### Edgar Filing: HOLDING FRANK B - Form 4

HOLDING Form 4 June 20, 20	FRANK B													
											OM	B APP	ROVAL	
FORI	UNITED	<b>STATES</b>				AND EX( n, D.C. 20		NGE	COMMISSIC		OMB Numbe		3235-02	287
Check this box if no longer												: J	lanuary	31, )05
subject	to SIAIE.	MENT O	F CHA					LOV	NERSHIP OF Estima			ed ave		000
Section Form 4			SE	υ	RITIES					burden respons			0.5	
Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,														
obligations may continue Section 17(a) of the Public Utility Holding Company Act of 1935 or Section														
See Instruction 30(h) of the Investment Company Act of 1940														
1(b).														
(Print or Type	e Responses)													
	Address of Reporting	g Person <sup>*</sup>	2. Issu Symbol		ne ar	nd Ticker or	Tradir	ng	5. Relationship of Reporting Person(s) to Issuer					
			-		ZE	NS BANC	SHA	RES						
		INC /DE/ [FCNCA]						(Check all applicable)						
(Last)	(First)	(Middle)		Date of Earliest Transaction					_X_ Director _X_ 10% Owner _X_ Officer (give title Other (specify					
				fonth/Day/Year) 5/07/2012					below) below) Executive Vice Chairman					
	(Street)		4. If An	If Amendment, Date Original					6. Individual of	r Joint	t/Group	Filing(0	Check	
			Filed(M	d(Month/Day/Year)					Applicable Line) _X_ Form filed b		Danarti	ng Dorso	n	
SMITHFI	ELD, NC 27577								Form filed b Person					
(City)	(State)	(Zip)	Тя	ble I - I	Non	-Derivative	Securi	ities A <i>c</i>	equired, Disposed	l of. o	r Benef	icially (	Owned	
1.Title of	2. Transaction Date	2A. Deeme		3.		4. Securitie			5. Amount of	6.	ir Denei	-	ure of Inc	lirect
Security	(Month/Day/Year)	Execution 1		te, if Transaction(A) or Disposed of (D)				Securities Ov	Own	-	Benefi	cial Own		
(Instr. 3)		any (Month/Da	y/Year)	Code (Instr. 3, 4 and 5) Year) (Instr. 8)					Beneficially Owned	Form Direc	n: (Instr. 4) ct (D)			
								Following Reported	or Ine (I)	direct				
		(A)						Transaction(s) (Instr. 4)						
				Code	V	Amount	or (D)	Price	(Instr. 3 and 4)					
Class A Common									635,990	D				
Stock									033,990	D				
Class A														
Common	06/07/2012			G	V	144,539 (3)	А	\$0	684,110 <u>(1)</u>	Ι		By sp	ouse	
Stock						<u> </u>								
Class A	06/07/2012			C	<b>X</b> 7	144,539	D	¢ 0	<b>o</b> (1)	Ŧ		By El	la Ann	2010
Common Stock	06/07/2012			G	V	144,539 ( <u>3)</u>	D	20	0 (1)	Ι		GRA'		
Class A									703,018 (1)	I		By ad	lult chil	dren
Common												-	neir spo	

#### and children

Stock			and children
Class A Common Stock	26,430 <u>(1)</u>	I	By trust for adult children
Class A Common Stock	8,214 <u>(2)</u>	I	By Twin States Farming, Inc.
Class A Common Stock	167,600 <u>(2)</u>	I	By First Citizens Bancorporation, Inc.
Class A Common Stock	28,628 <u>(2)</u>	I	By Heritage BancShares, Inc. and subsidiary
Class A Common Stock	100,000 (2)	I	By Fidelity BancShares, Inc.
Class A Common Stock	46,699 <u>(2)</u>	Ι	By Southern BancShares(N.C.), Inc.
Class A Common Stock	46,000 <u>(2)</u>	Ι	By Southern Bank and Trust Company
Class A Common Stock	54,000 <u>(2)</u>	I	By Goshen, Inc.
Class A Common Stock	627 <u>(2)</u>	Ι	By E&F Properties, Inc.
Class B Common Stock	1,818	D	
Class B Common Stock	1,151 <u>(1)</u>	I	By Spouse
Class B Common Stock	700 <u>(1)</u>	I	By Ella Ann 2010 GRAT
Class B Common Stock	630,795 <u>(1)</u>	Ι	By adult children and their spouses and children
Class B Common Stock	6,221 <u>(1)</u>	I	By trust for adult children

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Class B Common Stock	45,900 <u>(2)</u>	I	By First Citizens Bancorporation, Inc.
Class B Common Stock	22,619 <u>(2)</u>	Ι	By Southern BancShares (N.C.), Inc.
Class B Common Stock	1,355 <u>(2)</u>	Ι	By Twin States Farming, Inc.
Class B Common Stock	200 (2)	Ι	By E&F Properties, Inc.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

## **Reporting Owners**

Reporting Owner Name / Address				
1	Director	10% Owner	Officer	Other
HOLDING FRANK B POST OFFICE BOX 1377 SMITHFIELD, NC 27577	Х	Х	Executive Vice Chairman	

# Signatures

Frank B. Holding, By: William R. Lathan, Jr., Attorney-in-Fact

06/20/2012

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The reporting person disclaims beneficial ownership of these securities, and this report shall not be deemed an admission that the(1) reporting person is the beneficial owner of such securities for purposes of Section 16 of the Securities Exchange Act of 1934 or for any other purpose.
- (2) The reporting person is a director, officer and/or principal shareholder of the companies that own these shares, but he disclaims beneficial ownership of the listed shares except to the extent of his pecuniary interest therein.
- (3) Reflects distribution from a grantor retained annuity trust upon termination of the trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.