

JOHNSON & JOHNSON  
Form DEFA14A  
March 16, 2016

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for the Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material under § 240.14a-12

**JOHNSON & JOHNSON**

(Name of Registrant as Specified in Its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.

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(1) Title of each class of securities to which transaction applies:

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(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

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Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

**\*\*\* Exercise Your *Right* to Vote \*\*\***

**Important Notice Regarding the Availability of Proxy Materials for the  
Johnson & Johnson Shareholder Meeting to Be Held on April 28, 2016.**

*JOHNSON & JOHNSON  
ONE JOHNSON & JOHNSON PLAZA  
NEW BRUNSWICK, NJ 08933*

**Meeting Information**

**Meeting Type:** Annual Meeting

**For holders as of:** March 1, 2016

**Date:** April 28, 2016    **Time:** 10:00 a.m. Eastern Time

**Location:** State Theatre

15 Livingston Avenue

New Brunswick, NJ 08901

To attend the annual meeting please request a ticket at [www.proxyvote.com](http://www.proxyvote.com)

You are receiving this communication because you hold shares in Johnson & Johnson.

**This is not a ballot.** You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at [www.proxyvote.com](http://www.proxyvote.com) or request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

**See the reverse side of this notice to obtain proxy materials and voting instructions.**

## Before You Vote

### How to Access the Proxy Materials

#### Proxy Materials Available to VIEW or RECEIVE:

NOTICE AND PROXY STATEMENT; ANNUAL REPORT

#### How to View Online:

Have available the information that is printed in the box marked by the arrow (located on the following page) and visit: [www.proxyvote.com](http://www.proxyvote.com).

#### How to Request a PAPER or E-MAIL Copy of the Proxy Materials:

Please choose one of the following methods to make your request on or before April 14, 2016 to facilitate timely delivery. There is no charge for requesting a copy.

- 1) *BY INTERNET*: [www.proxyvote.com](http://www.proxyvote.com)
- 2) *BY TELEPHONE*: 1-800-579-1639
- 3) *BY E-MAIL\**: [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com)

\* Send a blank e-mail with the information that is printed in the box marked by the arrow (located on the following page) in the subject line. Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor.

#### How To Vote

Please Choose One of the Following Voting Methods

**Vote In Person:** All shareholders as of the record date, March 1, 2016, may vote in person at the meeting. To attend the meeting, please request an admission ticket in advance. See Shareholder Meeting Ticket Request below.

**Vote By Internet:** Go to [www.proxyvote.com](http://www.proxyvote.com). Have the information that is printed in the box marked by the arrow (located on the following page) available and follow the instructions.

**Vote By Mail:** You can vote by mail by requesting a paper copy of the proxy materials, which will include a proxy card.

**Shareholder Meeting Ticket Request:** You must register and print your ticket at the shareholder meeting registration site: [www.proxyvote.com](http://www.proxyvote.com). If you cannot print your ticket, contact the Office of the Corporate Secretary at 732-524-2455 or [AnnualMeeting@its.jnj.com](mailto:AnnualMeeting@its.jnj.com).

## Voting Items

**The Board of Directors recommends a vote FOR all Director nominees listed, FOR Items 2 and 3 and AGAINST Items 4, 5, 6 and 7.**

1. Election of Directors
  - 1a. Mary C. Beckerle
  - 1b. D. Scott Davis
  - 1c. Ian E. L. Davis
  - 1d. Alex Gorsky
  - 1e. Susan L. Lindquist
  - 1f. Mark B. McClellan
  - 1g. Anne M. Mulcahy
  - 1h. William D. Perez
  - 1i. Charles Prince
  - 1j. A. Eugene Washington
  - 1k. Ronald A. Williams
2. Advisory Vote to Approve Named Executive Officer Compensation



3. Ratification of Appointment of PricewaterhouseCoopers LLP as the Independent Registered Public Accounting Firm for 2016
4. Shareholder Proposal Policy for Share Repurchase Preference
5. Shareholder Proposal Independent Board Chairman
6. Shareholder Proposal Report on Lobbying Disclosure
7. Shareholder Proposal Take-Back Programs for Unused Medicines

