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COLUMBIA SPORTSWEAR CO Form 4 November 04, 2015 OMB APPROVAL FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION OMB 3235-0287 Washington, D.C. 20549 Number: Check this box January 31, Expires: if no longer 2005 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF subject to Estimated average **SECURITIES** Section 16. burden hours per Form 4 or response... 0.5 Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction 1(b). (Print or Type Responses) 1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading STANTON JOHN W Issuer Symbol COLUMBIA SPORTSWEAR CO (Check all applicable) [COLM] (Last) (First) (Middle) 3. Date of Earliest Transaction X_ Director 10% Owner Other (specify Officer (give title (Month/Day/Year) below) below) C/O COLUMBIA SPORTSWEAR 11/03/2015 COMPANY, 14375 NW SCIENCE PARK DRIVE (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting PORTLAND, OR 97229 Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired 5. Amount of 7. Nature of 6. Indirect Security (Month/Day/Year) Execution Date, if Transaction(A) or Disposed of (D) Securities Ownership (Instr. 3) Code (Instr. 3, 4 and 5) Beneficially Form: Direct Beneficial anv (Month/Day/Year) (Instr. 8) Owned (D) or Ownership Indirect (I) Following (Instr. 4) Reported (Instr. 4) (A) Transaction(s) or (Instr. 3 and 4) Code V (D) Price Amount Common 11/03/2015 \$ 24.96 400,180 D M 4,032 A Stock Common 11/03/2015 3.536 Α 403.716 D Μ 32 465 Stock Common 11/03/2015 2,952 D Μ 406,668 Α 32.465 Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transacti Code (Instr. 8) | 5. Number onof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|---|---|---------------------------------------|---|----------------------|--|--------------------|---|---------------------------------------|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amoun or Number of Shares |
| Employee Stock Option (right to buy) | \$ 24.96 (1) | 11/03/2015 | | М | | 4,032 (<u>1)</u> | 05/18/2007 <u>(2)</u> | 05/17/2016 | Common Stock | 4,032 |
| Employee Stock Option (right to buy) | \$ 32.465 (1) | 11/03/2015 | | М | | 3,536 (1) | 05/17/2008 <u>(2)</u> | 05/16/2017 | Common Stock | 3,536 |
| Employee Stock Option (right to buy) | \$ 32.465 (1) | 11/03/2015 | | М | | 2,952 (1) | 05/17/2008 <u>(3)</u> | 05/16/2017 | Common Stock | 2,952 |

Reporting Owners

| Reporting Owner Name / Address | | Relationships | | | | | | |
|--|-----------|---------------|-----------|---------|-------|--|--|--|
| | Ľ | Director | 10% Owner | Officer | Other | | | |
| STANTON JOHN W C/O COLUMBIA SPORTSWEAR COM 14375 NW SCIENCE PARK DRIVE PORTLAND, OR 97229 | IPANY | X | | | | | | |
| Signatures | | | | | | | | |
| Peter J. Bragdon, Attorney-in-Fact | 1/04/2015 | | | | | | | |

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) On September 26, 2014 the option price and number of shares were adjusted to reflect COLM 2-for-1 stock split.
- (2) Options become exercisable for one-third of the shares on the first three anniversaries of the grant date.
- (3) Options vest 100% on the first anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.