URBAN OUTFITTERS INC Form SC 13G/A February 18, 2004

OMB APPROVAL

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934 (Amendment No.1)

Urban Outfitters (Name of Issuer)

Common Shares (Title of Class of Securities)

917047102 (CUSIP Number)

December 31, 2003 (Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

/_X_/ Rule 13d-1(b)

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1745 (3-98)

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1 NAME OF REPORTING PERSONS IRS IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)

	RS Investment Management Co. LLC							
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions) (a)/ / (b)/ /							
3	SEC USE ONLY							
4	CITIZENSHIP OR PLACE OF ORGANIZATION							
	Delaware							
	NUMBER OF 5 SHARES BENEFICIALLY OWNED BY EACH	SOLE \	/OTING POWER -0-					
		6	SHARED VOTING POWER -821,800-					
	REPORTING PERSON WITH		SOLE DISPOSITIVE POWER -0-					
		8	SHARED DISPOSITIVE POWER -821,800-					
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON -821,800-							
10 Instruc	CHECK IF THE AGGREGATE	AMOUNT	IN ROW (9) EXCLUDES CERTAIN SHARES (See					
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 2.1%							
	TYPE OF REPORTING PERSON (See Instructions) OO, HC							
CUSIP N	o. 917047102		13G	Page 3 of 10				
1	NAME OF REPORTING PERSONS IRS IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)							
	RS Investment Management, L.P.							
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions) (a)/ / (b)/ /							
3	SEC USE ONLY							
4	CITIZENSHIP OR PLACE OF ORGANIZATION							
	California							
	NUMBER OF 5 SHARES BENEFICIALLY		/OTING POWER -0-					

	Edgar Filir	ng: URE	BAN OU	TFITTERS INC - Form SC 13G/A				
	OWNED BY EACH		6 SHARED VOTING POWER -783,500-					
REPORTING PERSON WITH			SOLE DISPOSITIVE POWER -0-					
			8	SHARED DISPOSITIVE POWER -783,500-	_			
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON -783,500-							
10				IN ROW (9) EXCLUDES CERTAIN SHARES (See				
11	PERCENT OF CLASS 2.0%	REPRES	ENTED B	Y AMOUNT IN ROW 9				
12	TYPE OF REPORTING PN, IA	G PERSO	N (See					
	No. 917047102			13G	Page 4 of 10			
1	NAME OF REPORTING	G PERSO	NS	VE PERSONS (ENTITIES ONLY)				
	G. Randall Hecht							
	(a)/ / (b)/ /			MEMBER OF A GROUP (See Instructions)				
3	SEC USE ONLY							
4	CITIZENSHIP OR PLACE OF ORGANIZATION							
	USA 							
	NUMBER OF 5 SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	ō	SOLE V	OTING POWER -0-				
			-	SHARED VOTING POWER -821,800-				
			7	SOLE DISPOSITIVE POWER -0-	_			
			8	SHARED DISPOSITIVE POWER -821,800-				
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON -821,800-							
				IN ROW (9) EXCLUDES CERTAIN SHARES (See				

3

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11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 2.1%							
12	HC, IN	ING PERSON (See Instruc	ctions)					
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ITEM 1.								
	(a) The name of the issuer is Urban Outfitters (the "Issuer").							
(b) The principal executive office of the Issuer is located at: 1809 Walnut Street, Philadelphia, PA 19103.								
ITEM 2.								
	a-c) See Annex S ent (collectively	I for information on th (, the "Filers")	ne persons filing thi	S				
(d) This statement relates to shares of common stock of the Issuer (the "Stock").								
(∈	e) The CUSIP nur	mber of the Stock is 93	17047102.					
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ITEM 3. If this statement is filed pursuant to rule 240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:								
U.S.C.	(a) 780).	Broker or dealer regi	stered under section	15 of the Act (15				
78c).	(b)	Bank as defined in se	ection 3(a)(6) of the	Act (15 U.S.C.				
(15 U.S	(c) 5.C. 78c).	Insurance company as	defined in section 3	(a)(19) of the Act				
(d) Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8).								
1(b)(1)	(e) _X*_ (ii)(E). *RS Inv	An investment adviser vestment Management, L. investment adviser.		240.13d-				
with 24	(f) 40.13d-1(b)(1)(i:	An employee benefit p i)(F).	olan or endowment fun	d in accordance				
with 24	(g) _X*_ 10.13d-1(b)(1)(i:	A parent holding comp i)(G). *RS Investment Manage of RS Investment Mana Hecht is a control pe Co. LLC and RS Invest	ement Co. LLC is the agement, L.P. G. Ran erson of RS Investmen	general partner dall t Management				

(h) ____ A savings association as defined in section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813).

(i) _____ A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3).

(j) ____ Group, in accordance with section 240.13d-1(b)(1)(ii)(J)

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ITEM 4. OWNERSHIP

See Items 5-9 and 11 on the cover page for each Filer.

ITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following $/_X_/$.

ITEM 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON

RS Investment Management Co. LLC is the parent company of registered investment advisers whose clients have the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of, the Stock. No individual client's holdings of the Stock are more than five percent of the outstanding Stock.

RS Investment Management, L.P. is a registered investment adviser. RS Investment Management Co. LLC is the General Partner of RS Investment Management, L.P. G. Randall Hecht is a control person of RS Investment Management Co. LLC and RS Investment Management, L.P.

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ITEM 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY

Not applicable.

ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP

Not applicable.

ITEM 9. NOTICE OF DISSOLUTION OF GROUP

Not applicable.

ITEM 10. CERTIFICATION

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer

of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct. Dated: February 14, 2004 RS INVESTMENT MANAGEMENT CO. LLC G. Randall Hecht By: /s/ G. Randall Hecht Chief Executive Officer RS INVESTMENT MANAGEMENT, L.P. By: /s/ G. Randall Hecht G. Randall Hecht Chief Executive Officer G. Randall Hecht /s/ G. Randall Hecht CUSIP No. 917047102 13G Page 9 of 10 EXHIBIT A JOINT FILING AGREEMENT The undersigned hereby agree that they are filing this statement jointly pursuant to Rule 13d-1(f)(1). Each of them is responsible for the timely filing of the Schedule 13G and any amendments thereto, and for the completeness and accuracy of the information concerning such person contained therein; but none of them is responsible for the completeness or accuracy of the information concerning the other persons making the filing, unless such person knows or has reason to believe that such information is accurate. Dated: February 14, 2004 RS INVESTMENT MANAGEMENT CO. LLC By: /s/ G. Randall Hecht G. Randall Hecht Chief Executive Officer RS INVESTMENT MANAGEMENT, L.P. G. Randall Hecht By: /s/ G. Randall Hecht Chief Executive Officer /s/ G. Randall Hecht G. Randall Hecht

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Annex I

The filers are:

 I. (a) RS Investment Management Co. LLC, is a Delaware Limited Liability Company.
(b) holding company