HOLDING FRANK B

Form 4 May 23, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

OMB APPROVAL

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005

0.5

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

burden hours per response...

Estimated average

See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * HOLDING FRANK B			nbol	and Ticker or Trading ENS BANCSHAR NCA]	I	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) POST OFF	(First) FICE BOX 1377	(Mo	3. Date of Earliest Transaction (Month/Day/Year) 05/19/2011			elow)	cer (give title _	X 10% Owner Other (specify elow) e Chairman	
SMITHFII	(Street) ELD, NC 27577		f Amendment, d(Month/Day/Y	Date Original Year)	.A 	Applicable I X_ Form fi Form fi	Line) iled by One Rep	oup Filing(Check forting Person in One Reporting	
(City)	(State)	(Zip)	Table I - No	n-Derivative Securiti		erson red, Disp	osed of, or Be	eneficially Owne	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		3. if Transact Code	4. Securities ionAcquired (A) or Disposed of (D)	Secui	nount of rities ficially	6. Ownership Form:	7. Nature of Ind Beneficial Own (Instr. 4)	

(City)	(State)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)		l (A) of (D) 4 and (A) or)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock							514,620	D	
Class A Common Stock							366,841	I	By: F. Holding 2010 GRAT
Class A Common Stock							155,819 (1)	I	By spouse
Class A Common							313,907 (1)	I	By Ella Ann 2010 GRAT

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Stock								
Class A Common Stock						669,460 (1)	I	By adult children and their spouses and children
Class A Common Stock						26,430 (1)	I	By trust for adult children
Class A Common Stock						8,214 <u>(2)</u>	I	By Twin States Farming, Inc.
Class A Common Stock						167,600 (2)	I	By First Citizens Bancorporation, Inc.
Class A Common Stock						28,628 (2)	I	By Heritage BancShares, Inc. and subsidiary
Class A Common Stock						100,000 (2)	I	By Fidelity BancShares, Inc.
Class A Common Stock						46,699 (2)	I	By Southern BancShares(N.C.), Inc.
Class A Common Stock						46,000 (2)	I	By Southern Bank and Trust Company
Class A Common Stock						54,000 (2)	I	By Goshen, Inc.
Class A Common Stock						627 (2)	I	By E&F Properties, Inc.
Class B Common Stock						10,307	D	
Class B Common Stock	05/19/2011	P	76	A	\$ 202	2,896	I	By F. Holding 2010 GRAT
Class B Common Stock						4,131 <u>(1)</u>	I	By spouse
Class B Common Stock						1,680 <u>(1)</u>	I	By Ella Ann 2010 GRAT

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Class B Common Stock	600,308 (1)	I	By adult children and their spouses and children
Class B Common Stock	6,175 <u>(1)</u>	I	By trust for adult children
Class B Common Stock	45,900 (2)	I	By First Citizens Bancorporation, Inc.
Class B Common Stock	22,619 (2)	I	By Southern BancShares (N.C.), Inc.
Class B Common Stock	1,355 (2)	I	By Twin States Farming, Inc.
Class B Common Stock	200 (2)	I	By E&F Properties, Inc.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

 Title of 	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exer	cisable and	7. Titl	e and	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transac	tionNumber	Expiration D	ate	Amou	int of	Derivative
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8) Derivativ	e		Secur	ities	(Instr. 5)
	Derivative				Securities	S		(Instr.	3 and 4)	
	Security				Acquired					
					(A) or					
					Disposed					
					of (D)					
					(Instr. 3,					
					4, and 5)					
									Amount	
						Date	Expiration	TP:41	or	
						Exercisable	Date	Title	Number	
				C 1 1	7. (A) (D)				of	
				Code V	V (A) (D)				Shares	

Reporting Owners

Reporting Owner Name / Address	Relationships
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Director 10% Owner Officer Other

Reporting Owners 3

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HOLDING FRANK B POST OFFICE BOX 1377 SMITHFIELD, NC 27577

X X Executive Vice Chairman

Signatures

Frank B. Holding, By: David L. Wrd, Jr., Attorney-in-Fact

05/23/2011

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
 - The reporting person disclaims beneficial ownership of these securities, and this report shall not be deemed an admission that the
- (1) reporting person is the beneficial owner of such securities for purposes of Section 16 of the Securities Exchange Act of 1934 or for any other purpose.
- (2) The reporting person is a director, officer and/or principal shareholder of the companies that own these shares, but he disclaims beneficial ownership of the listed shares except to the extent of his pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 4