AMCON DISTRIBUTING CO

Form 4

Stock, par

value \$.01 per share

10/26/2012

November 01, 2012

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION								OMB APPROVAL			
Washington, D.C. 20549								OMB Number:	3235-0287		
Check this									Expires:	January 31,	
if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES SECURITIES Expires: Estimated averaburden hours presponse Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940								ırs per			
(Print or Type R	esponses)										
HINKEFENT ERIC J Symbol AMC			2. Issuer Name and Ticker or Trading Symbol AMCON DISTRIBUTING CO					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
		[J	OIT]					(
(Last) (First) (Middle) 3. Date of 1 (Month/Da ROUTE 5, BOX 445 10/23/20							Director 10% OwnerX Officer (give title Other (specify below) President - CNF and HFA				
Filed(Month				nendment, Date Original Ionth/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
COWETA, O	JK /4429							Person			
(City)	(State) (Z	Zip)	Table	I - Non-Do	erivative S	Securi	ties Ac	quired, Disposed o	f, or Beneficial	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Month/Day/Year) Execution Date, if any			3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5) (A) or Code V Amount (D) Price			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock, par value \$.01 per share	10/25/2012			M	600	A	(1)	7,095	D		
Common Stock, par value \$.01 per share	10/25/2012			F	191	D	(1)	6,904	D		
Common											

M

700

A (2)

7,604

D

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Common

Stock, par 10/26/2012 F 223 D (2) 7,381 D value \$.01

per share

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Units	(1)	10/25/2012		M		600	<u>(1)</u>	<u>(1)</u>	Common Stock	1,200 (1)
Restricted Stock Units	(2)	10/26/2012		M		700	(2)	(2)	Common Stock	0
Restricted Stock Units	(3)						(3)	(3)	Common Stock	934 (3)
Employee Stock Option	\$ 62.33	10/23/2012		A	1,500		<u>(4)</u>	10/23/2022	Common Stock	1,500

Reporting Owners

Reporting Owner Name / Address				
	Director	10% Owner	Officer	Other
HINKEFENT ERIC J				
ROUTE 5, BOX 445			President - CNF and HFA	
COWETA, OK 74429				

Reporting Owners 2

Signatures

Eric J. Hinkefent 11/01/2012

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Restricted Stock Units ("RSUs") give the reporting person the right to receive, subject to being employed on the applicable vesting date, (i) cash equal to the per share Fair Market Value of common stock on the vesting date times the number of shares underlying the RSU's then vesting or (ii) common stock equal to the number of shares underlying the RSUs then vesting, as elected by the reporting person.

- (1) Subject to earlier forfeiture under certain circumstances, the RSUs vest as to one-third of the original 1,800 RSU award on October 25, 2012, October 25, 2013, and October 25, 2014. On the October 25, 2012 vesting date RSUs were settled for 600 shares of common stock, of which 191 shares were withheld to pay taxes applicable to such settlement. The Fair Market Value of the shares withheld to pay taxes was determined to be \$62.42 per share as of that date, which was the closing price for the common stock on NYSE MKT.
 - Restricted Stock Units ("RSUs") give the reporting person the right to receive, subject to being employed on the applicable vesting date, (i) cash equal to the per share Fair Market Value of common stock on the vesting date times the number of shares underlying the RSU's then vesting or (ii) common stock equal to the number of shares underlying the RSUs then vesting, as elected by the reporting person.
- (2) Subject to earlier forfeiture under certain circumstances, the RSUs vest as to one-third of the original 2,100 RSU award on November 26, 2010, October 26, 2011 and October 26, 2012. On the October 26, 2012 vesting date RSUs were settled for 700 shares of common stock, of which 223 shares were withheld to pay taxes applicable to such settlement. The Fair Market Value of the shares withheld to pay taxes was determined to be \$63.94 per share as of that date, which was the closing price for the common stock on NYSE MKT.
 - Restricted Stock Units ("RSUs") give the reporting person the right to receive, subject to being employed on the applicable vesting date, (i) cash equal to the per share Fair Market Value of common stock on the vesting date times the number of shares underlying the RSU's
- (3) then vesting or (ii) common stock equal to the number of shares underlying the RSUs then vesting, as elected by the reporting person. Subject to earlier forfeiture under certain circumstances, the RSUs vest as to one-third of the original 1,400 RSU award on November 22, 2011, November 22, 2012, and November 22, 2013.
- (4) The stock option for 1,500 shares vests and is exercisable in three equal installments beginning October 23, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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