| CRESUD IN  | IC .   |
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| Form 6-K   |  |
| August 01, 20  |  |
| SECURITIES Washington,                                 | D.C. 20549   |
| FORM 6-K   |  |
| PURSUANT   | F FOREIGN ISSUER T TO RULE 13a-16 OR 15b-16 OF RITIES EXCHANGE ACT OF 1934   |
| For the mont   | th of August, 2014   |
| Financie   | edad Anónima, Comercial, Inmobiliaria, era y Agropecuaria of Registrant as specified in its charter)   |
| Cresud Inc.<br>(Translation                            | of registrant's name into English)   |
| Republic of (Jurisdiction                              | Argentina of incorporation or organization)  |
| Moreno 877<br>(C1091AAQ<br>Buenos Aires<br>(Address of |  |
| Form 20-F x  | Form 40-F o  |
|  | check mark whether the registrant by furnishing the information contained in this Form is also thereby the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 193 |
| Yes o  | No x   |
|  |  |

CRESUD S.A.C.I.F. and A. (THE "COMPANY")

REPORT ON FORM 6-K

Attached is an English translation of the letter dated August 1, 2014 filed by the Company with the Comisión Nacional de Valores and the Bolsa de Comercio de Buenos Aires:

By letter dated August 1, 2014, the Company reported that it has sold to IRSA Inversiones y Representaciones S.A ("IRSA") a farm of approximately 1,058 ha located in Lujan, Province of Buenos Aires for a total amount of ARS 210,000,000 (approx USD 24,000 per hectare), which have been already payed.

This land, given its development stage and proximity to the City of Buenos Aires, has a high urbanistic potential. The sale to IRSA has the objective of a future real estate development.

The Audit Committee has no objections towards this transaction and its report is available to all shareholders' in the Company's Headquarters.

## **SIGNATURES**

Pursuant to the requirements of the Securities and Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized, in the city of Buenos Aires, Argentina.

Cresud Sociedad Anónima, Comercial, Inmobiliaria, Financiera y Agropecuaria

By: /S/ Saúl Zang Name: Saúl Zang

Title: Vice Chairman of the Board of Directors

Dated: August 1, 2014