CINCINNATI FINANCIAL CORP

Form 8-K

December 11, 2014

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of the Securities Exchange Act of 1934

Date of Report: December 11, 2014 (Date of earliest event reported)

CINCINNATI FINANCIAL CORPORATION

(Exact name of registrant as specified in its charter)

Ohio 0-4604 31-0746871

(State or other jurisdiction (Commission (I.R.S. Employer

of incorporation) File Number) Identification No.)

6200 S.

Gilmore

Road, 45014-5141

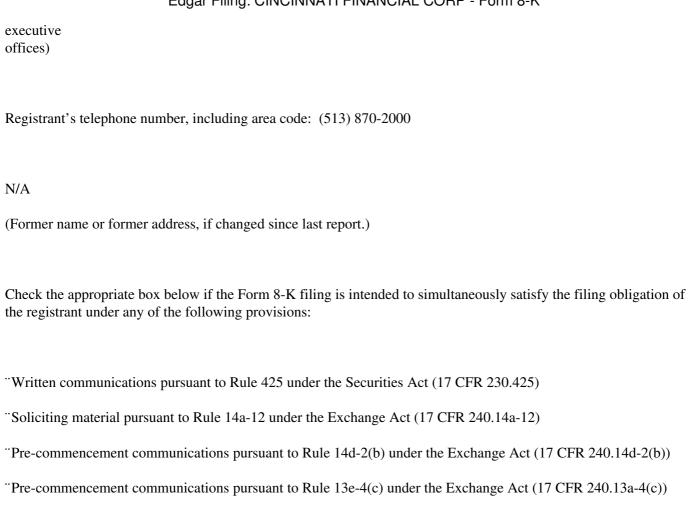
Fairfield,

Ohio

(Address (Zip Code)

of

principal



Item 7.01 Regulation FD Disclosure

On December 11, 2014, Cincinnati Financial Corporation issued the attached news release "Cincinnati Financial Corporation Announces Preliminary Expansion Plans for High Net Worth Markets." The news release is furnished as

Exhibit 99.1 hereto and is incorporated herein by reference.

This report should not be deemed an admission as to the materiality of any information contained in the news release.

The information furnished in Item 7.01 of this report shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section, nor shall such

information be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended.

Item 9.01 Financial Statements and Exhibits

(c) Exhibits

Exhibit 99.1- News release dated December 11, 2014, titled "Cincinnati Financial Corporation Announces Preliminary

Expansion Plans for High Net Worth Markets"

Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be

signed on its behalf by the undersigned hereunto duly authorized.

CINCINNATI FINANCIAL CORPORATION

Date: December 11, 2014 /S/ Michael J. Sewell

Michael J. Sewell, CPA

Chief Financial Officer, Senior Vice President and Treasurer

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