

WOLVERINE WORLD WIDE INC /DE/  
Form 4  
October 10, 2014

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Howell Melissa A

2. Issuer Name and Ticker or Trading Symbol  
WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Sr. VP of Human Resources

(Last) (First) (Middle)  
C/O 9341 COURTLAND DRIVE  
NE  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
10/08/2014

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)	
				(A) or (D)	Price			
				Code	V	Amount		
Common Stock <sup>(1)</sup>	10/08/2014		A	6,042	A	\$ 0	6,042	D
Common Stock <sup>(2)</sup>	10/08/2014		A	10,616	A	\$ 0	16,658	D
Common Stock	10/08/2014		A	1,639	A	\$ 0	18,297	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

**displays a currently valid OMB control number.**

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option (Right to Buy)	\$ 25.49	10/08/2014		A	1,589	10/08/2015 10/07/2024	Common Stock	1,589
Stock Option (Right to Buy)	\$ 25.49	10/08/2014		A	1,588	10/08/2016 10/07/2024	Common Stock	1,588
Stock Option (Right to Buy)	\$ 25.49	10/08/2014		A	1,589	10/08/2017 10/07/2024	Common Stock	1,589

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Howell Melissa A C/O 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351			Sr. VP of Human Resources	

## Signatures

/s/ Timothy E. Foley, by Power of Attorney  
10/10/2014

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

On October 8, 2014, the reporting person received a grant of restricted shares of common stock under the Company's Stock Incentive

(1) Plan of 2013. Restrictions on the shares will lapse in February 2016 subject to the Company's achievement of specified performance criteria in accordance with the terms of the grant. Any shares as to which restrictions do not lapse at such time will be forfeited.

On October 8, 2014, the reporting person received a grant of restricted shares of common stock under the Company's Stock Incentive

(2) Plan of 2013. Restrictions on the shares will lapse in February 2017 subject to the Company's achievement of specified performance criteria in accordance with the terms of the grant. Any shares as to which restrictions do not lapse at such time will be forfeited.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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