

PEARSON PLC
Form 6-K
February 15, 2019

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER
THE SECURITIES EXCHANGE ACT OF 1934

For the month of February 2019

PEARSON plc
(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand
London, England WC2R 0RL
44-20-7010-2000
(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports
under cover of Form 20-F or Form 40-F:

Form 20-F X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No X

TR-1: Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS (to be sent to the relevant issuer and to the FCA in Microsoft Word format if possible)i

1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attachedii: Pearson PLC

1b. Please indicate if the issuer is a non-UK issuer (please mark with an "X" if appropriate)
Non-UK issuer

2. Reason for the notification (please mark the appropriate box or boxes with an "X")
An acquisition or disposal of voting rights X
An acquisition or disposal of financial instruments X
An event changing the breakdown of voting rights
Other (please specify)iii

3. Details of person subject to the notification obligationiv
Name The Goldman Sachs Group, Inc.
City and country of registered office (if applicable) Corporation Trust Center, 1209 Orange Street, Wilmington DE 19801, USA

4. Full name of shareholder(s) (if different from 3.)v
Name Goldman Sachs International
City and country of registered office (if applicable) Peterborough Court, 133 Fleet Street, London EC4A 2BB, UK

5. Date on which the threshold was crossed or reachedvi: 12/02/2019

6. Date on which issuer notified (DD/MM/YYYY): 14/02/2019

7. Total positions of person(s) subject to the notification obligation	% of voting rights attached to shares (total of 8. A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)		Total number of voting rights of issuervii
		8.B 1	8.B 2	
Resulting situation on the date on which threshold was crossed or reached	0.78%	6.24%	7.01%	781,409,422
Position of previous notification (if applicable)	0.54%	6.11%	6.65%	

8. Notified details of the resulting situation on the date on which the threshold was crossed or reachedviii

A: Voting rights attached to shares	Number of voting rightsix		% of voting rights	
	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1)	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1)
GB0006776081		5,582,213		0.71%
US7050151056		475,602		0.06%
SUBTOTAL 8. A	6,057,815		0.78%	

B 1: Financial Instruments according to Art. 13(1)(a) of Directive 2004/109/EC (DTR5.3.1.1 (a))

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Type of financial instrument	Expiration date x	Exercise/Conversion Period xi	Number of voting rights that may be acquired if the instrument is exercised/converted.	% of voting rights
Securities Lending	Open		9,507,886	1.22%
Put Option	15-Feb-2019		1,500,000	0.19%
Put Option	15-Feb-2019		1,000,000	0.13%
Put Option	15-Mar-2019		1,000,000	0.13%
Put Option	15-Mar-2019		1,000,000	0.13%
Put Option	15-Mar-2019		1,000,000	0.13%
		SUBTOTAL 8. B 1	15,007,886	1.92%

B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b))

Type of financial instrument	Expiration date x	Exercise/Conversion Period xi	Physical or cash settlement xii	Number of voting rights	% of voting rights
Refer to Annexure					
				SUBTOTAL 8.B.2	33,747,026 4.32%

9. Information in relation to the person subject to the notification obligation (please mark the applicable box with an "X")

Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer xiii
 Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity xiv (please add additional rows as necessary) X

Name xv	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
The Goldman Sachs Group, Inc. Goldman Sachs (UK) L.L.C. Goldman Sachs Group UK Limited Goldman Sachs International		5.03%	5.16%
The Goldman Sachs Group, Inc. Goldman Sachs & Co. LLC			
The Goldman Sachs Group, Inc.			

GSAM Holdings LLC
 Goldman Sachs Asset Management,
 L.P.
 Goldman Sachs Asset Management
 International Holdings L.L.C.
 Goldman Sachs Asset Management
 Co., Ltd.

The Goldman Sachs Group, Inc.
 GSAM Holdings LLC
 Goldman Sachs Asset Management,
 L.P.

10. In case of proxy voting, please identify:

Name of the proxy holder	N/A
The number and % of voting rights held	N/A
The date until which the voting rights will be held	N/A

11. Additional information^{xvi}

Please note, total amount of voting rights have been rounded to 2 decimal places therefore there is a possibility of a rounding error.

General email contact:

gs-regops-emea-position-enquiries@gs.com

Place of completion London
 Date of completion 14/02/2019

Natalie White
 Deputy Company Secretary
 Pearson plc

15 February 2019

Annexure

B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b))

Type of financial instrument	Expiration date ^x	Exercise/Conversion period ^{xi}	Physical or cash settlement ^{xii}	Number of voting rights	% of voting rights
CFD	15-Sep-2028		Cash	3,347,875	0.43%
CFD	10-Dec-2025		Cash	2,650,131	0.34%
CFD	23-Sep-2020		Cash	1,834,093	0.23%
CFD	20-Oct-2027		Cash	1,595,600	0.20%
CFD	4-Dec-2023		Cash		0.20%

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			1,578,008	
CFD	7-Feb-2024	Cash	1,240,000	0.16%
Swap	28-Jul-2021	Cash	1,050,699	0.13%
CFD	14-Feb-2024	Cash	970,000	0.12%
CFD	12-Feb-2024	Cash	865,494	0.11%
CFD	26-Jan-2024	Cash	865,000	0.11%
Swap	28-Jul-2021	Cash	757,148	0.10%
CFD	17-Jul-2020	Cash	667,745	0.09%
CFD	29-Jan-2024	Cash	663,999	0.08%
CFD	9-Sep-2021	Cash	528,729	0.07%
CFD	31-Jan-2029	Cash	445,560	0.06%
CFD	14-Feb-2024	Cash	419,554	0.05%
CFD	9-Feb-2024	Cash	406,520	0.05%
CFD	6-Dec-2028	Cash	381,736	0.05%
CFD	18-Jan-2029	Cash	378,017	0.05%
CFD	15-Jul-2021	Cash	328,703	0.04%
CFD	16-Jun-2028	Cash	328,703	0.04%
CFD	20-Oct-2027	Cash	323,881	0.04%
CFD	20-Oct-2027	Cash	318,910	0.04%
Swap	30-Nov-2023	Cash	300,000	0.04%
CFD	24-Mar-2028	Cash	259,000	0.03%
CFD	4-Dec-2023	Cash	251,216	0.03%
Swap	3-Feb-2023	Cash	250,801	0.03%
CFD	12-Jul-2023	Cash	250,746	0.03%
Swap	29-Nov-2023	Cash	250,000	0.03%
CFD	19-May-2027	Cash		0.03%

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			230,013	
CFD	4-Dec-2023	Cash	228,893	0.03%
Swap	29-Nov-2023	Cash	225,000	0.03%
Swap	18-Jan-2024	Cash	222,460	0.03%
CFD	27-Sep-2028	Cash	217,594	0.03%
CFD	23-Aug-2028	Cash	204,000	0.03%
Swap	28-Jul-2021	Cash	203,317	0.03%
CFD	21-Jun-2028	Cash	198,869	0.03%
Swap	2-Feb-2023	Cash	198,606	0.03%
Swap	18-Jan-2024	Cash	183,004	0.02%
Call Option	16-Apr-2019	Cash	180,353	0.02%
Swap	21-May-2019	Cash	177,447	0.02%
Swap	28-Jul-2021	Cash	170,231	0.02%
CFD	18-Jan-2029	Cash	170,000	0.02%
CFD	31-Jan-2029	Cash	166,473	0.02%
Call Option	9-Apr-2019	Cash	159,344	0.02%
Swap	1-Feb-2024	Cash	155,100	0.02%
CFD	9-Sep-2021	Cash	152,746	0.02%
CFD	18-Jan-2029	Cash	152,120	0.02%
CFD	25-Jan-2029	Cash	152,120	0.02%
Call Option	7-May-2019	Cash	144,958	0.02%
CFD	31-Jan-2024	Cash	136,001	0.02%
CFD	17-Jan-2029	Cash	135,485	0.02%
CFD	22-Nov-2028	Cash	134,667	0.02%
Swap	28-Jul-2021	Cash	131,070	0.02%
Swap	17-Sep-2020	Cash		0.02%

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			123,752	
CFD	2-Feb-2029	Cash	122,404	0.02%
CFD	10-Mar-2028	Cash	122,203	0.02%
CFD	18-Jan-2029	Cash	118,983	0.02%
Swap	3-Feb-2023	Cash	117,797	0.02%
CFD	31-Jan-2029	Cash	115,429	0.01%
CFD	25-Feb-2027	Cash	115,007	0.01%
Swap	22-Mar-2019	Cash	113,300	0.01%
Call Option	17-Apr-2019	Cash	112,099	0.01%
CFD	19-Jan-2029	Cash	110,000	0.01%
CFD	15-Feb-2022	Cash	107,000	0.01%
Swap	18-Jan-2024	Cash	106,899	0.01%
Call Option	8-May-2019	Cash	105,374	0.01%
CFD	4-Dec-2023	Cash	102,090	0.01%
Swap	18-Jan-2024	Cash	101,869	0.01%
CFD	18-Jan-2029	Cash	100,000	0.01%
CFD	12-Jun-2028	Cash	98,591	0.01%
Swap	2-Feb-2023	Cash	93,281	0.01%
Swap	29-Nov-2023	Cash	91,988	0.01%
Swap	14-Jun-2023	Cash	86,565	0.01%
CFD	8-Feb-2024	Cash	86,367	0.01%
CFD	31-Jan-2029	Cash	85,399	0.01%
Swap	12-Jul-2023	Cash	84,590	0.01%
CFD	31-Jan-2029	Cash	83,905	0.01%
CFD	26-Nov-2021	Cash	80,948	0.01%
CFD	11-Aug-2023	Cash		0.01%

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			80,529	
CFD	18-Jan-2029	Cash	80,000	0.01%
CFD	18-Jan-2029	Cash	75,000	0.01%
Swap	7-Jul-2023	Cash	73,094	0.01%
CFD	17-Jul-2028	Cash	71,500	0.01%
Swap	3-Feb-2023	Cash	68,758	0.01%
Swap	29-Nov-2023	Cash	65,026	0.01%
CFD	20-Oct-2021	Cash	64,000	0.01%
Swap	18-Jan-2024	Cash	62,356	0.01%
CFD	9-Feb-2029	Cash	60,475	0.01%
CFD	19-Jan-2029	Cash	60,000	0.01%
Swap	18-Jan-2024	Cash	59,338	0.01%
CFD	5-Nov-2027	Cash	59,199	0.01%
Swap	15-Jun-2023	Cash	57,709	0.01%
Swap	5-Sep-2019	Cash	55,700	0.01%
CFD	4-Dec-2023	Cash	54,900	0.01%
Swap	2-Feb-2023	Cash	54,448	0.01%
Swap	5-Sep-2019	Cash	53,400	0.01%
CFD	4-Dec-2023	Cash	50,954	0.01%
CFD	19-Jan-2029	Cash	50,000	0.01%
CFD	1-Mar-2028	Cash	48,879	0.01%
CFD	18-Jan-2029	Cash	47,880	0.01%
CFD	25-Jan-2029	Cash	47,880	0.01%
CFD	2-Feb-2029	Cash	45,733	0.01%
CFD	25-Jan-2029	Cash	45,600	0.01%
CFD	10-Mar-2028	Cash		0.01%

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			43,715	
Swap	1-Feb-2023	Cash	43,214	0.01%
CFD	9-Feb-2029	Cash	42,813	0.01%
CFD	17-Jul-2020	Cash	41,727	0.01%
Swap	14-Jun-2023	Cash	40,052	0.01%
Swap	12-Jul-2023	Cash	37,897	0.005%
CFD	17-Nov-2028	Cash	36,622	0.005%
CFD	21-Jul-2028	Cash	34,000	0.004%
CFD	25-Apr-2019	Cash	33,191	0.004%
CFD	2-Feb-2029	Cash	33,056	0.004%
Swap	7-Jul-2023	Cash	32,746	0.004%
CFD	14-Feb-2029	Cash	32,485	0.004%
CFD	31-Jan-2029	Cash	31,908	0.004%
CFD	31-Jan-2029	Cash	31,349	0.004%
CFD	14-Jul-2023	Cash	30,500	0.004%
Swap	12-Jun-2023	Cash	30,225	0.004%
CFD	17-Jul-2023	Cash	29,700	0.004%
CFD	25-Apr-2019	Cash	29,469	0.004%
Call Option	12-Mar-2019			