Edgar Filing: PACCIONE PHILLIP - Form 4

Form 4	E PHILLIP										
August 24, 2	2017										
FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION									OMB APPROVAL		
UNITED STATES SECURITI					ITIES AND EXCHANGE COMMISSION hington, D.C. 20549					3235-0287	
Check the	ger								Expires:	January 31,	
if no longer subject to Section 16. Form 4 or				NGES IN BENEFICIAL OWNERSHIP OF SECURITIES					Expired: 2005 Estimated average burden hours per response 0.5		
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940											
(Print or Type	Responses)										
1. Name and Address of Reporting Person * 2. Issue PACCIONE PHILLIP Symbol			er Name and	d Ticker of	r Tradi	0	5. Relationship of Reporting Person(s) to Issuer				
			SKECH	HERS US	A INC [SKX]	(Check	all applicable)	
(Last)	(First) (1	Middle)		of Earliest T Day/Year)	ransaction			Director	10%	Owner	
228 MANH	IATTAN BEACH	I BLVD.	08/24/2	2017				X Officer (give below) General Co	title Othe below) ounsel & Secre	er (specify etary	
	(Street)		4. If Am	endment, D	ate Origina	al		6. Individual or Joi	nt/Group Filin	g(Check	
Filed(Mo MANHATTAN BEACH, CA 90266				• · · ·				Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
	IAN DLACH, CA	1 70200						Person			
(City)	(State)	(Zip)	Tab	le I - Non-l	Derivative	Secu	rities Acqu	iired, Disposed of,	or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Date, if	3. Transactic Code (Instr. 8) Code V	omr Dispos (Instr. 3,	(A) or		 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) 	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Class A					mount	(D)					
Common Stock	08/24/2017			S	1,004	D	\$ 27.2405	60,000 <u>(1)</u>	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transact Code (Instr. 8)	5. tionNumber of) Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	;	Date	7. Titl Amou Under Secur (Instr.	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
			Code V	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

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Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
PACCIONE PHILLIP 228 MANHATTAN BEACH BLVD. MANHATTAN BEACH, CA 90266			General Counsel & Secretary				
Signatures							

Philip Paccione	08/24/2017
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**Signature of Reporting Person

Date

Explanation of Responses:

If the form is filed by more than one reporting person, see Instruction 4(b)(v). *

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Includes 1,004 shares acquired under the Issuer's Employee Stock Purchase Plan on June 30, 2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.