

CPFL Energy INC  
Form 6-K  
July 08, 2013

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13A-16 OR 15D-16 UNDER THE  
SECURITIES EXCHANGE ACT OF 1934**

**For the month of July, 2013**

**Commission File Number 32297**

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**CPFL Energy Incorporated**  
(Translation of Registrant's name into English)

**Rua Gomes de Carvalho, 1510, 14º andar, cj 1402  
CEP 04547-005 - Vila Olímpia, São Paulo – SP  
Federative Republic of Brazil  
(Address of principal executive office)**

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.  
Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule  
101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule  
101(b)(7):

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby  
furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of  
1934.

Yes  No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):  
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**CPFL ENERGIA S.A.**

A Publicly-Held Company

Corporate Taxpayers' ID (CNPJ/MF) nº 02.429.144/0001-93

Corporate Registry ID (NIRE) 35.300.186.133

**MATERIAL FACT**

In compliance with Article 157, paragraph 4, of Law 6,404/76 (and subsequent amendments) and the Brazilian Securities and Exchange Commission ("CVM") Instruction no. 358/02, CPFL Energia S.A. ("CPFL Energia" or "Company"), following the Material Facts disclosed on October 11, 2012 and December 19, 2012, announces to its shareholders and the market in general that on July 5 the Investment, Purchase and Sale of Shares Agreement ("Agreement"), entered into on December 19, 2012 between the Company, Equatorial Energia S.A. ("Equatorial") and Mr. Jorge Queiroz de Moraes Junior, regarding a potential acquisition, by Equatorial, of the share control of the companies of Grupo Rede Energia and the execution, by the Company, of the investments under the Agreement, was terminated.

São Paulo, July 08, 2013.

**CPFL ENERGIA S.A.**

**GUSTAVO ESTRELLA**

Chief Financial and Investor Relations Officer

