

TURKCELL ILETISIM HIZMETLERI A S  
Form 6-K  
March 01, 2011

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER  
THE SECURITIES EXCHANGE ACT OF 1934

Report on Form 6-K dated March 1, 2011

Commission File Number: 001-15092

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TURKCELL ILETISIM HIZMETLERI A.S.  
(Translation of registrant's name in English)

Turkcell Plaza  
Mesrutiyet Caddesi No. 153  
34430 Tepebasi  
Istanbul, Turkey

(Address of Principal Executive Offices)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F

Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Yes

No

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Yes

No

Indicate by check mark whether the registrant by furnishing the information contained in this form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes

No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

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- Enclosure: A press release dated March 1, 2011 announcing that the Information and Communication Technologies Authority ("ICTA") has issued a fine of TRY32 million with regards to certain Turkcell campaigns relating to some of its subscription packages offering free minutes to its customers. Turkcell's request to have such decision annuled has been rejected by the courts.

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March 1, 2011

DEVELOPMENT REGARDING ICTA'S DECISION ON TURKCELL'S CAMPAIGN

Subject: Statement made pursuant to Circular VIII, No: 54 of the Capital Markets Board

Istanbul Stock Exchange

ISTANBUL

Special Subjects:

On June 27, 2008 Turkcell has announced that the Information and Communication Technologies Authority ("ICTA") has issued a fine for the amount of TRY32 million with regards to certain Turkcell campaigns relating to some of its subscription packages that offered free minutes to its customers under certain conditions. Turkcell also added that the Company would take the necessary legal steps to dispute this claim.

Turkcell filed a lawsuit requesting the annulment of this decision immediately after the payment of TRY24 million with a 25% discount on August 1, 2008.

The Court has rejected our claim, and Turkcell is to appeal against this Court's decision accordingly.

TURKCELL ILETISIM HIZMETLERI A.S.

For further information please e-mail to [investor.relations@turkcell.com.tr](mailto:investor.relations@turkcell.com.tr)  
or call Turkcell Investor Relations (+ 90 212 313 1888)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, Turkcell Iletisim Hizmetleri A.S. has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

TURKCELL ILETISIM HIZMETLERI A.S.

Date: March 1, 2011

By: /s/ Koray Öztürkler  
Name: Koray Öztürkler  
Title: Chief Corporate Affairs Officer

TURKCELL ILETISIM HIZMETLERI A.S.

Date: March 1, 2011

By: /s/ Nihat Narin  
Name: Nihat Narin  
Title: Investor & Int. Media Relations – Division Head