GANNETT CO INC /DE/ Form 8-K July 24, 2013

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d)

of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 24, 2013

GANNETT CO., INC.

(Exact name of Registrant as Specified in its Charter)

Delaware (State or other jurisdiction of 1-6961 (Commission 16-0442930 (I.R.S. Employer

incorporation or organization)

File Number)

Identification No.)

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7950 Jones Branch Drive

McLean, Virginia (Address of Principal Executive Offices) 22107-0910 (Zip Code)

(703) 854-6000

Registrant s telephone number, including area code

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

" Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

" Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

" Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2-(b))

" Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

Attached and incorporated herein by reference as Exhibit 99.1 is a copy of the press release of Gannett Co., Inc., dated July 24, 2013 announcing a private offering of debt securities.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

See Index to Exhibits attached hereto.

Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunder duly authorized.

GANNETT CO., INC.

By: /s/ Todd A. Mayman Todd A. Mayman Senior Vice President, General Counsel and Secretary

Date: July 24, 2013

Index to Exhibits

Exhibit

No. Description

99.1 Gannett Co., Inc. press release announcing a private offering of debt securities.