

BOOKS A MILLION INC  
Form 8-K  
October 10, 2007

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of

The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) October 10, 2007

Books-A-Million, Inc.

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(Exact name of registrant as specified in its charter)

DELAWARE

0-20664

63-0798460

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(State or other jurisdiction  
of incorporation)

(Commission  
File Number)

(IRS Employer  
Identification No.)

35211

402 Industrial Lane, Birmingham, Alabama

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(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code (205) 942-3737

N/A

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(Former name or former address, if changed since last report.)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Section 7 Regulation FD**

**Item 8.01 Other Events.**

On October 10, 2007 the Company announced its plans to expand into two new states and accelerate new store openings. The Company plans to enter into Nebraska and Pennsylvania in the next fiscal year. In addition, the Company plans to increase the total number of new store openings from eight in fiscal 2008 to between 15 and 20 in fiscal 2009. The Company also plans to relocate five to ten current stores and close two to four stores in the up coming year. The news release disclosing related information is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

The information in this Report, including the exhibit attached hereto, is furnished solely pursuant to Item 8.01 of this Form 8-K. Consequently, it is not deemed filed for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act ), or otherwise subject to the liabilities of that section. It may only be incorporated by reference in another filing under the Exchange Act or the Securities Act of 1933 if such subsequent filing specifically references this Form 8-K.

**Section 9 Financial Statements and Exhibits**

**Item 8.01 Financial Statements and Exhibits.**

(d) Exhibits.

The exhibit is furnished pursuant to Item 8.01 and shall not be deemed to be filed.

| <u>Exhibit No.</u> | <u>Document Description</u>          |
|--------------------|--------------------------------------|
| 99.1               | Press Release dated October 10, 2007 |

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BOOKS-A-MILLION, INC.

(Registrant)

Date October 10, 2007

/s/ Douglas G. Markham

(Signature)

Name: Douglas G. Markham

Title: Chief Financial Officer

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EXHIBIT INDEX

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|--------------------|--------------------------------------|
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