KIRK KENNETH D Form 4 March 26, 2003

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

OMB APPROVAL
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

hours per response......0.5

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.

See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility

Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and A	2. Issuer Name and Ticker or Trading Symbol					6. Relationship of Reporting Person(s) to Issuer (Check all applicable)								
Kirk Kenneth D.				Brown & Brown, Inc. (BRO)						Director 10% Owner X Officer Other (specify give below)				
Kirk							below)							
									Regional Executive Vice President					
(Last)	(First) (N	Middle)	Number Reporting	f an entity	Month/I	nt for Day/Year h 24, 200 3	3	7. Individual or Joint/Group Filing (Check Applicable Line)					
4041 N. Cer	4041 N. Central Ave., Ste. 1500					5. If Amendment,			X	Form filed by One Reporting Person				
(Street)						Date of Original (Month/Day/Year)				Form filed by More than One Reporting Person				
Phoenix	AZ	85012												
(City)	(Sta	te)	(Zip)	Table I — Non-Derivative Securiti						ies Acquired, Disposed of, or Beneficially Owned				
1. Title of Sect (Instr. 3)	urity				Deemed Execution Date, if any Co		4. Securiti Acquired (or Dispo (Instr. 3 Amount	(A) osed , 4 at (A) or	of (D)	Securities Beneficially Owned Following Reported	ship Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial Owner- ship		
				(Month/ Day/ Year)	(Month/ Day/ Year)			(D)		Transaction(s (Instr. 3 and 4)	(Instr. 4)	(Instr. 4)		
												Stock Performance Plan		
Common Stoo	k, \$.10 par	value		3/24/03		A	11,430(1)	A	N/A	125,650	I			
Common Stock, \$.10 par value										1,228	D			
Common Stock, \$.10 par value										550,371	I	Revocable Trust w/Spouse		
												401(k) Plan(2)		
Common Stock, \$.10 par value										768	I			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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If the form is filed by more than one reporting person, see Instruction 4(b)(v).

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FORM 4 (continued)	Table II — Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)													
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	Date	3A. Deemed Execution Date, if any (Month/ Day/ Year)	actic Cod	on le tr.8	5. Number of Deriv- ative Securities Acquired (A) or Dis- posed of (D) (Instr. 3, 4 and 5)		6. Date Exer- cisable and Expiration		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		9. Number of deriv- ative Secur- ities Bene- ficially Owned Follow- ing	10. Owner-ship Form of Deri- vative Security: Direct (D) or Indirect (I)	11. Nature of Indirect Beneficial Ownership (Instr.
				Code	V	(A)		Exer-	Expira- tion Date	Title	Amount or Number of Shares	Reported Trans- action(s) (Instr. 4)	(Instr. 4)	
Stock Options(a)	\$ 9.6719							4/21/01	4/20/10	Common Stock			D	
	9.6719							4/21/02	4/20/10	Common Stock	10,340		D	
	9.6719							4/21/03(b)	4/20/10	Common Stock	15,764		D	
	9.6719							4/21/04(b)	4/20/10	Common Stock	10,340		D	
	9.6719							4/21/05(b)	4/20/10	Common Stock	10,340		D	
	9.6719							4/21/06(b)	4/20/10	Common Stock	10,340		D	
	31.56	3/24/03		A		56,700(c)		3/23/13	3/24/13	Common Stock	56,700	124,164	D	

Explanation of Responses:

- (1) Granted pursuant to the Company's Stock Performance Plan. Until the satisfaction of conditions established pursuant to that Plan, the recipient has neither voting rights nor dividend entitlement with respect to these shares, and full ownership will not vest until the satisfaction of additional conditions.
 - (2) Based upon information supplied as of 12/31/03 thy the off at harms count to plan.
- (a) Granted by the Compensation Committee of the Board Directors pursuant to the Company's 2000 Incentive Stock Option Plan (the "Plan"). Consideration for granted options is grantee's performance and continued service with Company as specified in the Plan.
- (b) Due to the satisfaction of conditions established pursuant to the Plan, 15,764 options will vest and become exercisable on 4/21/03, and an additional 10,340 will vest on each of 4/21/04, 4/21/05 and 4/21/06, subject to grantee's continued service with Company as specified in the Plan.
- (c) These options vest and become exercisable on 3/23/13, unless accelerated based on satisfaction of conditions established pursuant to the Plan.

/S/ KENNETH D. KIRK	3/26/03

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** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

**Signature of Reporting Person

Date

KENNETH D. KIRK

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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