

SUPERVALU INC  
Form DEFA14A  
May 13, 2009

**SCHEDULE 14A**  
**Proxy Statement Pursuant to Section 14(a) of the Securities**  
**Exchange Act of 1934 (Amendment No. \_\_)**

- Filed by the Registrant    
Filed by a Party other than the Registrant    
Check the appropriate box:  
 Preliminary Proxy Statement  
 Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))  
 Definitive Proxy Statement  
 Definitive Additional Materials  
 Soliciting Material Pursuant to §240.14a-12

**SUPERVALU INC.**  
**(Name of Registrant as Specified In Its Charter)**

**(Name of Person(s) Filing Proxy Statement, if other than the Registrant)**

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
- (1) Title of each class of securities to which transaction applies:
  - (2) Aggregate number of securities to which transaction applies:
  - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
  - (4) Proposed maximum aggregate value of transaction:
  - (5) Total fee paid:
- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
- (1) Amount Previously Paid:
  - (2) Form, Schedule or Registration Statement No.:
  - (3) Filing Party:
  - (4) Date Filed:
-

**\*\*\* Exercise Your *Right to Vote* \*\*\***  
**IMPORTANT NOTICE Regarding the Availability of Proxy Materials**  
**for the Shareholder Meeting To Be Held on June 25, 2009**

**SUPERVALU INC.**

*SUPERVALU INC.*  
*11840 VALLEY VIEW ROAD*  
*EDEN PRAIRIE, MN 55344*

**Meeting Information**

**Meeting Type:** Annual

**For holders as of:** 04/28/09

**Date:** 06/25/09 **Time:** 10:00 A.M., CDT

**Location:** Minneapolis Convention Center  
1301 Second Avenue South  
Minneapolis, Minnesota 55403

You are receiving this communication because you hold shares in the company named above. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting. This is not a ballot. You cannot use this notice to vote these shares. The proxy statement and annual report are available at *www.proxyvote.com*. If you want to receive a paper or e-mail copy of these documents, you must request one. There is no charge to you for requesting a copy. Please make your request for a copy as instructed below on or before June 11, 2009 to facilitate timely delivery.

We encourage you to access and review all of the important information contained in the proxy materials before voting.

**See the reverse side of this notice to obtain proxy materials and voting instructions.**

**Before You Vote**

How to Access the Proxy Materials

**Proxy Materials Available to VIEW or RECEIVE:**

NOTICE AND PROXY STATEMENT      ANNUAL REPORT

**How to View Online:**

Have the 12-Digit Control Number available (located on the following page) and visit: [www.proxyvote.com](http://www.proxyvote.com).

**How to Request and Receive a PAPER or E-MAIL Copy:**

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

- 1) *BY INTERNET:*      [www.proxyvote.com](http://www.proxyvote.com)
- 2) *BY TELEPHONE:*    1-800-579-1639
- 3) *BY E-MAIL\*:*      [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com)

\* If requesting materials by e-mail, please send a blank e-mail with the 12-Digit Control Number (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. To facilitate timely delivery, please make the request as instructed above on or before 06/11/09.

**How To Vote**

Please Choose One of the Following Voting Methods

**Vote In Person:** Many stockholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please review the Notice and Proxy Statement for any special requirements for meeting attendance, and for directions to the meeting. At the meeting, you will need to request a ballot to vote these shares.

**Vote By Internet:** To vote now by Internet, go to [www.proxyvote.com](http://www.proxyvote.com). Have the 12-Digit Control Number available and follow the instructions.

**Vote By Mail:** You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

**Voting Items**

The Board of Directors Recommends a Vote **FOR** Items 1(a), 1(b), 1(c), 1(d), 1(e), and 1(f), and 2, and **AGAINST** Items 3 and 4.

**ITEM 1. ELECTION OF DIRECTORS**

- 1a. Irwin S. Cohen
- 1b. Ronald E. Daly
- 1c. Lawrence A. Del Santo
- 1d. Susan E. Engel
- 1e. Craig R. Herkert
- 1f. Kathi P. Seifert

**ITEM 2. RATIFICATION OF APPOINTMENT OF KPMG LLP AS INDEPENDENT REGISTERED PUBLIC ACCOUNTANTS**

**ITEM 3. TO CONSIDER AND VOTE ON A STOCKHOLDER PROPOSAL REGARDING DRUGSTORE TOBACCO SALES AS DESCRIBED IN THE ATTACHED PROXY STATEMENT,**

**ITEM 4. TO CONSIDER AND VOTE ON A STOCKHOLDER PROPOSAL REGARDING SAY ON PAY AS DESCRIBED IN THE ATTACHED PROXY STATEMENT, AND,**

**ITEM 5. TO TRANSACT SUCH OTHER BUSINESS AS MAY PROPERLY COME BEFORE THE MEETING.**

