

SCRIPPS E W CO /DE
Form 8-K
February 26, 2013

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of
The Securities Exchange Act of 1934
Date of Report (Date of earliest event reported) February 26, 2013
THE E.W. SCRIPPS COMPANY
(Exact name of registrant as specified in its charter)

| | | |
|---|--|--|
| Ohio (State or other jurisdiction of incorporation or organization) | 0-16914 (Commission File Number) | 31-1223339 (I.R.S. Employer Identification Number) |
|---|--|--|

| | |
|--|---------------------|
| 312 Walnut Street Cincinnati, Ohio (Address of principal executive offices) Registrant's telephone number, including area code: (513) 977-3000 Not Applicable (Former name or former address, if changed since last report) | 45202 (Zip Code) |
|--|---------------------|

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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THE E. W. SCRIPPS COMPANY
INDEX TO CURRENT REPORT ON FORM 8-K

| Item No. | | Page |
|----------|---|------|
| 2.02 | Results of Operations and Financial Condition | 3 |
| 9.01 | Financial Statements and Exhibits | 3 |

Item 2.02 Results of Operations and Financial Condition

On February 26, 2013, we released information regarding results of operations for the quarter and year-to-date period ended December 31, 2012. A copy of the press release is filed as Exhibit 99.1.

Certain forward-looking statements related to our businesses are included in this discussion. Those forward-looking statements reflect our current expectations. Forward-looking statements are subject to certain risks, trends and uncertainties that could cause actual results to differ materially from the expectations expressed in the forward-looking statements. Such risks, trends and uncertainties, which in most instances are beyond our control, include changes in advertising demand and other economic conditions; consumers' tastes; newsprint prices; program costs; labor relations; technological developments; competitive pressures; interest rates; regulatory rulings; and reliance on third-party vendors for various products and services. The words "believe," "expect," "anticipate," "estimate," "intend" and similar expressions identify forward-looking statements. You should evaluate our forward-looking statements, which are as of the date of this filing, with the understanding of their inherent uncertainty. We undertake no obligation to update any forward-looking statements to reflect events or circumstances after the date the statements.

Item 9.01 Financial Statements and Exhibits

| Exhibit Number | Description of Item | Exhibit No. Incorporated |
|----------------|---------------------------------------|--------------------------|
| 99.1 | Press release dated February 26, 2013 | 99.1 |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE E.W. SCRIPPS COMPANY

BY: /s/ Douglas F. Lyons
 Douglas F. Lyons
 Vice President and Controller
 (Principal Accounting Officer)

Dated: February 26, 2013