**NIKE INC** Form 4 April 03, 2008

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB** Number:

Check this box if no longer subject to Section 16.

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Estimated average burden hours per response... 0.5

Expires:

Form filed by More than One Reporting

Person

**OMB APPROVAL** 

3235-0287

January 31,

2005

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading **EDWARDS TREVOR A** Issuer Symbol NIKE INC [NKE] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner X\_ Officer (give title Other (specify ONE BOWERMAN DRIVE 04/02/2008 below) Vice President (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person

#### BEAVERTON, OR 97005

(City)	(State)	(Zip) Tal	ble I - Non-	-Derivativ	e Sec	urities Acqu	ired, Disposed o	f, or Beneficia	ally Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	oror Dispo (Instr. 3,	sed of 4 and (A) or	5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class B Common Stock	04/02/2008(1)		X	Amount 1,500	, ,	Price \$ 24.2188	44,024	D	
Class B Common Stock	04/02/2008		S	1,500	D	\$ 67.95	42,524	D	
Class B Common Stock	04/02/2008		X	1,000	A	\$ 24.2188	43,524	D	
Class B Common	04/02/2008		S	1,000	D	\$ 68	42,524	D	

Stock							
Class B Common Stock	04/02/2008	X	700	A	\$ 24.2188	43,224	D
Class B Common Stock	04/02/2008	S	700	D	\$ 67.96	42,524	D
Class B Common Stock	04/02/2008	X	2,200	A	\$ 24.2188	44,724	D
Class B Common Stock	04/02/2008	S	2,200	D	\$ 67.99	42,524	D
Class B Common Stock	04/02/2008	X	2,708	A	\$ 24.2188	45,232	D
Class B Common Stock	04/02/2008	S	2,708	D	\$ 67.98	42,524	D
Class B Common Stock	04/02/2008	X	100	A	\$ 24.2188	42,624	D
Class B Common Stock	04/02/2008	S	100	D	\$ 68.01	42,524	D
Class B Common Stock	04/02/2008	X	4,200	A	\$ 24.2188	46,724	D
Class B Common Stock	04/02/2008	S	4,200	D	\$ 67.94	42,524	D
Class B Common Stock	04/02/2008	X	300	A	\$ 24.2188	42,824	D
Class B Common Stock	04/02/2008	S	300	D	\$ 67.97	42,524	D
Class B Common Stock	04/02/2008	X	192	A	\$ 24.2188	42,716	D
Class B Common Stock	04/02/2008	S	192	D	\$ 68.02	42,524	D

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Class B Common Stock	04/02/2008	X	100	A	\$ 24.2188	42,624	D	
Class B Common Stock	04/02/2008	S	100	D	\$ 68.03	42,524	D	
Class B Common Stock						3,535	I	by Retirement Plan (2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amour or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 24.2188	04/02/2008		X	1,500	(3)	07/16/2008	Class B Common Stock	1,50
Non-Qualified Stock Option (right to buy)	\$ 24.2188	04/02/2008		X	1,000	(3)	07/16/2008	Class B Common Stock	1,00
Non-Qualified Stock Option (right to buy)	\$ 24.2188	04/02/2008		X	700	(3)	07/16/2008	Class B Common Stock	700
Non-Qualified Stock Option (right to buy)	\$ 24.2188	04/02/2008		X	2,200	(3)	07/16/2008	Class B Common Stock	2,20
Non-Qualified Stock Option (right to buy)	\$ 24.2188	04/02/2008		X	2,708	<u>(3)</u>	07/16/2008	Class B Common Stock	2,70

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Non-Qualified Stock Option (right to buy)	\$ 24.2188	04/02/2008	X	100	(3)	07/16/2008	Class B Common Stock	100
Non-Qualified Stock Option (right to buy)	\$ 24.2188	04/02/2008	X	4,200	(3)	07/16/2008	Class B Common Stock	4,20
Non-Qualified Stock Option (right to buy)	\$ 24.2188	04/02/2008	X	300	(3)	07/16/2008	Class B Common Stock	300
Non-Qualified Stock Option (right to buy)	\$ 24.2188	04/02/2008	X	192	(3)	07/16/2008	Class B Common Stock	192
Non-Qualified Stock Option (right to buy)	\$ 24.2188	04/02/2008	X	100	(3)	07/16/2008	Class B Common Stock	100

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

EDWARDS TREVOR A ONE BOWERMAN DRIVE BEAVERTON, OR 97005

Vice President

# **Signatures**

By: John F. Coburn III For: Trevor A.

Edwards 04/03/2008

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations, See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Pursuant to Company policy, market sales of Company stock by officers and directors are permitted only after the second full trading day (1) after the release of quarterly earnings and ending on the last day of the second month of the following fiscal quarter, except pursuant to approved 10b5-1 trading plans.
- (2) Shares held in account under the NIKE, Inc. 401(K) and Profit Sharing Plan.
- Option granted on 7/16/1998 and became exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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