STAUTBERG TIMOTHY E

Form 4

share

Class A Common Shares.

\$.01 par value per share

09/04/2012

September 05, 2012

OMB APPROVAL UNITED STATES SECURITIES AND EXCHANGE COMMISSION OMB 3235-0287 Washington, D.C. 20549 Number: Check this box January 31, Expires: if no longer 2005 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF subject to Estimated average **SECURITIES** Section 16. burden hours per Form 4 or response... 0.5 Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction 1(b). (Print or Type Responses) 1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading STAUTBERG TIMOTHY E Issuer Symbol SCRIPPS E W CO /DE [SSP] (Check all applicable) (First) (Middle) (Last) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner X_ Officer (give title Other (specify 312 WALNUT STREET, 28TH 09/04/2012 below) below) **FLOOR** Senior VP/Newspapers (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting CINCINNATI, OH 45202 Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired 5. Amount of 7. Nature of Security (Month/Day/Year) Execution Date, if Transaction(A) or Disposed of (D) Securities Ownership Indirect (Instr. 3) Code (Instr. 3, 4 and 5) Beneficially Form: Direct Beneficial (Month/Day/Year) Owned Ownership (Instr. 8) (D) or Following Indirect (I) (Instr. 4) Reported (Instr. 4) (A) Transaction(s) or (Instr. 3 and 4) Code V Amount (D) Price Class A Common Shares, 09/04/2012 M 14,084 A \$ 9.9 151,932 D \$.01 par value per

14.084 D

137,848

10.53

D

S

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Class A Common Shares, \$.01 par value per share	53	I	By wife
Common Voting Shares, \$.01 par value per share	0	D	
Common Voting Shares, \$.01 par value per share	0	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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ot (9-02)

SEC 1474

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	Secu Acqu or D	rities nired (A) isposed of r. 3, 4,	Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount Number Shares
Option	\$ 9.9	09/04/2012		M		14,084	02/10/2006	02/09/2013	Class A Common	14,08
Option	\$ 10.38						03/23/2005	03/22/2014	Class A Common	21,12
Option	\$ 10.44						02/22/2007	02/21/2014	Class A Common	32,86
Option	\$ 10.41						02/22/2008	02/21/2015	Class A Common	51,64
Option	\$ 10.41						02/22/2008	02/21/2015		51,64

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				Class A Common	
Option	\$ 9.09	02/21/2009	02/20/2016	Class A Common	70,42
Restricted Stock Units	(1)	03/05/2010	03/05/2013	Restricted Stock Units	116,2
Restricted Stock Units	<u>(2)</u>	03/09/2011	03/09/2014	Restricted Stock Units	20,00
Restricted Stock Units	(3)	03/11/2012	03/11/2015	Restricted Stock Units	23,78
Restricted Stock Units	(3)	07/01/2012	07/01/2015	Restricted Stock Units	17,18
Restricted Stock Units	<u>(4)</u>	03/15/2013	03/15/2016	Restricted Stock Units	32,57

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
STAUTBERG TIMOTHY E 312 WALNUT STREET, 28TH FLOOR CINCINNATI, OH 45202			Senior VP/Newspapers	

Signatures

/s/ William Appleton, Attorney-in-fact for Timothy E.
Stautberg 09/05/2012

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This restricted stock unit award will vest in 2013. Upon vesting, each restricted stock unit will convert into one Class A Common share of the Company.
- (2) This restricted stock unit award will vest in equal parts in 2013 and 2014. Upon vesting, each restricted stock unit will convert into one Class A Common share of the Company.
- (3) This restricted stock unit award will vest in equal parts in 2013, 2014, and 2015. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- (4) This restricted stock unit award will vest in equal parts in 2013, 2014, 2015 and 2016. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 3

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