

WOLVERINE WORLD WIDE INC /DE/

Form 8-K

November 04, 2003

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): November 4, 2003

**Wolverine World Wide, Inc.**

(Exact name of registrant as  
specified in its charter)

**Delaware**  
(State or other  
jurisdiction of  
incorporation)

**1-6024**  
(Commission  
File Number)

**38-1185150**  
(IRS Employer  
Identification No.)

**9341 Courtland Drive**  
**Rockford, Michigan**  
(Address of principal executive offices)

Registrant's telephone number,  
including area code: **(616) 866-5500**

**49351**  
(Zip Code)

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Item 7. Financial Statements and Exhibits.

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|-----|-----------|---------------------------------------|
| (c) | Exhibits: |                                       |
|     | 99.1      | Press Release dated November 4, 2003. |

Item 9. Regulation FD Disclosure.

On November 4, 2003, Wolverine World Wide, Inc. issued the press release attached as Exhibit 99.1 to this Form 8-K, which is here incorporated by reference. This Report and the Exhibit are furnished to, and not filed with, the Commission.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: November 4, 2003

WOLVERINE WORLD WIDE, INC.  
(Registrant)

/s/ Thomas P. Mundt

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Thomas P. Mundt  
Vice President-Strategy and  
Communications

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EXHIBIT INDEX

Exhibit Number

Document

99.1

Wolverine World Wide, Inc. Press Release dated November 4, 2003.

