

VIAD CORP
Form 4
February 13, 2003

U.S. SECURITIES AND EXCHANGE COMMISSION
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| 1. Name and Address of Reporting Person | 2. Issuer Name and Ticker or Trading Symbol | 3. IRS or Social Security Number of Reporting Person (Voluntary) |
|---|---|--|
| | | |

Bohannon, Robert H. Viad Corp
Viad Corp VVI
Viad Tower, Station 0810
Phoenix, Arizona 85077-0810

Director 10% Owner Officer (give title below) Other (specify below)

X X
Chairman, President
& CEO

7. Individual or Joint/Group Reporting
☒ Form Filed by One Reporting Person
☐ Form Filed by More than One Reporting Person

| 1. Title of Security (Instr. 3) | 2. Trans- action Date (Month/ Day/ Year) | 3. Trans- action Code (Instr. 8) Code V | 4. Securities acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or (D) Price | 5. Amount of Securities Beneficially Owned at End of Month (Instr. 3 and 4) | 6. Owner- Ship Form: Direct (D) or Indirect (I) |
|------------------------------------|---|---|---|--|---|
| Common Stock | 02-11-2003 | M | 28,232 A | \$10.56 | D |
| Common Stock | 02-11-2003 | F (a) | 9,654 D | \$20.715 | D |
| Common Stock | 02-12-2003 | S | 9,294 D | \$20.548 | 411,028.878 D |
| Common Stock | | | 70.027 A | | 5,230.743 I |

| 1. | 2. | 3. | 4. | 5. | 6. | 7. | 8. |
|------------------------------------|-----------------------|--------------------------|--------------------------|---------------------------------------|---|---|----------|
| Title of Derivative Security | Con- version or | Trans- action Date | Trans- action Code | Number of Derivative Securities | Date exer- cisable and Expiration | Title and Amount of Underlying Securities | Pr of |
| | | | | | | | De |

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| (Instr. 3) | Exercise Price of Deriv- ative Security | (Instr. 8) | Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | Date (Month/ Day/Year) | (Instr. 3 and 4) | | at Se ri (I 5) | |
|---------------------|---|----------------------------------|---|---|------------------------------|------------------|---|----------------------------|--|
| | | (Month/ Day/ Year) | C O D E | V | (A) | (D) | Date Expi- Exer- ra- cis- tion able Date | Title | Amount or Number of Shares |
| Option-right to buy | \$10.56 | 02-11 -2003 | M | | | 28,232 | 02-18 02-17 -1995 -2003 | Common Stock | 28,232 |
| (c) | | | | | | | | | |

Explanation of responses:

- Delivered 9,654 shares in partial payment of exercise of 28,232 shares and, in addition, delivered \$98,147.31 in cash.
- The information reported is as of January 31, 2003.
- Granted February, 1993, pursuant to 1992 Stock Incentive Plan.

Signature of Reporting Person:

/s/Scott E. Sayre, Attorney-in-Fact

Scott E. Sayre, Attorney-in-Fact