E CENTIVES INC Form SC 13G April 23, 2001

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549
SCHEDULE 13G (Rule 13d-102)
INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULES 13d-1(b), (c), AND (d) AND AMENDMENTS THERETO FILED PURSUANT TO RULE 13d-2(b) (Amendment No) 1
e-centives, Inc.
(Name of Issuer)
COMMON STOCK
(Title of Class of Securities)
26830H103
(CUSIP Number)
Check the appropriate box to designate the rule pursuant to which this Schedule is filed:
Rule 13d-1(b) X Rule 13d-1(c) Rule 13d-1(d)
The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

see the Notes).

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however,

1		F REPORTING P IDENTIFICATI		ONS. NOS. OF ABOVE PERSONS (ENTITIE	S ONLY)		
	Inktomi	Corporation	1				
2		CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) _ (b) _					
3		USE ONLY					
4	CITIZENSHIP OR PLACE OF ORGANIZATION Delaware						
	NUMBER OF		5	SOLE VOTING POWER	2,551,700		
	BENEFICIAI OWNED BY EACH REPORTING PERSON WITH	ľ	6	SHARED VOTING POWER			
			7	SOLE DISPOSITIVE POWER	2,168,945		
			8	SHARED DISPOSITIVE POWER	Not Applicable		
9		AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH 2,551,700 EPORTING PERSON					
10	CHECK IE		ATE	AMOUNT IN ROW (9) EXCLUDES	 _		
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 14.4%						
12	TYPE OF	REPORTING PE	 ERSO	N	CO		
		Name of Iss		:			
		e-centives, Inc.					
	1(b). Address of Issuer's Principal Executive Offices:						
		3901 Rockledge Drive 7th Floor Bethesda, MD 20817					
Item	2(a).	2(a). Name of Person Filing:					
		Inktomi Cor					
Item 2(b). Address of Principal Busines			ncipal Business Office or, if	none, Residence:			

4100 East Third Avenue Foster City, CA 94404

Item 2(c).		Citizenship:					
		Delaware					
Item 2(d).	Title of Class of Securities:					
		Common Stock					
Item 2(CUSIP Number:					
		26830H103					
Item 3.		If this statement is filed pursuant to Rule 13d-1(b), or Rule 13d-2(b) or (c), check whether the person filing is a:					
	(a)	[] Broker or dealer registered under Section 15 of the Exchange Act;					
	(b)	[] Bank as defined in Section 3(a)(6) of the Exchange Act;					
	(c)	[] Insurance company as defined in Section 3(a)(19) of the Exchange Act;					
	(d)	[] Investment company registered under Section 8 of the Investment Company Act;					
	(e)	[] An investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E);					
	(f)	[] An employee benefit plan or endowment fund in accordance with Rule 13d-1(b)(1)(ii)(F);					
	(g)	[] A parent holding company or control person in accordance with Rule 13d-1(b)(ii)(G);					
	(h)	[] A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act;					
	(i)	[] A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act; or					
	(j)	[] Group, in accordance with Rule 13d-1(b)(1)(ii)(J).					
		his statement is filed pursuant to Rule $13d-1(c)$, check this [X].					
Item 4.		Ownership.					
	(a)	amount Beneficially Owned:					
		2,551,700 shares					
	(b)	Percent of Class:					

14.4%

(c) Number of shares as to which such person has:

- (ii) Shared power to vote or to direct the vote:
 -----0 shares
- (iv) Shared power to dispose or to direct the disposition of:

 0 shares
- Item 5. Ownership of Five Percent or Less of a Class.
 ----Not Applicable
- Item 6. Ownership of More Than Five Percent on Behalf of Another Person.

 Not Applicable
- Item 7. Identification and Classification of the Subsidiary Which
 ----- Acquired the Security Being Reported on By the Parent
 Holding Company.

Not Applicable

- Item 8. Identification and Classification of Members of the Group.

 Not Applicable
- Item 9. Notice of Dissolution of Group.

 Not Applicable
- Item 10. Certifications.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: April 20, 2001

INKTOMI CORPORATION

By: /s/ Tim Stevens

Name: Tim Stevens

Title: Vice President Business Affairs

and General Counsel