

NU SKIN ENTERPRISES INC  
 Form 4  
 February 21, 2007

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 CHANG JOSEPH Y

2. Issuer Name and Ticker or Trading Symbol  
 NU SKIN ENTERPRISES INC  
 [NUS]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
 02/20/2007

\_\_\_ Director \_\_\_ 10% Owner  
 \_\_\_X\_\_\_ Officer (give title below) \_\_\_ Other (specify below)  
 Chief Scientific Officer

C/O NU SKIN ENTERPRISES, INC., 75 WEST CENTER STREET

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 \_\_\_X\_\_\_ Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

PROVO 84601

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)	
				(A) or (D)	Price			
				Code	V	Amount		
Class A Common Stock	02/20/2007		M	17,667	A	\$ 8	73,798	D
Class A Common Stock	02/20/2007		M	2,333	A	\$ 8.2	76,131	D
Class A Common Stock	02/20/2007		S <sup>(1)</sup>	20,000	D	\$ 18	56,131 <sup>(2)</sup>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 6.84					<sup>(4)</sup> 04/01/2007	Class A Common Stock 6,58
Employee Stock Option (right to buy)	\$ 8	02/20/2007		M	17,667	<sup>(4)</sup> 04/11/2010	Class A Common Stock 17,6
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 8					<sup>(4)</sup> 04/11/2010	Class A Common Stock 20,0
Employee Stock Option (right to buy)	\$ 8.2	02/20/2007		M	2,333	<sup>(4)</sup> 02/28/2011	Class A Common Stock 2,33
Employee Stock Option (right to buy) <sup>(3)</sup> <sup>(6)</sup>	\$ 12.45					<sup>(4)</sup> 04/19/2012	Class A Common Stock 12,5
Employee Stock Option (right to	\$ 12.45					<sup>(4)</sup> 08/31/2011	Class A Common Stock 12,5

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buy) <sup>(3)</sup> <sup>(6)</sup>

Employee  
Stock

Option \$ 12.45  
(right to  
buy) <sup>(3)</sup> <sup>(6)</sup>

<sup>(4)</sup>

08/31/2009

Class A  
Common  
Stock

25,0

Employee  
Stock

Option \$ 12  
(right to  
buy) <sup>(3)</sup>

<sup>(4)</sup>

09/03/2012

Class A  
Common  
Stock

12,5

Employee  
Stock

Option \$ 9.04  
(right to  
buy) <sup>(3)</sup>

03/10/2004<sup>(5)</sup>

03/10/2013

Class A  
Common  
Stock

12,5

Employee  
Stock

Option \$ 11.5  
(right to  
buy) <sup>(3)</sup>

09/02/2004<sup>(5)</sup>

09/02/2013

Class A  
Common  
Stock

17,5

Employee  
Stock

Option \$ 19.15  
(right to  
buy) <sup>(3)</sup>

02/27/2005<sup>(5)</sup>

02/27/2014

Class A  
Common  
Stock

17,5

Employee  
Stock

Option \$ 26.13  
(right to  
buy) <sup>(3)</sup>

09/01/2005<sup>(5)</sup>

09/01/2014

Class A  
Common  
Stock

17,5

Employee  
Stock

Option \$ 22.33  
(right to  
buy) <sup>(3)</sup>

02/28/2006<sup>(5)</sup>

02/28/2015

Class A  
Common  
Stock

17,5

Employee  
Stock

Option \$ 21.34  
(right to  
buy) <sup>(3)</sup>

08/31/2006<sup>(5)</sup>

08/31/2015

Class A  
Common  
Stock

17,5

Employee  
Stock

Option \$ 17.58  
(right to  
buy) <sup>(3)</sup>

05/26/2007<sup>(5)</sup>

05/26/2013

Class A  
Common  
Stock

17,5

Employee  
 Stock  
 Option \$ 17.25  
 (right to  
 buy) <sup>(3)</sup>

09/01/2007<sup>(5)</sup> 09/01/2013 Class A  
 Common 17,5  
 Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CHANG JOSEPH Y C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO 84601			Chief Scientific Officer	

## Signatures

Erik Haugen as Attorney-in-Fact for Joseph Y.  
 Chang 02/21/2007

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction was made pursuant to a 10b5-1 trading plan adopted by the Reporting Person.
- (2) Represents number of shares beneficially owned as of February 20, 2007
- (3) Previously reported.
- (4) Currently exercisable in full.
- (5) Becomes exercisable in four equal annual installments beginning on the date indicated.
- (6) Issued as part of an Option Exchange Offer.
- (7) Price not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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