VeriFone Holdings, Inc. Form 4

November 16, 2007

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16.

Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person * Bergeron Douglas

(First)

(Middle)

VERIFONE HOLDINGS, INC., 2099 GATEWAY PLACE, SUITE 600

(Street)

2. Issuer Name and Ticker or Trading Symbol

VeriFone Holdings, Inc. [PAY]

(Month/Day/Year) 11/14/2007

3. Date of Earliest Transaction

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

X Director 10% Owner X_ Officer (give title Other (specify below)

Chairman and CEO

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

SAN JOSE, CA 95110

	(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Ov								
į	1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
	Common Stock, par value \$0.01 per share	11/14/2007		Code V S(1)	Amount 803	(D)	Price \$ 45.51	1,594,662	I	By Family Trusts (2)	
	Common Stock, par value \$0.01 per share	11/14/2007		S <u>(1)</u>	1,135	D	\$ 45.52	1,593,527	I	By Family Trusts (2)	
		11/14/2007		S(1)	900	D	\$ 45.53	1,592,627	I		

Common Stock, par value \$0.01 per share								By Family Trusts (2)
Common Stock, par value \$0.01 per share	11/14/2007	S <u>(1)</u>	250	D	\$ 45.532	1,592,377	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	11/14/2007	S(1)	438	D	\$ 45.54	1,591,939	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	11/14/2007	S <u>(1)</u>	1,100	D	\$ 45.55	1,590,839	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	11/14/2007	S(1)	662	D	\$ 45.56	1,590,177	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	11/14/2007	S <u>(1)</u>	200	D	\$ 45.57	1,589,977	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	11/14/2007	S <u>(1)</u>	300	D	\$ 45.59	1,589,677	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	11/14/2007	S <u>(1)</u>	50	D	\$ 45.6	1,589,627	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	11/14/2007	S <u>(1)</u>	1,650	D	\$ 45.61	1,587,977	I	By Family Trusts (2)
	11/14/2007	S(1)	1,300	D	\$ 45.62	1,586,677	I	

Common Stock, par value \$0.01 per share								By Family Trusts (2)
Common Stock, par value \$0.01 per share	11/14/2007	S <u>(1)</u>	330	D	\$ 45.63	1,586,347	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	11/14/2007	S(1)	913	D	\$ 45.64	1,585,434	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	11/14/2007	S <u>(1)</u>	400	D	\$ 45.65	1,585,034	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	11/14/2007	S <u>(1)</u>	600	D	\$ 45.66	1,584,434	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	11/14/2007	S <u>(1)</u>	300	D	\$ 45.67	1,584,134	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	11/14/2007	S(1)	400	D	\$ 45.68	1,583,734	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	11/14/2007	S <u>(1)</u>	200	D	\$ 45.69	1,583,534	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	11/14/2007	S(1)	300	D	\$ 45.7	1,583,234	I	By Family Trusts (2)
	11/14/2007	S(1)	800	D	\$ 45.71	1,582,434	I	

Common Stock, par value \$0.01 per share								By Family Trusts (2)
Common Stock, par value \$0.01 per share	11/14/2007	S(1)	1,458	D	\$ 45.72	1,580,976	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	11/14/2007	S(1)	1,812	D	\$ 45.73	1,579,164	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	11/14/2007	S <u>(1)</u>	500	D	\$ 45.74	1,578,664	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	11/14/2007	S <u>(1)</u>	50	D	\$ 45.76	1,578,614	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	11/14/2007	S(1)	200	D	\$ 45.765	1,578,414	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	11/14/2007	S <u>(1)</u>	300	D	\$ 45.77	1,578,114	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	11/14/2007	S <u>(1)</u>	400	D	\$ 45.78	1,577,714	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	11/14/2007	S <u>(1)</u>	400	D	\$ 45.79	1,577,314	I	By Family Trusts (2)
	11/14/2007	S(1)	142	D	\$ 45.8	1,577,172	I	

By Family Common Trusts (2) Stock, par value

\$0.01 per share

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Shares

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date		4.	5.	6. Date Exer		7. Title and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	onNumber	Expiration D	ate	Amount of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underlying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securities	(Instr. 5)	Bene
	Derivative				Securities	3		(Instr. 3 and 4)		Own
	Security				Acquired					Follo
					(A) or					Repo
					Disposed					Trans
					of (D)					(Instr
					(Instr. 3,					
					4, and 5)					
								Amount		
								or		
						Date	Expiration	Title Number		
						Exercisable	Date	of		

Code V (A) (D)

Relationships

Reporting Owners

Reporting Owner Name / Address			_	
	Director	10% Owner	Officer	Other

Bergeron Douglas

VERIFONE HOLDINGS, INC. X Chairman and CEO 2099 GATEWAY PLACE, SUITE 600

SAN JOSE, CA 95110

Signatures

/s/ Janelle Del Rosso, by Power of 11/16/2007 Attorney

> **Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale was effected pursuant to a Rule 10b5-1 sales plan effective as of December 10, 2006.

Reporting Owners 5

These securities are held in trusts for the benefit of members of the reporting person's family. The reporting person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, and the filing of this report is not an admission that the reporting person is the beneficial owner of these securities for the purposes of Section 16 or for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.