

INTERNATIONAL ASSETS HOLDING CORP

Form 4

July 10, 2001

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| FORM 4 |

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U.S. SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

[] Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person

RUSH

JEFFREY

L.

(Last)

(First)

(Middle)

250 PARK AVENUE SOUTH/ SUITE 200

(Street)

WINTER PARK

FL

32789

(City)

(State)

(Zip)

2. Issuer Name and Ticker or Trading Symbol

INTERNATIONAL ASSETS HOLDING CORPORATION -- IAAC

3. IRS or Social Security Number of Reporting Person (Voluntary)

4. Statement for Month/Year

JUNE, 2001

5. If Amendment, Date of Original (Month/Year)

6. Relationship of Reporting Person to Issuer

(Check all applicable)

[X] Director

[] Officer

[] 10% Owner

[] Other

(give title below)

(specify below)

7. Individual or Joint/Group Filing (Check Applicable Line)

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[X] Form filed by One Reporting Person
 [] Form filed by More than One Reporting Person

Table I--Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned at End of Month (Instr. 3 a)
			Code	V	Amount (A) or (D)	
INTERNATIONAL ASSETS HOLDING CORPORATION COMMON	6/13/01	A			1250	A 2.95 40,809

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly

FORM 4 (continued)

Table II--Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion of Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transaction Code (Instr. 8)
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Code V

International Assets
 Holding Corp. Option

International Assets
 Holding Corp. Options

6. Date Exer- cisable and Expiration Date (Month/Day/ Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Deriv- ative Secur- ity (Instr. 5)	9. Numbe of De ative Secur ities Bene- ficia Owned at En of Month (Inst
Date Exer- cisable	Expira- tion Date	Title	Amount or Number of Shares		
03/09/02	03/09/06	Common	7,500	3.125	7,500
06/04/00	06/04/09	Common	10,900	6.651	18,400

Explanation of Responses: Stock received pursuant to compensation plan.

** Intentional misstatements or omissions of facts constitute Federal
 Criminal Violations.

/s/ Jeffrey L. Rush

07/05/01

**Signature of Reporting Person

Date