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HOLDING Form 4	FRANK B										
August 17,											
FOR	M 4 _{UNITED}	STATES	SECU	RITIES	AND E	XCHAN	GE COMMIS	SION	OMB OMB	APPROVAL	
		5111110		ashingto					Number:	3235-028 January 31	
if no lo subject Section Form 4	n 16. or										
Form 5 obligations may continue.Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 19401(b).30(h) of the Investment Company Act of 1940											
(Print or Type	e Responses)										
	Address of Reporting G FRANK B		Symbol			-	Issuer	ship of R	eporting P	erson(s) to	
				T CITIZE DE/ [FCN		CSHAR	KES	(Check	all applica	ble)	
(Last)	(First) FICE BOX 1377			of Earliest /Day/Year) /2012		n	below)	cer (give ti		10% Owner Other (specify irman	
	(Street)			nendment, l lonth/Day/Ye	-	nal	6. Individu Applicable I _X_ Form fi	al or Join Line) iled by On	tt/Group F	iling(Check	
SMITHFI	ELD, NC 27577						Form fi Person	led by Moi	re than One	Reporting	
(City)	(State)	(Zip)	Ta	ble I - Non	-Derivativ	ve Securit	ies Acquired, Disp	osed of, o	or Benefic	ially Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution D any (Month/Day	ate, if	3. Transactio Code (Instr. 8)	Disposed (Instr. 3,	(A) or of (D) 4 and 5) (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Owners Form: Direct (or Indir (I) (Instr. 4	ship Ben (Ins (D) rect	Jature of Indirect teficial Ownershi tr. 4)	
Class A Common Stock				Code V	Amount	(D) Pri	635,990	D			
Class A Common Stock							684,439 <u>(1)</u>	Ι	By	spouse	
Class A Common Stock							703,018 <u>(1)</u>	Ι	and	adult childrer l their spouses l children	
Class A Common							26,430 <u>(1)</u>	Ι	-	trust for adult ldren	t

Stock								
Class A Common Stock						8,214 <u>(2)</u>	Ι	By Twin States Farming, Inc.
Class A Common Stock						167,600 <u>(2)</u>	Ι	By First Citizens Bancorporation, Inc.
Class A Common Stock						28,628 <u>(2)</u>	Ι	By Heritage BancShares, Inc. and subsidiary
Class A Common Stock						100,000 (2)	Ι	By Fidelity BancShares, Inc.
Class A Common Stock						46,699 <u>(2)</u>	I	By Southern BancShares(N.C.), Inc.
Class A Common Stock						46,000 <u>(2)</u>	I	By Southern Bank and Trust Company
Class A Common Stock						54,000 <u>(2)</u>	I	By Goshen, Inc.
Class A Common Stock						627 <u>(2)</u>	I	By E&F Properties, Inc.
Class B Common Stock						1,818	D	
Class B Common Stock	08/15/2012	Р	800	А	\$ 165	2,826 <u>(1)</u>	I	By spouse
Class B Common Stock						630,795 <u>(1)</u>	I	By adult children and their spouses and children
Class B Common Stock						6,221 <u>(1)</u>	Ι	By trust for adult children
Class B Common Stock						45,900 <u>(2)</u>	Ι	By First Citizens Bancorporation, Inc.
Class B Common Stock						22,619 <u>(2)</u>	Ι	By Southern BancShares (N.C.), Inc.

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Class B Common Stock	1,355 <u>(2)</u>	Ι	By Twin States Farming, Inc.
Class B Common Stock	200 (2)	Ι	By E&F Properties, Inc.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exer	cisable and	7. Titl	e and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transact	ionNumber	Expiration D	ate	Amou	nt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	/Year)	Under	lying	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	e		Securi	ities	(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Owne
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address			Relationships			
1	Director	10% Owner	Officer	Other		
HOLDING FRANK B						
POST OFFICE BOX 1377	Х	Х	Executive Vice Chairman			
SMITHFIELD, NC 27577						
Signatures						
Frank B. Holding, By: William Attorney-in-Fact	08/17/2012					
<u>**</u> Signature of Rep	Date					

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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The reporting person disclaims beneficial ownership of these securities, and this report shall not be deemed an admission that the

- (1) reporting person is the beneficial owner of such securities for purposes of Section 16 of the Securities Exchange Act of 1934 or for any other purpose.
- (2) The reporting person is a director, officer and/or principal shareholder of the companies that own these shares, but he disclaims beneficial ownership of the listed shares except to the extent of his pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.