

NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND
Form NSAR-B
June 30, 2010

PAGE 1
000 B000000 04/30/2010
000 C000000 0001087786
000 D000000 N
000 E000000 NF
000 F000000 Y
000 G000000 N
000 H000000 N
000 I000000 6.1
000 J000000 A
001 A000000 NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNI FD
001 B000000 811-09455
001 C000000 3129178200
002 A000000 333 WEST WACKER DRIVE
002 B000000 CHICAGO
002 C000000 IL
002 D010000 60606
002 D020000 1286
003 000000 N
004 000000 N
005 000000 N
006 000000 N
007 A000000 N
007 B000000 0
007 C010100 1
007 C010200 2
007 C010300 3
007 C010400 4
007 C010500 5
007 C010600 6
007 C010700 7
007 C010800 8
007 C010900 9
007 C011000 10
008 A000001 NUVEEN ASSET MANAGEMENT
008 B000001 A
008 C000001 801-14147
008 D010001 CHICAGO
008 D020001 IL
008 D030001 60606
008 D040001 1286
012 A000001 EQUISERVE INC.
012 B000001 84-05925
012 C010001 PROVIDENCE
012 C020001 RI
012 C030001 02940
013 A000001 ERNST & YOUNG LLP
013 B010001 CHICAGO
013 B020001 IL
013 B030001 60606
014 A000001 NUVEEN INVESTMENTS, LLC
014 B000001 8-13464
PAGE 2
015 A000001 STATE STREET BANK AND TRUST COMPANY
015 B000001 C
015 C010001 BOSTON
015 C020001 MA
015 C030001 02110
015 E010001 X

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018 000000 Y
 019 A000000 Y
 019 B000000 200
 019 C000000 NUVEENFUND
 020 C000001 0
 020 C000002 0
 020 C000003 0
 020 C000004 0
 020 C000005 0
 020 C000006 0
 020 C000007 0
 020 C000008 0
 020 C000009 0
 020 C000010 0
 021 000000 0
 022 A000001 BARLCAYS BANK PLC
 022 B000001 13-4942190
 022 C000001 1714
 022 D000001 0
 022 A000002 SAMUEL A. RAMIREZ
 022 B000002 13-2695511
 022 C000002 0
 022 D000002 1471
 022 A000003 ROBERT W. BAIRD
 022 B000003 39-6037917
 022 C000003 0
 022 D000003 1054
 022 A000004 CITIGROUP
 022 B000004 13-3214963
 022 C000004 995
 022 D000004 0
 022 A000005 MERRILL LYNCH
 022 B000005 13-5674085
 022 C000005 570
 022 D000005 348
 022 A000006 JP MORGAN CHASE
 022 B000006 13-3224016
 022 C000006 806
 022 D000006 0
 022 A000007 MESIROW CAPITAL MKTS
 022 B000007 36-3194849
 022 C000007 685
 022 D000007 0
 022 A000008 M&T SECURITIES
 022 B000008 16-1263079
 PAGE 3
 022 C000008 518
 022 D000008 0
 022 A000009 STEPHENS INC
 022 B000009 71-0211822
 022 C000009 0
 022 D000009 514
 022 A000010 WELLS FARGO
 022 B000010 41-1508325
 022 C000010 0
 022 D000010 450
 023 C000000 5630
 023 D000000 4064
 024 000000 N
 025 D000001 0
 025 D000002 0
 025 D000003 0

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| | | |
|-----|---------|------|
| 025 | D000004 | 0 |
| 025 | D000005 | 0 |
| 025 | D000006 | 0 |
| 025 | D000007 | 0 |
| 025 | D000008 | 0 |
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| 026 | B000000 | N |
| 026 | C000000 | N |
| 026 | D000000 | Y |
| 026 | E000000 | N |
| 026 | F000000 | N |
| 026 | G010000 | N |
| 026 | G020000 | N |
| 026 | H000000 | N |
| 027 | 000000 | N |
| 028 | A010000 | 0 |
| 028 | A020000 | 0 |
| 028 | A030000 | 0 |
| 028 | A040000 | 0 |
| 028 | B010000 | 0 |
| 028 | B020000 | 0 |
| 028 | B030000 | 0 |
| 028 | B040000 | 0 |
| 028 | C010000 | 0 |
| 028 | C020000 | 0 |
| 028 | C030000 | 0 |
| 028 | C040000 | 0 |
| 028 | D010000 | 0 |
| 028 | D020000 | 0 |
| 028 | D030000 | 0 |
| 028 | D040000 | 0 |
| 028 | E010000 | 0 |
| 028 | E020000 | 0 |
| 028 | E030000 | 0 |
| 028 | E040000 | 0 |
| | PAGE 4 | |
| 028 | F010000 | 0 |
| 028 | F020000 | 0 |
| 028 | F030000 | 0 |
| 028 | F040000 | 0 |
| 028 | G010000 | 0 |
| 028 | G020000 | 0 |
| 028 | G030000 | 0 |
| 028 | G040000 | 0 |
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| 030 | B000000 | 0.00 |
| 030 | C000000 | 0.00 |
| 031 | A000000 | 0 |
| 031 | B000000 | 0 |
| 032 | 000000 | 0 |
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| 036 | B000000 | 0 |
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| 042 | A000000 | 0 |
| 042 | B000000 | 0 |
| 042 | C000000 | 0 |
| 042 | D000000 | 0 |
| 042 | E000000 | 0 |
| 042 | F000000 | 0 |
| 042 | G000000 | 0 |

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042 H000000 0
 043 000000 0
 044 000000 0
 045 000000 Y
 046 000000 N
 047 000000 N
 048 000000 0.000
 048 A010000 0
 048 A020000 0.000
 048 B010000 0
 048 B020000 0.000
 048 C010000 0
 048 C020000 0.000
 048 D010000 0
 048 D020000 0.000
 048 E010000 0
 048 E020000 0.000
 048 F010000 0
 048 F020000 0.000
 048 G010000 0
 048 G020000 0.000
 048 H010000 0
 048 H020000 0.000
 048 I010000 0
 048 I020000 0.000
 PAGE 5
 048 J010000 0
 048 J020000 0.000
 048 K010000 0
 048 K020000 0.000
 049 000000 N
 050 000000 N
 051 000000 N
 052 000000 Y
 053 A000000 Y
 053 B000000 Y
 053 C000000 N
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 054 B000000 N
 054 C000000 N
 054 D000000 N
 054 E000000 N
 054 F000000 N
 054 G000000 N
 054 H000000 Y
 054 I000000 N
 054 J000000 Y
 054 K000000 N
 054 L000000 N
 054 M000000 Y
 054 N000000 N
 054 O000000 Y
 055 A000000 Y
 055 B000000 N
 056 000000 Y
 057 000000 N
 058 A000000 N
 059 000000 Y
 060 A000000 N
 060 B000000 N
 061 000000 0
 062 A000000 Y

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| | | |
|-----|---------|-------|
| 062 | B000000 | 0.0 |
| 062 | C000000 | 0.0 |
| 062 | D000000 | 0.0 |
| 062 | E000000 | 0.0 |
| 062 | F000000 | 0.0 |
| 062 | G000000 | 0.0 |
| 062 | H000000 | 0.0 |
| 062 | I000000 | 0.0 |
| 062 | J000000 | 0.0 |
| 062 | K000000 | 0.0 |
| 062 | L000000 | 0.0 |
| 062 | M000000 | 0.0 |
| 062 | N000000 | 0.0 |
| 062 | O000000 | 143.1 |
| 062 | P000000 | 0.0 |

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| | | |
|-----|---------|-----|
| 062 | Q000000 | 0.0 |
| 062 | R000000 | 0.0 |
| 063 | A000000 | 0 |
| 063 | B000000 | 9.7 |
| 064 | A000000 | Y |
| 064 | B000000 | N |
| 066 | A000000 | N |
| 067 | 000000 | N |
| 068 | A000000 | N |
| 068 | B000000 | N |
| 069 | 000000 | N |
| 070 | A010000 | Y |
| 070 | A020000 | N |
| 070 | B010000 | N |
| 070 | B020000 | N |
| 070 | C010000 | Y |
| 070 | C020000 | N |
| 070 | D010000 | N |
| 070 | D020000 | N |
| 070 | E010000 | Y |
| 070 | E020000 | N |
| 070 | F010000 | N |
| 070 | F020000 | N |
| 070 | G010000 | Y |
| 070 | G020000 | N |
| 070 | H010000 | N |
| 070 | H020000 | N |
| 070 | I010000 | N |
| 070 | I020000 | N |
| 070 | J010000 | Y |
| 070 | J020000 | N |
| 070 | K010000 | Y |
| 070 | K020000 | N |
| 070 | L010000 | N |
| 070 | L020000 | N |
| 070 | M010000 | N |
| 070 | M020000 | N |
| 070 | N010000 | N |
| 070 | N020000 | N |
| 070 | O010000 | Y |
| 070 | O020000 | N |
| 070 | P010000 | N |
| 070 | P020000 | N |
| 070 | Q010000 | N |
| 070 | Q020000 | N |
| 070 | R010000 | N |

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070 R020000 N
 071 A000000 5630
 071 B000000 6717
 071 C000000 133321
 071 D000000 4

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072 A000000 12
 072 B000000 6898
 072 C000000 0
 072 D000000 0
 072 E000000 0
 072 F000000 886
 072 G000000 0
 072 H000000 0
 072 I000000 12
 072 J000000 33
 072 K000000 10
 072 L000000 20
 072 M000000 4
 072 N000000 0
 072 O000000 0
 072 P000000 0
 072 Q000000 0
 072 R000000 13
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 072 T000000 0
 072 U000000 0
 072 V000000 0
 072 W000000 99
 072 X000000 1083
 072 Y000000 132
 072 Z000000 5947
 072AA000000 213
 072BB000000 0
 072CC010000 9066
 072CC020000 0
 072DD010000 4901
 072DD020000 0
 072EE000000 47
 073 A010000 0.7460
 073 A020000 0.0000
 073 B000000 0.0072
 073 C000000 0.0000
 074 A000000 0
 074 B000000 0
 074 C000000 0
 074 D000000 136357
 074 E000000 0
 074 F000000 0
 074 G000000 0
 074 H000000 0
 074 I000000 0
 074 J000000 1498
 074 K000000 0
 074 L000000 2200
 074 M000000 16
 074 N000000 140071

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074 O000000 0
 074 P000000 68
 074 Q000000 0
 074 R010000 0

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| | | |
|-----------|-----------------|---|
| 074 | R020000 | 0 |
| 074 | R030000 | 0 |
| 074 | R040000 | 778 |
| 074 | S000000 | 43925 |
| 074 | T000000 | 95300 |
| 074 | U010000 | 6570 |
| 074 | U020000 | 0 |
| 074 | V010000 | 14.51 |
| 074 | V020000 | 0.00 |
| 074 | W000000 | 0.0000 |
| 074 | X000000 | 54 |
| 074 | Y000000 | 2940 |
| 075 | A000000 | 0 |
| 075 | B000000 | 91630 |
| 076 | 000000 | 13.48 |
| 077 | A000000 | Y |
| 077 | B000000 | Y |
| 077 | C000000 | Y |
| 078 | 000000 | N |
| 080 | A000000 | CHUBB GROUP OF INSURANCE COMPANIES |
| 080 | B000000 | BERKLEY, GREAT AMERICAN, ST. PAUL & CNA |
| 080 | C000000 | 110000 |
| 081 | A000000 | Y |
| 081 | B000000 | 199 |
| 082 | A000000 | N |
| 082 | B000000 | 0 |
| 083 | A000000 | N |
| 083 | B000000 | 0 |
| 084 | A000000 | N |
| 084 | B000000 | 0 |
| 085 | A000000 | Y |
| 085 | B000000 | N |
| 086 | A010000 | 0 |
| 086 | A020000 | 0 |
| 086 | B010000 | 0 |
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| 086 | C010000 | 0 |
| 086 | C020000 | 0 |
| 086 | D010000 | 0 |
| 086 | D020000 | 3100 |
| 086 | E010000 | 0 |
| 086 | E020000 | 0 |
| 086 | F010000 | 0 |
| 086 | F020000 | 0 |
| 087 | A010000 | COMMON STOCK |
| 087 | A020000 | 67069Y102 |
| 087 | A030000 | NXJ |
| | PAGE | 9 |
| 088 | A000000 | N |
| 088 | B000000 | N |
| 088 | C000000 | N |
| 088 | D000000 | Y |
| SIGNATURE | STEPHEN D. FOY | |
| TITLE | VP & CONTROLLER | |