REISS DALE ANN Form 4 March 14, 2013

# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

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Section 16. Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response...

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person ** REISS DALE ANN			2. Issuer Name <b>and</b> Ticker or Trading Symbol ISTAR FINANCIAL INC [SFI]	5. Relationship of Reporting Person(s) to Issuer				
(Last) (First) (Middle) 589 KINZIE ISLAND COURT		(Middle)	3. Date of Earliest Transaction	(Check all applicable)				
		COURT	(Month/Day/Year) 03/13/2013	_X_ Director 10% Owner Officer (give title below) Other (specify below)				
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check				
			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person				
SANIBEL, FL 33957				Form filed by More than One Reporting Person				

SANIBEL, FL 3395/							Person		
(City)	(State)	(Zip) Table	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securi on(A) or Di (Instr. 3,	spose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Series E Preferred Stock	03/13/2013		P		` ,		475 (3) (4)	I	By Spouse's IRA
Series E Preferred Stock	03/14/2013		P	75 (2)	A	\$ 24.01	475 (3) (4)	I	By Spouse's IRA
Series E Preferred Stock							2,293 (3) (4)	I	By Family Trust
Series F Preferred Stock	03/13/2013		P	400 (1)	A	\$ 23.97	475 (3) (4)	I	By IRA

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Series F Preferred Stock	03/14/2013	P	75 <u>(2)</u>	A	\$ 23.97	475 (3) (4)	I	By IRA
Series F Preferred Stock						2,217 (3) (4)	I	By Family Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transa Code (Instr.		5.  Mumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Secur	int of rlying	8. Price of Derivative Security (Instr. 5)
			Code	v	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

### **Reporting Owners**

Reporting Owner Name / Address	Relationships							
1 0	Director	10% Owner	Officer	Other				
REISS DALE ANN 589 KINZIE ISLAND COURT SANIBEL, FL 33957	X							

# **Signatures**

Dale Anne Reiss 03/14/2013

\*\*Signature of Reporting Person Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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- On March 13, 2013, the Reporting Person acquired beneficial ownership of 400 shares of iStar Series E Preferred Stock through an open market purchase made in her spouse's Individual Retirement Account at a price of \$23.97 per share, and 400 shares of iStar Series F Preferred Stock through an open market purchase made in her Individual Retirement Account at a price of \$23.97 per share.
- On March 14, 2013, the Reporting Person acquired beneficial ownership of 75 shares of iStar Series E Preferred Stock through an open market purchase made in her spouse's Individual Retirement Account at a price of \$24.01 per share, and 75 shares of iStar Series F Preferred Stock through an open market purchase made in her Individual Retirement Account at a price of \$23.97 per share.
- (3) Following these transactions, the Reporting Person is the indirect beneficial owner of a total of 2,768 shares of iStar Series E Preferred Stock and 2,692 shares of iStar Series F Preferred Stock
- (4) The Reporting Person also holds a total of 43,591 Common Stock Equivalents (CSEs), all of which are vested, and 11,485 restricted shares of iStar common stock, none of which which are vested, awarded pursuant to the iStar Non-Employee Directors' Deferral Plan

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.