

EDWARDS JEFFREY G
Form 4
August 24, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
EDWARDS JEFFREY G

(Last) (First) (Middle)

JGE CAPITAL MANAGEMENT
LLC, ONE MARKET, SPEAR
STREET TOWER, STE 3780

(Street)

SAN FRANCISCO, CA 94105

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

Brookdale Senior Living Inc. [BKD]

3. Date of Earliest Transaction
(Month/Day/Year)

08/22/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| Common Stock | 08/23/2007 | | P | 14,897 A | \$ 37.28 2,255,889 | I | By East Peak Partners, L.P. (1) |
| Common Stock | 08/23/2007 | | P | 13,000 A | \$ 37.29 2,268,889 | I | By East Peak Partners, L.P. (1) |
| Common Stock | 08/23/2007 | | P | 150,911 A | \$ 37.3 2,419,800 | I | By East Peak Partners, |

Edgar Filing: EDWARDS JEFFREY G - Form 4

| | | | | | | | | |
|--------------|------------|---|--------|---|----------|-----------|---|---|
| Common Stock | 08/23/2007 | P | 3,400 | A | \$ 37.31 | 2,423,200 | I | L.P. <u>(1)</u> By East Peak Partners, L.P. <u>(1)</u> |
| Common Stock | 08/23/2007 | P | 10,100 | A | \$ 37.32 | 2,433,300 | I | By East Peak Partners, L.P. <u>(1)</u> |
| Common Stock | 08/23/2007 | P | 14,700 | A | \$ 37.33 | 2,448,000 | I | By East Peak Partners, L.P. <u>(1)</u> |
| Common Stock | 08/23/2007 | P | 4,400 | A | \$ 37.34 | 2,452,400 | I | By East Peak Partners, L.P. <u>(1)</u> |
| Common Stock | 08/23/2007 | P | 12,400 | A | \$ 37.35 | 2,464,800 | I | By East Peak Partners, L.P. <u>(1)</u> |
| Common Stock | 08/23/2007 | P | 5,200 | A | \$ 37.36 | 2,470,000 | I | By East Peak Partners, L.P. <u>(1)</u> |
| Common Stock | 08/23/2007 | P | 6,200 | A | \$ 37.37 | 2,476,200 | I | By East Peak Partners, L.P. <u>(1)</u> |
| Common Stock | 08/23/2007 | P | 14,900 | A | \$ 37.38 | 2,491,100 | I | By East Peak Partners, L.P. <u>(1)</u> |
| Common Stock | 08/23/2007 | P | 6,000 | A | \$ 37.39 | 2,497,100 | I | By East Peak Partners, L.P. <u>(1)</u> |
| Common Stock | 08/23/2007 | P | 2,800 | A | \$ 37.4 | 2,499,900 | I | By East Peak Partners, L.P. <u>(1)</u> |
| Common Stock | 08/23/2007 | P | 100 | A | \$ 37.49 | 2,500,000 | I | By East Peak Partners, L.P. <u>(1)</u> |

Common Stock 56,999 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Transaction (Instr. 6) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| EDWARDS JEFFREY G JGE CAPITAL MANAGEMENT LLC ONE MARKET, SPEAR STREET TOWER, STE 3780 SAN FRANCISCO, CA 94105 | | X | | |

Signatures

/s/ Chad C. White, By Power of Attorney 08/24/2007

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- JGE Capital Management LLC ("JGE Capital Management") is the sole general partner of East Peak Partners, L.P. ("East Peak"). As (1) President and the Principal of JGE Capital Management, Jeffrey G. Edwards makes investment decisions for East Peak. Mr. Edwards disclaims beneficial ownership of the shares held by East Peak, except to the extent of his pecuniary interest therein.

Remarks:

Four of four reports being filed by the reporting person on August 24, 2007 to report transactions occurring on August 22, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.