

SITESTAR CORP  
Form 10-Q  
November 14, 2014  
**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 10-Q**

☒ QUARTERLY REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

**For the quarterly period ended September 30, 2014**

☐ TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE EXCHANGE ACT

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

**000-27763**

(Commission file number)

**SITESTAR CORPORATION**

(Exact name of small business issuer as specified in its charter)

**NEVADA**

(State or other jurisdiction of incorporation or organization)

**88-0397234**

(I.R.S. Employer Identification No.)

**7109 Timberlake Road, Lynchburg, VA 24502**

(Address of principal executive offices)

**(434) 239-4272**

(Issuer's telephone number)

N/A

(Former name, former address and former fiscal year, if changed since last report)

Check whether the issuer (1) filed all reports required to be filed by Section 13 or 15(d) of the Exchange Act of 1934 during the past 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large Accelerated Filer ☐ Accelerated Filer ☐ Non-Accelerated Filer (Do not check if a smaller reporting Company) ☐ Smaller Report Company ☒

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). ☒ Yes ☐ No

Indicate by check mark whether the registrant is a shell company (as defined by Rule 12b-2 of the Exchange Act). Yes ☐ No ☒

There were 74,085,705 shares of common stock with a par value of \$0.001 per share outstanding at November 14, 2014.

**SITESTAR CORPORATION**

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This Quarterly Report on Form 10-Q contains forward-looking statements within the meaning of the federal securities laws. Forward-looking statements relate to expectations, beliefs, projections, future plans and strategies, anticipated events or trends and similar expressions concerning matters that are not historical facts. Readers are cautioned that, although the Company believes that its expectations are based on reasonable assumptions, forward-looking statements involve risks and uncertainties which may affect our actual results to be materially different than those expressed in our forward-looking statements. These risks and uncertainties include: the Company's businesses and prospects, including changes in economic and market conditions, acceptance of the Company's products, maintenance of strategic alliances, real estate appreciation or depreciation in our target markets and the supply of single-family homes in our target markets, our ability to contain renovation, maintenance, marketing, and other operating costs for our properties, our ability to lease or re-lease our rental homes to qualified residents on attractive terms or at all, and other factors discussed elsewhere in this Form 10-Q. These uncertainties may cause our actual future results to be materially different than those expressed in our forward-looking statements. We do not undertake to update our forward-looking statements.

**PART I. FINANCIAL INFORMATION****Item 1. Financial Statements****SITESTAR CORPORATION AND SUBSIDIARIES****CONDENSED CONSOLIDATED BALANCE SHEETS****SEPTEMBER 30, 2014 AND DECEMBER 31, 2013**

	2014 (Unaudited)	2013
<b>ASSETS</b>		
Real estate – held-for-resale	\$2,417,445	\$2,712,441
Real estate – held for investment, net	1,100,276	531,165
Cash and cash equivalents	157,277	118,469
Accounts receivable, net	27,824	35,129
Prepaid expenses	1,172	1,394
Property, plant and equipment, net	146,314	146,314
Goodwill, net	1,166,494	1,166,494
Deferred tax assets	—	74,276
Other assets	217,568	217,563
Total assets	\$5,234,370	\$5,003,245
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
<b>LIABILITIES</b>		
Accounts payable	\$33,629	\$12,121
Accrued expenses	25,732	19,129
Deferred revenue	285,002	312,898
Notes payable	900,615	900,615
Notes payable – stockholder	63,867	59,826
Total liabilities	1,308,845	1,304,589
<b>STOCKHOLDERS' EQUITY</b>		
Preferred Stock, \$.001 par value, 10,000,000 shares authorized, 0 shares issued and outstanding	—	—
Common stock, \$.001 par value, 300,000,000 shares authorized, 91,326,463 shares issued in 2014 and 2013 and 74,085,705 shares outstanding in 2014 and 2013	91,326	91,326
Additional paid-in capital	13,880,947	13,880,947
Treasury stock, at cost, 17,240,758 common shares	(789,518 )	(789,518 )
Accumulated deficit	(9,257,230 )	(9,484,099 )

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Total stockholders' equity	3,925,525	3,698,656
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$5,234,370	\$5,003,245

See the accompanying notes to the unaudited condensed consolidated financial statements.

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**SITESTAR CORPORATION AND SUBSIDIARIES****CONDENSED CONSOLIDATED STATEMENTS OF INCOME****FOR THE THREE MONTHS ENDED SEPTEMBER 30, 2014 AND 2013****(UNAUDITED)**

	2014	2013
<b>REVENUE</b>		
Internet	\$463,711	\$516,454
Real estate	33,955	8,713
	497,666	525,167
<b>COST OF REVENUE</b>		
Internet	140,073	260,249
Real estate	18,114	—
	158,187	260,249
<b>GROSS PROFIT</b>	339,479	264,918
<b>OPERATING EXPENSES:</b>		
Selling general and administrative expenses	245,151	127,190
<b>INCOME FROM OPERATIONS</b>	94,328	137,728
<b>OTHER INCOME (EXPENSES):</b>		
Other income	2,386	(514 )
Interest expense	(320 )	(1,177 )
<b>TOTAL OTHER INCOME (EXPENSE)</b>	2,066	(1,691 )
<b>INCOME BEFORE INCOME TAXES</b>	96,394	136,037
<b>INCOME TAXES (EXPENSE) BENEFIT</b>	—	(52,283 )
<b>NET INCOME</b>	\$96,394	\$83,754
<b>BASIC AND DILUTED EARNINGS (LOSS) PER SHARE</b>	\$0.00	\$0.00
<b>WEIGHTED AVERAGE SHARES</b>		
OUTSTANDING - BASIC AND DILUTED	74,085,705	74,085,705

See the accompanying notes to the unaudited condensed consolidated financial statements.

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**SITESTAR CORPORATION AND SUBSIDIARIES****CONDENSED CONSOLIDATED STATEMENTS OF INCOME****FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2014 AND 2013****(UNAUDITED)**

	2014	2013
<b>REVENUE</b>		
Internet	\$ 1,482,563	\$ 1,830,626
Real estate	225,663	39,706
	1,708,226	1,870,332
<b>COST OF REVENUE</b>		
Internet	493,424	923,675
Real estate	178,053	3,076
	671,477	926,751
<b>GROSS PROFIT</b>	1,036,749	943,580
<b>OPERATING EXPENSES:</b>		
Selling general and administrative expenses	735,840	637,287
<b>INCOME FROM OPERATIONS</b>	300,909	306,293
<b>OTHER INCOME (EXPENSES):</b>		
Other income	2,919	1,209
Interest expense	(2,684 )	(3,648 )
<b>TOTAL OTHER INCOME (EXPENSE)</b>	235	(2,439 )
<b>INCOME BEFORE INCOME TAXES</b>	301,144	303,854
<b>INCOME TAXES (EXPENSE) BENEFIT</b>	(74,275 )	(116,640 )
<b>NET INCOME</b>	\$226,869	\$ 187,214
<b>BASIC AND DILUTED EARNINGS (LOSS) PER SHARE</b>	\$0.00	\$0.00
<b>WEIGHTED AVERAGE SHARES</b>		
OUTSTANDING - BASIC AND DILUTED	74,085,705	74,085,705

See the accompanying notes to the unaudited condensed consolidated financial statements.

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**SITESTAR CORPORATION AND SUBSIDIARIES****CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS****FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2014 AND 2013****(UNAUDITED)**

	2014	2013
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Net income	\$226,869	\$187,214
Adjustments to reconcile net income to net cash provided by (used in) operating activities:		
Depreciation and amortization expense	19,140	8,542
Allowance for doubtful accounts	(2,658 )	(300 )
(Increase) decrease deferred income taxes	74,275	115,343
(Increase) decrease in accounts receivable	9,962	9,966
(Increase) decrease in prepaid expenses	211	6,485
(Increase) decrease in real estate	(293,255)	(350,412)
Decrease in accounts payable	21,508	(30,207 )
Increase (decrease) in accrued expenses	6,603	83,563
Decrease in deferred revenue	(27,896 )	(57,935 )
Net cash provided by (used in) operating activities	34,759	(27,741 )
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>		
(Increase) decrease in other assets held for resale	8	3
Net cash provided by (used in) investing activities	8	3
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>		
Interest accrued on notes payable – stockholders	4,041	—
Net cash provided by (used in) financing activities	4,041	—
<b>NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS</b>	<b>38,808</b>	<b>(27,738 )</b>
<b>CASH AND CASH EQUIVALENTS – BEGINNING OF PERIOD</b>	<b>118,469</b>	<b>148,590</b>
<b>CASH AND CASH EQUIVALENTS – END OF PERIOD</b>	<b>\$157,277</b>	<b>\$120,852</b>

See the accompanying notes to the unaudited condensed consolidated financial statements.

**SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORMATION:**

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For the nine months ended September 30, 2014 and 2013, the Company paid \$0 and \$1,696 of income taxes and paid interest expense of \$2,684 and \$3,648.

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**SITESTAR CORPORATION**

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**UNAUDITED**

**NOTE 1 – BASIS OF PRESENTATION AND SIGNIFICANT ACCOUNTING POLICIES**

Basis of Presentation

The unaudited condensed consolidated financial statements have been prepared by SiteStar Corporation (the “Company” or “SiteStar”), pursuant to the rules and regulations of the Securities and Exchange Commission (SEC). The information furnished herein reflects all adjustments (consisting of normal recurring accruals and adjustments), which are, in the opinion of management, necessary to fairly present the operating results for the respective periods. Certain information and footnote disclosures normally present in annual consolidated financial statements prepared in accordance with U.S. Generally Accepted Accounting Principles (GAAP) have been omitted pursuant to such rules and regulations. These financial statements should be read in conjunction with the audited consolidated financial statements and notes for the year ended December 31, 2013 included in the Company’s Annual Report on Form 10-K. The results for the nine months ended September 30, 2014 are not necessarily indicative of the results to be expected for the full year ending December 31, 2014.

Significant Accounting Policies

See the Notes to Consolidated Financial Statements in the Company’s 2013 Annual Report on Form 10-K.

Recently Issued Accounting Pronouncements

No new accounting pronouncement issued or effective during this fiscal quarter has had or is expected to have a material impact on the consolidated financial statements.

Income Per Share

The basic income per common share is computed by dividing net income available to common stockholders by the weighted average number of common shares outstanding. Diluted income per common share is computed similar to basic income per common share except that the denominator is increased to include the number of additional common shares that would have been outstanding if the potential common shares had been issued and if the additional common shares were dilutive. The Company has no potentially dilutive securities. The following table represents the calculations of basic and diluted income per share:

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For the three months ended September 30, 2014 and 2013:

	2014	2013
Net income available to common shareholders	\$96,394	\$83,754
Weighted average number of common shares	74,085,705	74,085,705
Basic and diluted income per share	\$0.00	\$0.00

For the nine months ended September 30, 2014 and 2013:

	2014	2013
Net income available to common shareholders	\$226,869	\$187,214
Weighted average number of common shares	74,085,705	74,085,705
Basic and diluted income per share	\$0.00	\$0.00

**NOTE 2 – COMMON STOCK**

During the nine months ended September 30, 2014, the Company issued no shares of common stock and repurchased no treasury shares.

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**SITESTAR CORPORATION****NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS** (continued)**UNAUDITED****NOTE 3 – SEGMENT INFORMATION**

The Company has three business units with separate management and reporting infrastructures that offer different products and services. The business units have been aggregated into three reportable segments: Corporate, Real estate and Internet. The Corporate group is the holding company which oversees the operating of the Internet group and arranges financing. The real estate group invests in, refurbishes and markets real estate for resale and/or rent. The Internet group provides Internet access to customers throughout the U.S. and Canada. The Company evaluates the performance of its operating segments based on income from operations, before income taxes, accounting changes, non-recurring items, and interest income and expense.

Summarized financial information concerning the Company's reportable segments is shown in the following tables for the three months ended September 30, 2014 and 2013:

## September 30, 2014

	Corporate	Real estate	Internet	Consolidated
Revenue	\$—	\$33,955	\$463,711	\$497,666
Operating income (loss)	\$(40,923)	\$15,841	\$119,410	\$94,328
Depreciation and amortization	\$—	\$8,309	\$—	\$8,309
Interest expense	\$—	\$—	\$320	\$320
Real estate	\$—	\$3,517,721	\$—	\$3,517,721
Intangible assets	\$—	\$—	\$1,166,494	\$1,166,494
Total assets	\$—	\$3,517,721	\$1,716,649	\$5,234,370

## September 30, 2013

	Corporate	Real estate	Internet	Consolidated
Revenue	\$—	\$8,713	\$516,454	\$525,167
Operating income (loss)	\$(12,872)	\$8,713	\$141,887	\$137,728
Depreciation and amortization	\$—	\$—	\$111	\$111
Interest expense	\$—	\$—	\$1,177	\$1,177
Real estate	\$—	\$3,268,675	\$—	\$3,268,675
Intangible assets	\$—	\$—	\$1,288,809	\$1,288,809

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Total assets	\$—	\$3,268,675	\$1,932,479	\$5,201,154
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Summarized financial information concerning the Company's reportable segments is shown in the following tables for the nine months ended September 30, 2014 and 2013:

September 30, 2014

	Corporate	Real estate	Internet	Consolidated
Revenue	\$—	\$225,663	\$1,482,563	\$1,708,226
Operating income (loss)	\$(128,284)	\$47,610	\$381,583	\$300,909
Depreciation and amortization	\$—	\$19,140	—	\$19,140
Interest expense	\$—	\$—	\$2,684	\$2,684
Real estate	\$—	\$3,517,721	\$—	\$3,517,721
Intangible assets	\$—	\$—	\$1,166,494	\$1,166,494
Total assets	\$—	\$3,517,721	\$1,716,649	\$5,234,370

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**SITESTAR CORPORATION****NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS** (continued)**UNAUDITED**

September 30, 2013

	Corporate	Real estate	Internet	Consolidated
Revenue	\$—	\$39,706	\$1,830,626	\$1,870,332
Operating income (loss)	\$(101,487)	\$36,630	\$371,150	\$306,293
Depreciation and amortization	\$—	\$—	\$8,542	\$8,542
Interest expense	\$—	\$—	\$3,648	\$3,648
Real estate	\$—	\$3,268,675	\$—	\$3,268,675
Intangible assets	\$—	\$—	\$1,288,809	\$1,288,809
Total assets	\$—	\$3,268,675	\$1,932,479	\$5,201,154

**NOTE 4 - NOTES PAYABLE**

This USA Telephone note payable is due and is currently in litigation. At September 30, 2014, and December 31, 2013, the balance consist of the following:

	2014	2013
Non-interest bearing amount due on acquisition of USA Telephone customers per contract payable in thirty-six monthly installments starting January 2008.	\$900,615	\$900,615

**Litigation**

United Systems Access, Inc., et al. v. SiteStar Corporation, Civil Action, Docket No. CV-13-161, (York County Superior Court). This is a breach of contract claim, whereby Plaintiff has alleged that SiteStar has failed to pay the amounts owed on a Promissory Note. SiteStar has filed a counterclaim for damages for overpayments and breach of contract associated with Plaintiff's misrepresentation of the customer lists and was shorted revenues associated the number of customers contracted for. Plaintiff seeks monetary damages in the amount of \$900,615. Litigation is currently in the discovery phase of litigation. The parties have exchanged documents but have not yet taken depositions. SiteStar is currently contesting the Litigation. A mediation hearing in the matter took place on April 25, 2014, as required by the Maine Rules of Civil Procedure, however, no ruling has yet been issued. The estimate of the upper limit of a potential loss is \$900,615 which has been accrued. Management is vigorously defending this claim.

## **Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**

### General

The following discussion and analysis should be read in conjunction with the Company's consolidated financial statements and related notes for the year ended December 31, 2013 included in the Annual Report on Form 10-K. The discussion of results, causes and trends should not be construed to imply any conclusion that such results or trends will necessarily continue in the future.

### Overview

#### Internet

SiteStar is an Internet Service Provider (ISP) that offers consumer and business-grade Internet access, wholesale managed modem services for downstream ISPs and Web hosting. SiteStar also delivers value-added services including spam, virus and spyware protection, pop-up ad blocking and web acceleration. The Company maintains multiple sites of operation and provides services to customers throughout the U.S. and Canada.

The products and services that the Company provides include:

- Internet access services;
- Web acceleration services;
- Web hosting services;

The Company's Internet division markets and sells narrow-band (dial-up and ISDN) and broadband services (DSL, fiber-optic and wireless), and supports these products utilizing its own infrastructure and affiliations. Value-added services include web acceleration, spam and virus filtering, as well as, spyware protection. Additionally, the Company markets and sells web hosting and related services to consumers and businesses.

#### Real Estate

SiteStar is also a real estate investment entity that acquires distressed real estate primarily from foreclosure auctions at a substantial discount from market value. The acquired properties are initially evaluated to determine if they will be



held for lease or resale and for their condition of repair, location and refurbish costs.

When the intended use has been determined and the nature and quality of the refurbishing is determined, the work is scheduled as soon as possible. For example, if a property is intended for rental use the quality of the refurbishing would be less than if it were to be showcased for resale because a tenant would more than likely diminish the value of the higher quality work as opposed to a resale that would need to show well. Other work for a rental unit might involve adding rooms in a basement or dividing the property into multi-family units that would bring in more rental income but not be as desirable from a single home owner's perspective.

After the property has been refurbished for its intended use, it is placed in the applicable market. Rental units are listed in local media as available for rent and are shown to those responding who are financially qualified. If a mutual decision is made to proceed, a lease is drafted and signed and the tenants will put the required deposit down and move in. The deposit is recorded as a liability on the books and rental income is recognized as collected. If the property is to be sold, it is placed in local media for sale and is shown to prospective home owners. After a purchase contract has been accepted, the closing is scheduled and the ownership of the property changes hands. The sale of the property is then recorded in accordance with the closing statement and the related costs are expensed.

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**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)****Results of operations**

The following tables show financial data for the nine months ended September 30, 2014.

	Corporate	Internet	Real estate	Total
Revenue	\$—	\$1,482,563	\$225,663	\$1,708,226
Cost of revenue	—	493,424	178,053	671,477
Gross profit	—	989,139	47,610	1,036,749
Operating expenses	128,284	607,556	—	735,840
Income (loss) from operations	(128,284)	381,583	47,610	300,909
Other income (expense)	—	235	—	235
Income (loss) before income taxes	(128,284)	381,818	47,610	301,144
Income taxes (expense) benefit	—	(74,275 )	—	(74,275 )
Net income (loss)	\$(128,284)	\$307,543	\$47,610	\$226,869

The following tables show financial data for the nine months ended September 30, 2013.

	Corporate	Internet	Real estate	Total
Revenue	\$—	\$1,830,626	\$39,706	\$1,870,332
Cost of revenue	—	923,675	3,076	926,751
Gross profit	—	906,950	36,630	943,580
Operating expenses	101,487	535,800	—	637,287
Income (loss) from operations	(101,487)	371,150	36,630	306,293
Other income (expense)	—	(2,439 )	—	(2,439 )
Income (loss) before income taxes	(101,487)	368,711	36,630	303,854
Income taxes (expense) benefit	—	(116,640 )	—	(116,640 )

Net income (loss)	\$(101,487)	\$252,071	\$36,630	\$187,214
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EBITDA (Earnings Before Interest, Taxes, Depreciation and Amortization) consists of revenue less cost of revenue and operating expense. EBITDA is provided because it is a measure commonly used by investors to analyze and compare companies on the basis of operating performance. EBITDA is presented to enhance an understanding of the Company's operating results and is not intended to represent cash flows or results of operations in accordance with GAAP for the periods indicated. EBITDA is not a measurement under GAAP and is not necessarily comparable with similarly titled measures for other companies. See the Liquidity and Capital Resource section for further discussion of cash generated from operations.

The following tables show a reconciliation of EBITDA to the GAAP presentation of net income for the nine months ended September 30, 2014 and 2013.

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**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)**For the nine months ended September 30, 2014

	Corporate	Internet	Real estate	Total
EBITDA	\$(128,284)	\$384,502	\$66,750	\$322,968
Interest expense	—	(2,684 )	—	(2,684 )
Taxes	—	(74,275 )	—	(74,275 )
Depreciation	—	—	(19,140)	(19,140 )
Amortization	—	—	—	—
Net income (loss)	\$(128,284)	\$307,543	\$47,610	\$226,869

For the nine months ended September 30, 2013

	Corporate	Internet	Real estate	Total
EBITDA	\$(101,487)	\$380,901	\$36,630	\$316,044
Interest expense	—	(3,648 )	—	(3,648 )
Taxes	—	(116,640)	—	(116,640)
Depreciation	—	(2,643 )	—	(2,643 )
Amortization	—	(5,899 )	—	(5,899 )
Net income (loss)	\$(101,487)	\$252,071	\$36,630	\$187,214

**THREE AND NINE MONTHS ENDED SEPTEMBER 30, 2014 COMPARED TO SEPTEMBER 30, 2013****REVENUE**

Total revenue for the three months ended September 30, 2014 decreased by \$27,501 or 5.2% from \$525,167 for the three months ended September 30, 2013 to \$497,666 for the same period in 2014.

Internet sales decreased \$52,743 or 10.2% from \$516,454 for the three months ended September 30, 2013 to \$463,711 for the same period in 2014. The decrease in Internet sales is attributed to the lack of acquisitions of Internet access and web hosting customers of ISPs. Although the Company continues to sign up new customers, competition from

ubiquitous nationwide telecommunications and cable providers threatens significant and sustainable organic growth.

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**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)**

Real estate sales increased \$25,242 or 289.7% from \$8,713 for the three months ended September 30, 2013 to \$33,955 for the same period in 2014. This represents the sale of residential properties in addition to increased rental income. Currently SiteStar is concentrating its real estate resources in the rental use of properties as opposed to resale. Rental use of properties generates a larger return on investment and revenue stream over time than a sale but does not generate large current revenue compared to a sale of the properties. There is a strong demand for rental property in the geographic locations where the Company's properties are located and given the current inventory of single family houses, rental income with the higher return on investment will provide a superior revenue stream for the future years.

Total revenue for the nine months ended September 30, 2014 decreased by \$162,106 or 8.7% from \$1,870,332 for the nine months ended September 30, 2013 to \$1,708,226 for the same period in 2014.

Internet sales decreased \$348,063 or 19.0% from \$1,830,626 for the nine months ended September 30, 2013 to \$1,482,563 for the same period in 2014. The decrease in Internet sales is attributed to the lack of acquisitions of Internet access and web hosting customers of ISPs. Although the Company continues to sign up new customers, competition from ubiquitous nationwide telecommunications and cable providers threatens significant and sustainable organic growth.

Real estate sales increased \$185,957 or 468.3% from \$39,706 for the nine months ended September 30, 2013 to \$225,663 for the same period in 2014. This represents the sale of residential properties in addition to increased rental income. Currently SiteStar is concentrating its real estate resources in the rental use of properties as opposed to resale.

Rental use of properties generates a larger return on investment and revenue stream over time than a sale but does not generate large current revenue compared to a sale of the properties. There is a strong demand for rental property in the geographic locations where the Company's properties are located and given the current inventory of single family houses, rental income with the higher return on investment will provide a superior revenue stream for the future years.

**COST OF REVENUE**

Total costs of revenue for the three months ended September 30, 2014 decreased by \$102,062 or 39.2% from \$260,249 for the three months ended September 30, 2013 to \$158,187 for the same period in 2014. Cost of Internet revenue decreased \$120,176 or 46.2% from \$260,249 for the three months ended September 30, 2013 to \$140,073 for the same period in 2014. Cost of real estate revenue increased \$18,114 or 100.0% from \$0 for the three months ended September 30, 2013 to \$18,114 for the same period in 2014. Internet gross profit increased to 69.8% from 49.6% primarily from restructuring the internet backbone providers to scale expenses with revenue. The Company is

continuing to attempt to negotiate more favorable contracts with telecommunication vendors and making the network capacity more efficient. The Company expects to continue creating these efficiencies through wholesale business partners. The increase in real estate cost of revenue is a reflection of the costs associated with the sale of a residential property. Costs of revenue for rental properties is minimal compared to the sale of properties, reflecting repairs, taxes and depreciation expenses as opposed to the total costs of a property when sold.

Total costs of revenue for the nine months ended September 30, 2014 decreased by \$255,274 or 27.5% from \$926,751 for the nine months ended September 30, 2013 to \$671,477 for the same period in 2014. Cost of Internet revenue decreased \$430,251 or 46.6% from \$923,675 for the nine months ended September 30, 2013 to \$493,424 for the same period in 2014. Cost of real estate revenue increased \$174,977 from \$3,076 for the nine months ended September 30, 2013 to \$178,053 for the same period in 2014. Internet gross profit increased to 66.7% from 49.5% primarily from restructuring the internet backbone providers to scale expenses with revenue. The Company is continuing to attempt to negotiate more favorable contracts with telecommunication vendors and making the network capacity more efficient. The Company expects to continue creating these efficiencies through wholesale business partners. The increase in real estate cost of revenue is a reflection of the costs associated with the sale of a residential property. Costs of revenue for rental properties is minimal compared to the sale of properties, reflecting repairs, taxes and depreciation expenses as opposed to the total costs of a property when sold.

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**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)**

**OPERATING EXPENSES**

Operating expenses for the nine months ended September 30, 2014 increased \$98,553 or 15.5% from \$637,287 for the nine months ended September 30, 2013 to \$735,840 for the same period in 2014. This increase is primarily due to an increase in professional fees for the nine months ended September 30, 2014 compared to the same period in 2013.

**INCOME TAXES**

For the nine months ended September 30, 2014 and 2013 corporate income tax expenses were \$74,275 and \$116,640 due to recognition of deferred tax assets.

**INTEREST EXPENSE**

Interest expense for the nine months ended September 30, 2014 decreased by \$964 or 26.4% from \$3,648 for the nine months ended September 30, 2013 to \$2,684 for the same period in 2014.

**FINANCIAL CONDITION**

Net accounts receivable decreased \$7,305 or 20.1% from \$35,129 on December 31, 2013 to \$27,824 on September 30, 2014. Real estate increased net \$274,115 or 8.5% from \$3,243,606 on December 31, 2013 to \$3,517,721 on September 30, 2014. Real estate held for investment increased \$569,111 or 107.1% representing an increase in properties that have been refurbished and ready for rental placement, shifting costs from real estate held for resale which decreased \$294,996 or 10.9% to \$2,417,445 on September 30, 2014 from \$2,712,441 on December 31, 2013. Accounts payable increased by \$21,508 or 177.4% from \$12,121 on December 31, 2013 to \$33,629 on September 30, 2014. Certain payments to Internet vendors were suspended to encourage them to correct their billings and have since been corrected and paid current. Deferred revenue decreased by \$27,896 or 8.9% from \$312,898 on December 31, 2013 to \$285,002 on September 30, 2014 representing a decrease in volume of customer accounts that have been prepaid.

**LIQUIDITY AND CAPITAL RESOURCES**



Cash and cash equivalents totaled \$157,277 and \$118,469 at September 30, 2014 and at December 31, 2013. EBITDA was \$322,968 for the nine months ended September 30, 2014 as compared to \$316,044 for the same period in 2013.

	2014	2013
EBITDA for the nine months ended September 30,	\$322,968	\$316,044
Interest Expense	(2,684 )	(3,648 )
Taxes	(74,275 )	(116,640)
Depreciation	(19,140 )	(2,643 )
Amortization	—	(5,899 )
Net income for the nine months ended September 30,	\$226,869	\$187,214

Sales of Internet services which are not automatically processed via credit card or bank account drafts have been the Company's highest exposure to collection risk. To help offset this exposure, the Company has added a late payment fee to encourage timely payment by customers. Another effort to improve customer collections was the implementation of a uniform manual invoice processing fee, which has also helped to accelerate collections procedures. These steps and more aggressive collection efforts have shifted accounts receivable to a more current status which is easier to collect. The accounts receivable balance in the Current category increased from 11.0% of total accounts receivable from December 31, 2013 to 72.0% on September 30, 2014. The balance in the 30+ day category decreased 1% from 21.0% of total accounts receivable from December 31, 2013 to 20% on September 30, 2014. The balance in the 60+ day category decreased from 68% to 8% of total accounts receivable from December 31, 2013 to September 30, 2014.

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**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)**

The aging of accounts receivable as of September 30, 2014 and December 31, 2013 is as shown:

	2014			2013		
Current	\$20,016	72 %		\$4,021	11 %	
30 < 60	5,589	20 %		7,273	21 %	
60+	2,219	8 %		23,835	68 %	
Total	\$27,824	100 %		\$35,129	100 %	

Investments in real estate are funded primarily from the cash flows generated from the Internet Service Provider division and have not and do not anticipate this to change in the near future. This course of action does not impair the cash flows of the Company. SiteStar does not commit to purchase real estate beyond the ability of the cash flows and has not borrowed money for this purpose. Management evaluates property as it becomes available with respect to the market value versus the acquisition cost, in addition to other conditions that could affect the resale value. Renovations are made as needed to maximize the market appeal and value prior to listing for sale.

The Company is currently involved in litigation with USAT, a company that sold us their dial-up customer base in November 2007. SiteStar has counter filed and believes strongly that it will prevail in this litigation. The liability has been carried on the balance sheet only because the plaintiff has refused to acknowledge the financial assistance given to prevent the loss of customers during the time period they refused to hand over the data base of the customer list that was purchased. In addition, they continued to bill and collect revenue from the customers they no longer owned. Management does not anticipate any significant financial detriment to result from this litigation. Should the litigation result in a liability, the Company has ample resources to draw from to satisfy the liability.

**OFF-BALANCE SHEET TRANSACTIONS**

The Company is not a party to any off-balance sheet transactions.

**Item 3. Quantitative and Qualitative Disclosures About Market Risk**

None.

#### **Item 4. Controls and Procedures**

##### **Evaluation of Disclosure Controls and Procedures**

As of September 30, 2014, management, with the participation of our Chief Executive Officer and Chief Financial Officer, performed an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures as defined in Rules 13a-15(e) and 15d-15(e) of the Exchange Act. Disclosure controls and procedures are designed to ensure that information required to be disclosed in the reports we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms, and that such information is accumulated and communicated to our management, including the Chief Executive Officer and the Chief Financial Officer, to allow timely decisions regarding required disclosures. Because of inherent limitations, any controls and procedures, no matter how well designed and operated, can provide only reasonable, and not absolute, assurance of achieving the desired control objective. Based on material weaknesses in our internal control, as described below, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures were not effective as of September 30, 2014.

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## Management's Report on Internal Control over Financial Reporting

The management of SiteStar is responsible for establishing and maintaining adequate internal control over financial reporting as defined in Rule 13a-15(f) of the Exchange Act. Internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that in reasonable detail accurately and fairly reflect the transactions and dispositions of our assets; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of our consolidated financial statements in accordance with generally accepted accounting principles, and that our receipts and expenditures are being made only in accordance with authorizations of our management and directors; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use or disposition of our assets that could have a material effect on the consolidated financial statements. Under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, we conducted an evaluation of the effectiveness of our internal control over financial reporting based on criteria established in the *Internal Control – Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission. Management's assessment included evaluation of such elements as the design and operating effectiveness of key financial reporting controls, process documentation, accounting policies, and our overall control environment. Based on this evaluation, our management concluded that, as of September 30, 2014, our internal control over financial reporting was not effective based on such criteria. We have reviewed the results of management's assessment with our Board of Directors. In addition, we will evaluate any changes to our internal control on a quarterly basis to determine if a material change occurred.

### *Material Weaknesses in Internal Controls*

As defined by the Public Company Accounting Oversight Board's Auditing Standard No. 5, a material weakness is a significant control deficiency, or a combination of significant control deficiencies, that results in there being more than a remote likelihood that a material misstatement of the annual or interim financial statements will not be prevented or detected.

As a result of our evaluation, we identified the following material weaknesses in our internal control over financial reporting as of September 30, 2014:

We did not maintain proper segregation of duties for the preparation of our financial statements. Due to the size of our administrative staff, all accounting and reporting functions are handled by a single individual, our Chief Financial Officer, with little or no oversight and review.

We did not maintain appropriate controls over changes to the list of key individuals, and changes to the list tracking the number of shares held by key individuals, in the shareholder database. The Company, during this next quarter, will have an appropriate individual periodically review the list of key individuals and the complete and accurate reporting of their records in the proper periods.

## Changes in Our Internal Control

Except as noted above, no change in the Company's internal control over financial reporting occurred during the fiscal quarter ended September 30, 2014, that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

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### **Limitations on the Effectiveness of Controls**

Our management, including our Chief Executive Officer and Chief Financial Officer, does not expect that our disclosure controls or our internal controls will prevent or detect all errors and all fraud. A control system, no matter how well designed and operated, can provide only reasonable, not absolute, assurance that the control system's objectives will be met. Further, the design of a control system must reflect that there are resource constraints, and the benefits of controls must be considered relative to their costs. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, within SiteStar have been detected. These inherent limitations include the realities that judgments and decision making can be faulty, and that breakdowns can occur because of simple error or mistake. Controls can also be circumvented by the individual acts of some persons, by collusion of two or more people, or by management override of the controls. The design of any system of controls is based in part upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Over time, controls may become inadequate because of changes in conditions or deterioration in the degree of compliance with associated policies or procedures. Because of the inherent limitations in a cost-effective control system, misstatements due to error or fraud may occur and not be detected.

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## **PART II. OTHER INFORMATION**

### **Item 1. Legal Proceedings**

#### Litigation

United Systems Access, Inc., et al. v. SiteStar Corporation, Civil Action, Docket No. CV-13-161, (York County Superior Court). This is a breach of contract claim, whereby Plaintiff has alleged that SiteStar has failed to pay the amounts owed on a Promissory Note. SiteStar has filed a counterclaim for damages associated with Plaintiff's failure to turnover certain customer lists. Plaintiff seeks monetary damages in the amount of \$900,615. Litigation is currently in the discovery phase of litigation. The parties have exchanged documents but have not yet taken depositions. SiteStar is currently contesting the Litigation. A mediation hearing in the matter took place on April 25, 2014, as required by the Maine Rules of Civil Procedure, however, no ruling has yet been issued. The estimate of the upper limit of a potential loss is \$900,615 which has been accrued. Management is vigorously defending this claim.

### **Item 1A. Risk Factors**

Not required for small business.

### **Item 2. Unregistered Sales of Equity Securities and use of Proceeds**

None.

### **Item 3. Defaults Upon Senior Securities**

None.

### **Item 4. Submission of Matters to a Vote of Security Holders**

None.

**Item 5. Other Information**

None

**Item 6. Exhibits**

(a) The following are filed as exhibits to this form 10-Q:

31.1 Certification of President Pursuant to the Securities Exchange Act of 1934, Rules 13a-14 and 15d-14, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.

31.2 Certification of Chief Financial Officer Pursuant to the Securities Exchange Act of 1934, Rules 13a-14 and 15d-14, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.

32 Certification Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

### SITESTAR CORPORATION

Date: November 14, 2014

By: /s/ Frank Erhartic, Jr.

Frank Erhartic, Jr.

President, Chief Executive Officer

(Principal Executive Officer and

Principal Accounting Officer)

Date: November 14, 2014

By: /s/ Daniel A. Judd.

Daniel A. Judd

Chief Financial Officer

(Principal Financial Officer)

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