/15/2019				Director10% Owner XOfficer (give titleOther (specify below)Delow) Vice President, Controller			
			f Amendment, Date Original ed(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
LOUISVIL	LE, KY 40213						Form filed by M Person			
(City)	(State) (2	Zip)	Table I - Non-	Derivative	Secur	ities Aca	uired, Disposed of	. or Beneficial	lv Owned	
1.Title of Security (Instr. 3)		2. Transaction Date 2A. Deemed Month/Day/Year) Execution Date, if any (Month/Day/Year)			ies Ac	equired l of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. 7. Nature of Ownership Indirect Form: Direct Beneficial (D) or Ownership Indirect (I) (Instr. 4) (Instr. 4)		
			Code V		(D)	Price	(Instr. 3 and 4)			
Common Stock	03/15/2019		М	12,876 (1)	А	\$ 23.48	23,653	D		
Common Stock	03/15/2019		D	7,004 (1)	D	\$ 100	16,649	D		
Common Stock	03/15/2019		S	5,872 (1)	D	\$ 100	10,777	D		
Common Stock							1,017	Ι	401(k) Holdings	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	ionDerivative Securities		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amoun Underlying Securiti (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amo or Numl of Sh
Stock Appreciation Right	\$ 23.48	03/15/2019		М		12,876 (1)	02/05/2011	02/05/2020	Common Stock	12,8

Reporting Owners

Reporting Owner Name / Address			Relationships		
	Director	10% Owner	Officer	Other	
Russell David Eric 1441 GARDINER LANE LOUISVILLE, KY 40213			Vice President, Controller		
Signatures					

/s/ M. Gayle Hobson, POA

 obson, POA
 03/18/2019

 **Signature of Reporting Person
 Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Pursuant to 10b5-1 Plan

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.