

INTEGRITY MEDIA INC

Form 8-K

July 08, 2004

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT  
Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported) July 8, 2004**

**Integrity Media, Inc.**

(Exact Name of Registrant as Specified in Charter)

Delaware

No. 000-24134

63-0952549

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(State or Other Jurisdiction of  
Incorporation)

(Commission File Number)

(IRS Employer Identification No.)

1000 Cody Road  
Mobile, Alabama

36695

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(Address of Principal Executive Offices)

(Zip Code)

Registrant's telephone number, including area code (251) 633-9000

N/A

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(Former Name or Former Address, if Changed Since Last Report)

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Item 5. Other Events and Required FD Disclosure.

Item 7. Financial Statements, Pro Forma Financial Information and Exhibits.

**SIGNATURES**

EX 99.1 Press Release

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**Item 5. Other Events and Required FD Disclosure.**

On July 8, 2004, Integrity Media, Inc. issued a press release, a copy of which is attached as Exhibit 99.1 to this report and is incorporated herein by reference.

**Item 7. Financial Statements, *Pro Forma* Financial Information and Exhibits.**

(c) Exhibits.

<b><u>Exhibit No.</u></b>	<b><u>Description</u></b>
99.1	Press Release of Integrity Media, Inc., dated July 8, 2004.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**Integrity Media, Inc.**

Date: July 8, 2004

By: /s/ P. Michael Coleman  
P. Michael Coleman  
Chairman, President and Chief  
Executive Officer

Date: July 8, 2004

By: /s/ Donald S. Ellington  
Donald S. Ellington  
Senior Vice President of Finance and  
Administration  
(Principal Financial and Accounting  
Officer)