

TELEPHONE & DATA SYSTEMS INC /DE/

Form DEFA14A

May 13, 2014

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Pursuant to §240.14a-12

Telephone and Data Systems, Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, If other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

TELEPHONE AND DATA SYSTEMS, INC.

30 North LaSalle Street
Suite 4000
Chicago, Illinois 60602

**ALL THREE MAJOR PROXY ADVISORY FIRMS WERE UNANIMOUS
IN RECOMMENDING THAT TDS COMMON SHAREHOLDERS VOTE THE WHITE PROXY CARD
FOR TDS BOARD NOMINEES**

**PROTECT YOUR INVESTMENT!
VOTE THE ENCLOSED WHITE PROXY CARD TODAY!**

Dear Fellow Shareholder: May 13, 2014

On May 12, 2014, Telephone and Data Systems, Inc. (TDS) announced that Institutional Shareholder Services (ISS), Glass, Lewis & Co., LLC (Glass Lewis), and Egan-Jones Proxy Services (Egan-Jones), the nation's three leading proxy advisory firms, recommend that holders of TDS Common Shares vote the WHITE proxy card **FOR all FOUR** of the nominees of the TDS Board of Directors (Board).

Pursuant to these firms' recommendations, TDS shareholders are urged to DISCARD and DO NOT VOTE the BLUE proxy card of GAMCO Asset Management, Inc. (GAMCO).

The reports of ISS, Glass Lewis and Egan-Jones support the TDS Board's position that GAMCO has not made a compelling case or argument that would support a recommendation for GAMCO's nominees.

Your Board strongly reminds all holders of TDS Common Shares to **vote in favor of your Board's four highly qualified nominees** for election at the Annual Meeting of Shareholders, to be held on Thursday, May 22, 2014. Please vote **TODAY** by telephone, Internet or by signing, dating and returning the enclosed **WHITE** proxy card in the business reply envelope provided. We urge you to **DISCARD ANY BLUE PROXY CARD** you may receive from GAMCO, which is seeking to replace two of your Board's nominees with its own representatives.

THE GAMCO NOMINEES HAVE LITTLE RELEVANT EXPERIENCE.

Your Board believes that GAMCO's nominees, Philip T. Blazek and Walter M. Schenker, do not have experience or qualifications that would add value to TDS or come close to matching the experience or qualifications of your Board of Directors' nominees. In addition, as more fully described in our letter dated April 30, 2014, Mr. Schenker and related persons consented to a settlement of an SEC enforcement proceeding in connection with unregistered securities offerings, without admitting or denying the allegations.

**TDS NOMINEES ARE WORKING TO CREATE VALUE
FOR ALL SHAREHOLDERS**

Your Board believes that its nominees have the experience and the qualifications to lead TDS through the many changes that TDS is facing and that the re-election of TDS incumbent directors is in the best interests of shareholders.

The Board believes that:

Its members have been very active in urging meaningful action and helping TDS set its course for sustainable, profitable future growth.

There is currently a balance of valuable expertise in telecommunications, retail and consumer marketing, regulatory matters, and complex legal/corporate situations.

A change in Board composition risks disruption in TDS ability to effect needed change and loss of valuable expertise.

Attached is a summary of the significant business, finance and managerial expertise and qualifications of the TDS Nominees.

We urge you to support your Board's highly qualified and experienced nominees for election by voting the WHITE proxy card and discarding any BLUE proxy card you may receive from GAMCO.

Please vote in favor of ALL FOUR OF your Board's nominees TODAY.

Thank you for your continued support.

Very truly yours,

Walter C.D. Carlson

Chairman of the Board of Directors

LeRoy T. Carlson, Jr.

President and Chief Executive Officer

TDS NOMINEES HAVE SIGNIFICANT BUSINESS, FINANCE AND MANAGERIAL EXPERTISE AND QUALIFICATIONS

| | Management Experience | Board Experience | Business Expertise | TDS Board History |
|----------------------------|---|--|---|---|
| Clarence A. Davis | Significant leadership and operational experience in multiple industries, including technology (CEO Nestor, Inc.), accounting (CFO, COO American Institute of Certified Public Accountants), manufacturing, media/broadcasting, agriculture | Current or former director of multiple boards, including Gabelli SRI Green Fund and GDL Fund; Nestor, Inc.; Oneida Ltd.; Pennichuck Corp.; Sonesta International Hotels; and BizEquity Current or former member of at least six Audit Committees Designated financial expert | Substantial expertise in management, operations, accounting/finance, cost control, fraud investigation and internal controls, sales, M&A/restructuring, investing | Originally nominated by GAMCO TDS director since 2009 Member, TDS Audit Committee |
| George W. Off | Substantial executive management and operational experience for marketing services firm (Co-founder and CEO, Catalina Marketing Corporation) and multinational manufacturer (CEO, Checkpoint Systems) | Current or former member of multiple boards, including The Retail Equation, Infinian Mobile Commerce & Analytic Solutions, Catalina Marketing Corporation, Checkpoint Systems | Significant business expertise in marketing, operations, retail customer analytics, retail and marketing technology | TDS director since 1997 Chair, TDS Audit Committee Member, TDS Compensation Committee |
| Mitchell H. Saranow | Significant leadership experience in manufacturing (Founder Fluid Management, SureTint Technologies), cable (Co-founder, Mid-Atlantic CATV), food service distribution (CFS Continental), corporate finance (Warburg, Paribas, Becker), and consulting (Co-CEO, Navigant Consulting) Independent financial advisor to companies in multiple industries | Public board experience includes Navigant Consulting, Telular Corporation, North American Scientific, Lawson Products Designated financial expert | Successful business founder and innovator Substantial expertise in strategic planning, operations, accounting, budgeting, financial reporting and controls, acquisitions, investing, legal | TDS director since 2004 Member, TDS Audit Committee TDS Nominating and Governance Committee |
| Gary L. Sugarman | More than 25 years of management experience, | Current board member of OTELCO and LICT. | Significant business expertise in many | Originally nominated by |

| | | | |
|--|--|--|---|
| including traditional telcos (Co-founder and CEO, Mid-Maine Communications; various operating roles at Rochester Telephone Company, now known as Frontier), network infrastructure providers (Exec. Chairman, Verosity Technology Partners), financial technology (Exec. Chairman, FXecosystem), and technology venture funds and banks (Founder, Richfield Capital Partners/Richfield Associates) | Former member of multiple telecommunications boards, including PrairieWave Communications, Verosity Technology Partners, Interlakes Cable, and FXecosystem | aspects of the telecommunications industry, including M&A, operations, infrastructure, finance and investing | GAMCO TDS director since 2009 Member, TDS Compensation Committee |
|--|--|--|---|

IMPORTANT

Your vote is important. No matter how many shares you own, we urge you to please vote FOR the election of ALL FOUR OF the nominees nominated by the TDS Board and FOR proposals 2, 3 and 4. In addition to voting by mail, telephone and internet voting is available. Simply follow the instructions on the enclosed **WHITE** proxy card.

In addition, we ask that you do not return any BLUE proxy card you may receive from GAMCO.

IMPORTANT INFORMATION: TDS and its directors, executive officers and other members of its management and employees may be deemed to be participants in the solicitation of proxies from the shareholders of TDS in connection with the TDS 2014 annual meeting of shareholders. Information regarding TDS directors and executive officers and other participants that may be soliciting proxies on behalf of the TDS board of directors and their respective interests in TDS by security holdings or otherwise is set forth in TDS's definitive proxy statement relating to its 2014 annual meeting, as filed with the Securities and Exchange Commission (SEC) on April 18, 2014. The 2014 proxy statement, other solicitation material and other reports that TDS files with the SEC, when available, can be obtained free of charge at the SEC's web site at www.sec.gov or from TDS as provided on its website at www.teldta.com. TDS SHAREHOLDERS ARE ADVISED TO READ CAREFULLY THE PROXY STATEMENT AND OTHER SOLICITATION MATERIAL FILED BY TDS IN CONNECTION WITH THE TDS 2014 ANNUAL MEETING OF SHAREHOLDERS BEFORE MAKING ANY VOTING DECISION BECAUSE THEY CONTAIN OR WILL CONTAIN IMPORTANT INFORMATION RELATING TO THE ELECTION OF DIRECTORS OF TDS.

If you have questions or need assistance voting your shares please contact

105 Madison Avenue
New York, New York 10016

TDS@mackenziepartners.com

Call Collect: (212) 929-5500

Or

Toll-Free (800) 322-2885

Fax: (212) 929-0308
