Edgar Filing: SCHIFF JOHN J JR - Form 4

SCHIEF JOHN LID

Form 4	IIN J JK											
	ugust 08, 2012						OMB APPROVAL					
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								OMB Number:	3235-0287			
Check thi if no long subject to Section 1	ser STATEN	AENT OI		0 /	BENEFI		L OWN	VERSHIP OF	Expires: Estimated a burden hour			
Form 4 of Form 5 obligation may cont <i>See</i> Instru 1(b). (Print or Type F	Filed pur s Section 17(action	a) of the l	Public Ut		ling Con	ipany	Act of	e Act of 1934, 1935 or Sectior 0	response	0.5		
1. Name and Address of Reporting Person * 2. Issuer SCHIFF JOHN J JR Symbol				Name and Ticker or Trading				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last) 38 FOUNTA	(First) (Middle) LAZA	3. Date of (Month/D 08/07/20	-	ansaction			X Director Officer (give to below)	10%) Owner r (specify		
				Amendment, Date Original d(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person				
CINCINNA	TI, OH 45263							Form filed by M Person				
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative s	Securi	ities Acqu	uired, Disposed of	, or Beneficiall	y Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		n Date, if	3. Transactio Code (Instr. 8)	4. Securit on(A) or Dis (Instr. 3, 4	sposed	l of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	08/07/2012			Code V P	Amount 10,000	(D) A	Price \$ 14.31	(Instr. 5 and 4) 505,960	D			
Common Stock								52,652	Ι	By Spouse		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	of			7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	o Title N o	lumber		

Reporting Owners

Relationships **Reporting Owner Name / Address** Director 10% Owner Officer Other SCHIFF JOHN J JR **38 FOUNTAIN SQUARE PLAZA** Х CINCINNATI, OH 45263 Signatures Paul L. Reynolds, as Attorney-in-Fact for John J. 08/08/2012 Schiff, Jr. **Signature of Reporting Person Date

Explanation of Responses:

If the form is filed by more than one reporting person, see Instruction 4(b)(v). *

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.