

DineEquity, Inc  
Form 4  
March 01, 2016

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KALVIN GREGGORY

(Last) (First) (Middle)

450 NORTH BRAND  
BOULEVARD, 7TH FLOOR

(Street)

GLENDALE, CA 91203

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
DineEquity, Inc [DIN]

3. Date of Earliest Transaction  
(Month/Day/Year)  
02/26/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
SVP, CORPORATE CONTROLLER

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
COMMON STOCK	02/26/2016		A	817 <sup>(1)</sup>	A \$ 0 <sup>(2)</sup>	3,609	D
COMMON STOCK	02/26/2016		F	513 <sup>(3)</sup>	D \$ 90.9	3,096	D
COMMON STOCK	02/29/2016		S	743	D \$ 90.983 <sup>(4)</sup>	2,353	D
COMMON STOCK	02/29/2016		M	866	A \$ 72.28	3,219	D
COMMON STOCK	02/29/2016		S	866	D \$ 90.964	2,353	D

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(5)

COMMON STOCK 02/29/2016 M 839 A \$ 81.57 3,192 D

COMMON STOCK 02/29/2016 S 839 D \$ 90.969 2,353 D  
(6)

COMMON STOCK 4,300.727 I BY TRUST (7)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
				Code V (A) (D)		Date Exercisable Expiration Date	Title	
STOCK OPTION (RIGHT TO BUY)	\$ 90.9	02/26/2016		A	5,646	<u>(8)</u> 02/26/2026	COMMON STOCK	5,646
STOCK OPTION (RIGHT TO BUY)	\$ 72.28	02/29/2016		M	866	<u>(9)</u> 02/26/2023	COMMON STOCK	866
STOCK OPTION (RIGHT TO BUY)	\$ 81.57	02/29/2016		M	839	<u>(10)</u> 02/25/2024	COMMON STOCK	839

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KALVIN GREGGORY 450 NORTH BRAND BOULEVARD, 7TH FLOOR GLENDALE, CA 91203			SVP, CORPORATE CONTROLLER	

## Signatures

/s/ Bryan R. Adel as attorney-in-fact for Gregory  
Kalvin

03/01/2016

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents shares of restricted stock that will vest on February 26, 2019.

(2) Granted as compensation for services.

(3) These shares were withheld to satisfy the withholding obligations of the reporting person with respect to the vesting on February 26, 2016 of 1,256 shares of restricted stock held by the reporting person.

(4) The price reported is the average weighted price. The shares were sold in multiple transactions at prices ranging from \$90.97 to \$90.99, inclusive. The reporting person undertakes to provide to the SEC, the issuer and any security holder full information regarding the number of shares and the prices at which the shares were sold.

(5) The price reported is the average weighted price. The shares were sold in multiple transactions at prices ranging from \$90.95 to \$91.01, inclusive. The reporting person undertakes to provide to the SEC, the issuer and any security holder full information regarding the number of shares and the prices at which the shares were sold.

(6) The price reported is the average weighted price. The shares were sold in multiple transactions at prices ranging from \$90.96 to \$90.99, inclusive. The reporting person undertakes to provide to the SEC, the issuer and any security holder full information regarding the number of shares and the prices at which the shares were sold.

(7) The reporting person is the joint trustee and beneficiary of the Calvin Family Trust.

(8) This option to purchase 5,646 shares of common stock will vest as to one-third of the shares on each of February 26, 2017, 2018 and 2019.

(9) This option was granted to the reporting person under the DineEquity, Inc. 2011 Stock Incentive Plan on February 26, 2013. This option to purchase 2,598 shares of common stock vests as to one-third of the shares on each of February 26, 2014, 2015 and 2016.

(10) This option was granted to the reporting person under the DineEquity, Inc. 2011 Stock Incentive Plan on February 25, 2014. This option to purchase 2,517 shares of common stock vests as to one-third of the shares on each of February 25, 2015, 2016 and 2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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