INTUIT INC Form 4 September 03, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

OMB

Washington, D.C. 20549

3235-0287 Number: January 31, Expires:

OMB APPROVAL

if no longer subject to Section 16. Form 4 or

Check this box

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

2005 Estimated average burden hours per response... 0.5

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(City)

(State)

(Zin)

(Print or Type Responses)

1. Name and Addi SMITH BRAD	ress of Reporting Pers	2. Issuer Name and Ticker or Trading Symbol INTUIT INC [INTU]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last)	(First) (Midd	3. Date of Earliest Transaction			
C/O INTUIT INC., 2700 COAST AVENUE		(Month/Day/Year) 09/01/2014	_X_ Director 10% Owner _X_ Officer (give title Other (specify below) CEO, President and Director		
	(Street)	4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Che		
MOUNTAIN	VIEW, CA 94043	Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City)	(State)	Tabl	e I - Non-I	Derivative (Securi	ities Acqu	iired, Disposed of	, or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	4. Securit or(A) or Dia (Instr. 3, 4	sposed 4 and 3 (A) or	of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	09/01/2014		Code V M	Amount 23,100	(D)	Price \$ 0	232,995	D	
Common Stock	09/01/2014		M	38,565	A	\$ 0	271,560	D	
Common Stock	09/01/2014		F	32,178	D	\$ 83.18	239,382	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number of TransactionDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ve Expiration Date s (Month/Day/Year) I (A) sed of		7. Title and Ame Underlying Sect (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	An or No
Restricted Stock Unit (performance-based vesting)	(1)	09/01/2014		M	23,100	(2)	(3)	Common Stock	2
Restricted Stock Unit (performance-based vesting)	(1)	09/01/2014		M	38,565	<u>(4)</u>	(3)	Common Stock	3

Deletionship

Reporting Owners

Reporting Owner Name / Address	Keiationsnips						
	Director	10% Owner	Officer	Other			
SMITH BRAD D C/O INTUIT INC. 2700 COAST AVENUE MOUNTAIN VIEW, CA 94043	X		CEO, President and Director				

Signatures

/s/ Benjamin Schwartz, by power-of-attorney

09/03/2014

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 1-for-1
- Following achievement by the issuer of certain pre-established 3-year operating goals, 50% of the awarded units vested on 9/1/2014 and the remainder will vest on 9/1/2016. Vested restricted stock units will settle in an equal number of shares of issuer's common stock.
- (3) Restricted Stock Units have no expiration date; they either vest or are canceled prior to vest date.

(4)

Reporting Owners 2

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Following achievement by the issuer of certain total shareholder return objectives, 50% of the awarded units vested on 9/1/2014 and the remainder will vest on 9/1/2016. Vested restricted stock units will settle in an equal number of shares of issuer's common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.