

JAEHNERT FRANK M
Form 4
April 08, 2011

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
JAEHNERT FRANK M

2. Issuer Name and Ticker or Trading Symbol
BRADY CORP [BRC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
6555 WEST GOOD HOPE RD.

3. Date of Earliest Transaction (Month/Day/Year)
04/07/2011

Director 10% Owner
 Officer (give title below) Other (specify below)
President & CEO

(Street)
MILWAUKEE, WI 53223

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Class A Common Stock					5,446.3248 (1)	I	Spouse
Class A Common Stock					8,369	D	
Class A Common Stock (3)	01/20/2011		A		14.8212	A	\$ 33.01
Class A Common Stock	01/25/2011		A		0.0958	A	\$ 32.05
					17,238.3115 (3)	D	
					17,238.4073 (3)	D	

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Stock ⁽³⁾							
Class A Common Stock ⁽³⁾	01/28/2011	A	0.003	A	\$ 33.29	17,238.4076 ⁽³⁾	D
Class A Common Stock ⁽³⁾	02/02/2011	A	106.5582	A	\$ 33.58	17,344.9658 ⁽³⁾	D
Class A Common Stock	04/07/2011	M	26,000	A	\$ 16	26,000 ⁽⁴⁾	D
Class A Common Stock	04/07/2011	S	26,000	D	\$ 37.0026	26,000 ⁽⁴⁾	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title
Deferred Compensation Units ⁽²⁾	\$ 33.23	02/03/2011		A	470.03	⁽²⁾ ⁽²⁾	Class A Common Stock 47
Deferred Compensation Units ⁽²⁾	\$ 35.77	03/04/2011		A	0.691	⁽²⁾ ⁽²⁾	Class A Common Stock 0.
Option to Purchase ⁽⁵⁾	\$ 16	04/07/2011		M	26,000	10/16/2001 10/16/2011	Class A Common Stock 26

