FOURNIER ALAN Form 4 July 25, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

January 31, 2005

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OMB APPROVAL

response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * PENNANT CAPITAL MANAGEMENT LLC

> (Last) (First) (Middle)

26 MAIN STREET, SUITE 203

(Street)

2. Issuer Name and Ticker or Trading Symbol

GENESCO INC [GCO]

3. Date of Earliest Transaction (Month/Day/Year)

07/23/2008

4. If Amendment, Date Original

Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

_X__ 10% Owner Director _ Other (specify Officer (give title below)

6. Individual or Joint/Group Filing(Check

Applicable Line)

Form filed by One Reporting Person _X_ Form filed by More than One Reporting

Person

CHATHAM, NY 07928

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)			
Common Stock, par value \$1 per share	07/23/2008		S	250,100	D	\$ 30.3	1,749,900	I	Footnote (1)	
Common Stock, par value \$1 per share	07/24/2008		S	100,000	D	\$ 29.8	1,649,900	I	Footnote (1)	
Common Stock, par value \$1 per share	07/25/2008		S	99,900	D	\$ 29.6	1,550,000	I	Footnote (1)	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	Date Exe	rcisable and	7. Title	e and	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transac	ctionNumb	er Expiration	Date	Amour	nt of	Derivative
Security	or Exercise		any	Code	of	(Month/Day	y/Year)	Underl	ying	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8	3) Deriv	ative		Securit	ties	(Instr. 5)
	Derivative				Secur	ities		(Instr.	3 and 4)	
	Security				Acqui	red				
	•				(A) or	•				
					Dispo	sed				
					of (D)					
					(Instr.	3,				
					4, and	(5)				
					ŕ					
									Amount	
						Date	Expiration		or	
						Exercisable	•	Title	Number	
						2.1010184010	2		of	
				Code	V (A)	(D)			Shares	

Reporting Owners

Reporting Owner Name / Address	Relationships						
reporting of the Finance, Finances	Director	10% Owner	Officer	Other			
PENNANT CAPITAL MANAGEMENT LLC 26 MAIN STREET SUITE 203 CHATHAM, NY 07928	X						
FOURNIER ALAN C/O PENNANT CAPITAL MANAGEMENT LLC 26 MAIN STREET, SUITE 203 CHATHAM, NJ 07928	X						
Signatures							
Pennant Capital management, L.L.C., By: /s/ Alan Fournier **Signature of Reporting Person		07/25/200 Date	08				
/s/ Alan Fournier		07/25/2008					
**Signature of Reporting Person		Date					

Reporting Owners 2

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
 - The reported securities are directly owned by certain private investment vehicles managed by Pennant Capital Management, L.L.C. and may be deemed beneficially owned by Pennant Capital Management, L.L.C. as Investment Manager of such private investment vehicles.
- The reported securities may also be deemed beneficially owned by Alan Fournier as Managing Member of Pennant Capital Management,
 L.L.C. The Reporting Persons disclaim beneficial ownership of the reported securities except to the extent of their pecuniary interest therein, and this report shall not be deemed an admission that such Reporting Persons are the beneficial owners of the securities for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.