

Edgar Filing: SERVICEMASTER CO - Form DFAN14A

SERVICEMASTER CO  
Form DFAN14A  
November 29, 2006

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

SCHEDULE 14A  
(RULE 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT

SCHEDULE 14A INFORMATION  
PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Filed by the Registrant / /  
Filed by a Party other than the Registrant /X/

Check the appropriate box:

- / / Preliminary Proxy Statement
- / / Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- / / Definitive Proxy Statement
- / / Definitive Additional Materials
- /X/ Soliciting Material Under Rule 14a-12

THE SERVICEMASTER COMPANY

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(Name of Registrant as Specified in Its Charter)

NEWCASTLE PARTNERS, L.P.  
NEWCASTLE CAPITAL MANAGEMENT, L.P.  
NEWCASTLE CAPITAL GROUP, L.L.C.  
MARK E. SCHWARZ  
MIO PARTNERS, INC.  
COMPASS SAV LLC  
COMPASS OFFSHORE SAV PCC LIMITED  
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(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- /X/ No fee required.
  - / / Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
- (1) Title of each class of securities to which transaction applies: Not applicable  
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- (2) Aggregate number of securities to which transaction applies: Not applicable  
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- (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined): Not applicable  
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- (4) Proposed maximum aggregate value of transaction: Not applicable  
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- (5) Total fee paid: Not applicable  
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