

INTERNATIONAL BUSINESS MACHINES CORP
Form 8-K
June 07, 2006

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15 (d)
OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report: **June 7, 2006**

(Date of earliest event reported)

INTERNATIONAL BUSINESS MACHINES CORPORATION

(Exact name of registrant as specified in its charter)

New York
(State of Incorporation)

1-2360
(Commission File Number)

13-0871985
(IRS employer Identification No.)

ARMONK, NEW YORK
(Address of principal executive offices)

10504
(Zip Code)

914-499-1900

(Registrant's telephone number)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Edgar Filing: INTERNATIONAL BUSINESS MACHINES CORP - Form 8-K

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

 - o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

 - o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

 - o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
-

Item 7.01 (Regulation FD Disclosure)

Attachment I contains certain presentation materials for the IBM Global Briefing in India on June 7, 2006. Attachment II contains supplementary materials about non-GAAP financial measures in the presentation materials. Attachments I and II are hereby furnished.

IBM's web site (www.ibm.com) contains a significant amount of information about IBM, including financial and other information for investors (www.ibm.com/investor/). IBM encourages investors to visit its various web sites from time to time, as information is updated and new information is posted.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

Date: June 7, 2006

By: /s/ Andrew Bonzani
 Andrew Bonzani
 Vice President,
 Assistant General Counsel &
 Assistant Secretary

































































ATTACHMENT II









Searchable text section of graphics shown above

IBM Global Briefing

Bangalore, India [LOGO]

June 6 & 7, 2006

IBM Global Briefing
Bangalore, India

[LOGO]

The IBM Model

Mark Loughridge

Senior VP and Chief Financial Officer

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Agenda

Day 1: Tuesday, June 6

Welcome and Strategic Overview	Sam Palmisano
Global Integration Challenges & Implications	Panel Discussion
Emerging Markets	Doug Elix
Globally Integrated Capability	Bob Moffat

Day 2: Wednesday, June 7

The IBM Model	Mark Loughridge
Services: Global Technology Services	Mike Daniels
Services: Global Business Services	Ginni Rometty
Software	Steve Mills
Hardware	Bill Zeitler
The Financial Model	Mark Loughridge
Group Q&A	

IBM's 1990's Business Mix was Weighted Towards Commoditizing Business Lines with Eroding Profit Margins

**Business Mix
1996**

[CHART]

**Transaction Mix
1996**

[CHART]

Financial Trends*

[CHART]

* Does not include Equity Compensation; 1995-1996 As Reported; 1997-2000 Continuing

Operations

** Excludes Special Actions

IBM's Response: Divest Low Growth, Low Margin, Commoditizing Product Lines

Major Divestiture / Exit

DRAM	1999
Global Network	1999
Flat Panel Displays	2001
HDD	2002
PCs	2005

5-Year Performance Trend Prior to Exit

Revenue	Declining
Profit Impact	Eroding
Cash Flow	Significant CapEx Requirements

and Acquire Value Opportunities to Leverage IBM's Infrastructure

IT Industry Landscape

Business Value

Infrastructure Value

Services

Software

Hardware

Component Value

Acquisitions

Leadership	Capabilities	Consolidation Opportunity	New Market Entry
PwCC	Corio	Maersk IT	Daksh
Rational Tivoli Micromuse	Logical Networks KeyMRO Healthlink Sector7 Trigo Tech Cyanea Alphablox Venetica SystemCorp SRD Ascential Gluecode	Candle Schlumberger	Lotus Equitant Liberty Ins Svcs
Divestitures / Exits			

We Have Shifted Our Business from Commoditizing Business Lines to Higher Value

Business Mix 1996

[CHART]

Business Mix Today

[CHART]

We are Using Cash from Annuity Business to Fund Investments in Higher Value Solutions

Transaction Mix 1996

[CHART]

Transaction Mix Today

[CHART]

This Mix Shift Results in Higher Gross Profit Margins While Increasing Investments Required for Higher Value Solution Selling

Financial Trends Late 90s*

[CHART]

Financial Trends Today*

[CHART]

* 1995-1996 As Reported; 1997-2004 Continuing Operations; 2001-2005 includes Equity Compensation

** Excludes Special Action

IBM's Portfolio is Balanced Between Services, Software and Hardware

Services 6-8% Revenue Growth
Grow with or better than Industry

**Pre-tax
Income Mix
(2005)**

Hardware 6-7% Revenue Growth
Gain 1 point systems share

[CHART]

Software 6-9% Revenue Growth
Grow Strategic SW double digits

Excludes 2Q restructuring charges and PCs Reclassified for 2006 segmentation changes

IBM Global Briefing

Bangalore, India [LOGO]

June 6 & 7, 2006

IBM Global Briefing

Bangalore, India [LOGO]

June 6 & 7, 2006

IBM Global Briefing
Bangalore, India

[LOGO]

Global Technology Services

Mike Daniels

Senior Vice President

Global Technology Services

IBM Global Services

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Our model is to grow Services with or better than the Industry

Market Position (YE2005)

	Rank
Strategic Outsourcing	#1
HW Maintenance	#1
ITS	#1
Consulting	#1(tie)
Application Management	#1

Services Opportunity

2005 2009

[CHART]

Source: IBM Internal Assessment, based on Global Market View, January 2006, at Constant Currency

Our model is to grow Services with or better than the Industry

Longer Term Revenue Growth Model

Strategic Outsourcing	4% - 6%
Integrated Tech Services	4% - 5%
Maintenance	(2) % - 0%
Consulting	4% - 5%
Application Management	8% - 10%
BTO	20% - 25%
Acquisitions	2%
Total Services	6% - 8%
Profit Leverage	8% - 10%

**IBM Pre-tax Income Mix
(2005)**

[CHART]

Excludes 2Q restructuring charges and PCs Reclassified for 2006 segmentation changes

IBM Global Services is comprised of two parts:

IBM Pre-Tax Income Mix

(2005)

[CHART]

Global Business Services (GBS) Professional Services

Consulting

Application Management

Federal

Global Technology Services (GTS) Infrastructure Services

Strategic Outsourcing

Business Transformation Outsourcing

Integrated Technology Services

Maintenance

Excludes 2Q restructuring charges and PCs Reclassified for 2006 segmentation changes

Strategic Outsourcing

Driving Growth

Strengthen our market leadership position

Expand our sales and delivery capabilities

Win in marketplace against old & new competitors

Lead in new markets

Grow relationships with current portfolio of clients sell increased IBM value into the base.

Drive standardization and offering development for the SMB marketplace

Invest in automation to gain efficiency

IBM Research and product brand support / innovation

[CHART]

[LOGO]

Integrated Technology Services realignment to Service Product Lines

2006 IT Infrastructure Market

(excludes BTO and Application Management)

Service Product Lines	2006 Oppt. (\$B)	05- 07 CAGRs
IT Strategy and Architecture	\$ 8	7%
Application Infrastructure Services	\$ 49	8%
End-User Services	\$ 28	3%
Networking Services	\$ 46	6%
Business Continuity and Resiliency	\$ 2	7%
Security and Privacy Services	\$ 18	15%
Site and Facilities Services	\$ 22	3%
Server Services	\$ 32	5%
Storage and Data Services	\$ 28	4%
Maint. and Technical Support Services	\$ 90	2%

Transformation Initiatives

Simplify the offerings portfolio

Leverage IBM product sales attach more IT Services

Partner with Systems & Technology and Software to offer IBM infrastructure solutions to clients

Implement a globally consistent delivery model to drive efficiencies

Focus on high growth/core competency market segments

Slide1

Business Continuity & Resiliency Services

Market opportunity

BCRS market is growing at 7%, while IBM grew BCRS 14% in 2005

BCRS is a \$2B opportunity in 2006

Top of mind with clients across most countries

IBM Strength

IBM had 24% market share in 2005 and has vast experience in this market

IBM is transitioning from being a multi-country provider to being a global provider

We have a comprehensive portfolio event-driven (e.g. floods), data-driven (e.g. risk management) and business-driven (e.g. compliance)

New service products include Contingency Planning Assessment Services

**Security & Privacy Services:
Managed Security Services**

Market opportunity

IT Security is \$18B opportunity in 2006, growing at 15% CAGR

Companies are spending on security (anywhere from 3-8% of their IT budget) without industry expertise or knowledge

Risk is great one security incident costs a company about \$14M, liability for phishing data could be in billions of dollars

Managed Security Services (outsourcing) is about 10% of IT security market, with 95-98% retention rate

IBM Strength

IBM can leverage our scale from our global security operations centers, while lowering our clients security risk

Experience from our SO base (manage security for 2/3 of our accounts)

With IBM Research created analytical tools and models to evaluate behaviors and trends

We scale to deliver security services cost effectively while lowering security risk to our clients

3,500 security consultants around the world

**Storage & Data Services:
Including Information Lifecycle Management**

Market opportunity

Storage & Data Services (managing client s information & storage environments) is an \$28B opportunity, growing over 4% annually

Information Lifecycle Management (one of our solutions in this area) is growing at 14% CAGR and is a \$6B opportunity growing twice the rate of storage services in general

IBM Strength

IBM s solutions include Information Lifecycle Management capabilities, data management & storage infrastructure

Gartner & Giga say IBM is a leader & the strongest infrastructure player in Enterprise Content Management

IBM award-winning technical platform

Complete IBM solution

Networking Services: IP Convergence

Market opportunity

Networking Services is a \$46B opportunity in 2006. Part of this opportunity is IP Convergence

Enterprises recognize the value of moving all of their voice and data networks onto a single network

40% of companies will have completed convergence by 2010

95% of large & midsize companies will have started convergence by 2010

As telephony becomes an application, enterprises must construct a plan to assess and then integrate communications and business applications to accelerate their business processes (Gartner)

IBM Strength

IBM's leadership in solutions & services (including SO), exceptional global reach for services delivery, and deep industry knowledge position us to succeed in this market

IBM has partnerships with industry leaders like Cisco, Avaya, Nortel, 3Com, Siemens, national & international telecom carriers

Recognized a leader by IDC in Network Consulting and Integration Services

Business Transformation Outsourcing

Key Long Term Strategies

Invest to grow our capabilities in F&A, HR, CRM, Procurement, and Supply Chain Management

Leverage BPO capability to deliver efficient, high-quality front and back office process operation

Exploit global delivery and process capabilities

Expand asset base to deliver SOA-enabled functionality in support of our services products

[CHART]

[LOGO]

[GRAPHIC]

**Panel:
Promising
New Growth Opportunities**

[GRAPHIC] **Erich Clementi**
General Manager
BTO and BPTS, IBM

[GRAPHIC] **Ponani Gopalakrishnan (Gopal)**
Director
India Research Lab, IBM

[GRAPHIC] **Pavan Vaish**
Chief Operating Officer
IBM Daksh

Summary

IBM Global Services will grow with or better than the industry over the long-term.

Our Strategic Outsourcing business has steady growth. We will continue to leverage our strong customer base.

ITS is well-positioned in our transformation.

We are aggressively targeting growth markets such as Business Continuity & Resiliency Services and Information Lifecycle Management.

BTO is an excellent growth opportunity and we expect to outgrow the market.

Our global capabilities will be the underpinnings of our success.

IBM Global Briefing

Bangalore, India [LOGO]

June 6 & 7, 2006

IBM Global Briefing

Bangalore, India [LOGO]

June 6 & 7, 2006

IBM Global Briefing
Bangalore, India

[LOGO]

Global Business Services

Ginni Rometty

Senior Vice President

Global Business Services

IBM Global Services

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Our model is to grow with or better than the industry

**IBM Pre-tax Income Mix
(2005)**

[CHART]

Market Position (YE2005)

	Rank
Consulting	#1(tie)
Application Management Services	#1

Services Opportunity 2005 2009

[CHART]

Source: IBM Internal Assessment, based on Global Market View, January 2006, at Constant Currency

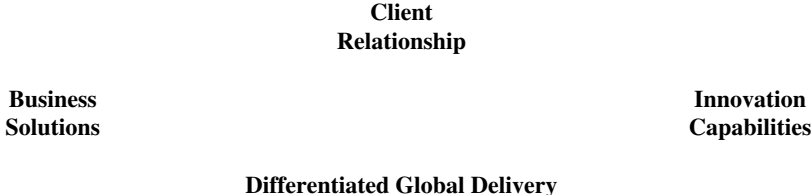
Global Business Services

Longer-Term Revenue Growth Model

Consulting	4% - 5%
Application Management Services	8% -10%
Total Services	6% - 8%

Excludes 2Q restructuring charges and PCs Reclassified for 2006 segmentation changes

Global Business Services Growth Strategy



Path to Profitable Revenue Growth

Client Relationships

Intensifying relationship depth with top clients

Business Solutions

Addressing defined pain points ; reusable SOA components; measurable client outcomes.

Innovation/New Capabilities

Integrating IBM to create new client value

Client Relationship: Growth Strategy

GBS Resource Capability by Sector

[CHART]

Opportunity

Expand the number of key clients

Drive non-linear growth with additional service line penetration

Drive client preference, reduces cost of sales with industry depth

Client Relationship: Expanding AMS with multiple sales channels

Global Delivery Direct	System Integration	Outsourcing
Full Outsourcing		
Assisted Transformational		
Co-Sourcing		
Portfolio Outtasking		
Application Outtasking		
Special Team Model		
Staff Augmentation		
IBM Strengths		

Market share leader

CMM / CMMI Level 5

>15 yrs; 340K engagements

Design, build, manage

Deep industry skills

Leverages Software, R&D

Business Solutions: Leverage Research, hardware, and software

GBS Business Solution

Revenue Shift

[CHART]

IBM Strengths

45 Selected Business Solutions

450 Sales Specialists

ISV Relationships #1 worldwide

Global Business Solutions Center

Higher profit margins

Every \$1 of solution opportunity yields another \$.60 -.80 in hardware, software, or other services opportunity

Business Solutions: Decrease client time to value and risk

Distribution Sector

Communications Leader

Financial Services Sector

Banking

Back Office Operations

Front Office Optimization

Risk and Compliance

Financial Markets

FM Data Management

Risk and Compliance

Trade Process Transformation

Insurance

Core Insurance

Insurance Business Process Transformation

Insurance Front Office

Risk and Compliance

Business Solutions: Example

**IBM Banking Risk
& Compliance Solution**

	Basel II: Credit Risk	AML Solution Results	
	Basel II: Operational Risk		Deployed at 13 of the Top 20 US Banks and globally
Solution Components	Anti- Money Laundering (AML)		Drove above average services gross profit margin
	Fraud Detection & Prevention		Leveraged AML engagements to drive additional Risk & Compliance work
	Information Risk Management		
	Operational Resilience		

Engagements drove 2X hardware and software sales

Innovation / New Capabilities: Making Markets

Integrate the Breadth of IBM Capabilities

**Service Oriented
Architecture**

**Center for Business
Optimization**

**Information
on Demand**

**Software & Research
Collaboration**

**Joint GBS/Research/ Software
capability**

**Leverages IBM data
warehousing, analytics**

15K SOA architects

New launches:

\$114B oppty 2008

\$143B oppty 2008

Inventory Optimization

Fraud Detection

Tax Optimization

[LOGO]

[LOGO]

[LOGO]

Summary

GBS Global Capability: > 100,000 professionals* deployed WW

[GRAPHIC]

End to End resource optimization through Professional Marketplace

IBM Strengths

Expertise

Insight from 340K engagements; > 15 years

Advantaged by decades of R&D investment

End-to-end, mirror image local/global skills

Depth of industry skills

60% flexible resources

In excess of 20,000 strategic Global Delivery resources

Infrastructure

Global Business Solutions Center: foundry for SOA component development

16 Strategic Delivery Centers

IBM Global Briefing

Bangalore, India [LOGO]

June 6 & 7, 2006

[GRAPHIC]

**Panel:
Differentiated
Global Delivery**

[GRAPHIC] Amitabh Ray
Global Delivery Consulting & Application Services Leader

[GRAPHIC] Dave Seybold
Global Delivery Consulting Services Leader

[GRAPHIC] Jeby Cherian
Global Business Solutions Center Leader

[GRAPHIC] Partha Chakraborty
Global Client Engagement Leader

IBM Global Briefing

Bangalore, India [LOGO]

June 6 & 7, 2006

IBM Global Briefing

Bangalore, India

[LOGO]

June 6 & 7, 2006

[LOGO]

**IBM Global Briefing
Bangalore, India**

**IBM Software
2006 Update**

Steve Mills

Senior Vice President and Group Executive

IBM Software

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Industry Dynamics
2005 Software Revenue

[CHART]

Operating Systems

\$33B
4% CGR

[CHART]

Middleware

\$80B
5% CGR

[CHART]

Enterprise Applications

\$92B
5% CGR

Notes: (1) Only top market share leaders listed
(2) IBM share includes software revenue from IGS transactions; CGR for 2005 - 2009

IBM Software Revenue Growth Model

Revenue Growth Model

Branded Middleware	9% - 11%
Other Middleware	(2)% - 0%
Operating Systems	(2)% - 0%
Acquisitions	2% - 3%
Total Software	6% - 9%
Profit Growth	10% - 12%

IBM Pre-tax Income Mix

(2005)

[CHART]

Excludes 2Q restructuring charges and PCs

Reclassified for 2006 segmentation changes

Software Revenue Growth

Invest in high growth market segments

Leverage IBM's global reach

Geographic presence

Deep technical skills

Extensive client relationships

Capitalize on IBM's unique ability to deliver SOA

Make prudent investments in legacy/operating systems software

Enhance the integration of our end-to-end portfolio

Leverage z9 and other hardware sales to drive O/S revenue

Selectively acquire software companies to extend the product portfolio

IBM Software
2005 Revenue = \$16.8 Billion

Branded Middleware

\$8.0B +9%, +9% YTY @ CC

WebSphere

Information Mgmt.

Lotus / WPLC

Tivoli

Rational

Software Services/Other

\$0.8B +19%, +18% YTY @ CC

Lab Software Services

[CHART]

Operating Systems

\$2.4B -2%, -3% YTY @ CC

System Software

Other Middleware

\$4.6B -1%, -2% YTY @ CC

Host Tools & Compilers PLM

Comm. Servers \$1.1B +3%, +3% YTY @ CC

Printer / Storage

Computer-aided design and manufacturing software

Note: (1) Revenue \$ as reported, YTY% @ CC

(2) Reclassified for 2006 segment changes

IBM Software Revenue

1996
Revenue = \$11.9B

[CHART]

2000
Revenue = \$13.3B

[CHART]

2005
Revenue = \$16.8B

[CHART]

Note: (1) Reclassified for 2006 segment changes

Investing in High Growth Product Segments

2005 Middleware

Opportunity = \$ 80 B

2005 2009 CGR = 5%

[CHART]

2009 Market Mix

High Growth Product Segments	05 CGR	09	IBM Share Position
Information Integration		11%	# 1
Content Management		10%	# 1
Portals and Personalization		10%	# 1
Mobile Middleware		9%	# 1
Storage Management		8%	# 3
Integration Server		7%	# 1
Advanced Collaboration		6%	# 1
Security Management		5%	# 2
Relational DB Engines & Tools		5%	# 2
AD Lifecycle Management Tools		5%	# 1

Source: IBM opportunity analysis based on Industry Reports / Market Research, May 2006

Acquisitions Complement Our Organic Growth Strategy

Apatrix

Rational

Trilog

Information Labs

PureEdge

SystemCorp

Bowstreet

BuildForge

[CHART]

Informix

Tarian

CrossAccess

Metamerge

Green Pasture

TrelliSoft

Trigo

Access360

Alphablox

Think Dynamics

Venetica

Candle

SRD

Cyanea

Ascential

Isogon

DWL

CrossWorlds

Collation

iPhrase

Holosofx

CIMS Labs

LAS

Gluecode

Micromuse

Unicorn Software

DataPower

Rembo

Service Oriented Architecture (SOA)

... a service

A **repeatable business task** e.g., check customer credit; open new account

*SOA is the **heart of the next wave of innovation**. The leaders that do this well are able to **rapidly change***

[GRAPHIC]

service oriented architecture (SOA)

An IT **architectural style** that supports integrating a business as linked services

*SOA is critical for **executing the on-demand vision and in preparing for the incremental changes over time**. Companies make better decisions.*

[LOGO]

[LOGO]

Significant Opportunity for IBM

**Worldwide SOA Engine and
Component Market Forecast**

(\$ Millions)

[CHART]

2004 SOA Market Share

[CHART]

Source: WinterGreen Research, 2005

*80% of customers will be using SOA for new
product development by 2008*

- Gartner Group

IBM SOA Leadership
Complete Capability

IBM's SOA Reference Architecture

Business Innovation & Optimization Services



Full Integration Architecture Available Today!

\$1+ Billion / year invested in SOA

15,000 SOA Consultants, Architects and IT Specialists

Over 300 SOA related patents; 500+ pre-built industry specific data and process models; over 3,000 SOA assets for business process management

2,500+ Business Partners

1,900+ Customer Engagements

[LOGO] *20% Increase in productivity for procurement staff payback within 1 year*

[LOGO] *Saved £4 M in development costs due to reuse of services*

[LOGO] *25% decrease in maintaining & enhancing e-government portal*

IBM Software
% Revenue by Geography

North America
(6,600 Sales/Tech Support)

Latin America
(600 Sales/Tech Support)

[CHART]

Europe
(5,900 Sales/Tech Support)

Asia Pacific
(3,200 Sales/Tech Support)

Note: May not add due to rounding

IBM Software

26,000 Developers

Major R&D Locations

**16,000
Developers**

**4,000
Developers**

**6,000
Developers**

[GRAPHIC]

Note: Middleware and Operating Systems Software Development Resources

Summary

Software Business Model delivers market share growth

Strong profit / cash contribution

Mix shifts improve leverage on growth rate

Focus on higher growth segments

IBM is uniquely positioned to capitalize on customer shift to Service Oriented Architecture (SOA)

Resources are positioned to take advantage of global market shifts

IBM Global Briefing

Bangalore, India[LOGO]

June 6 & 7, 2006

[GRAPHIC]

Harish Grama


Vice President, IBM India Software Laboratory
IBM Software Group

[GRAPHIC]

Willy Chiu

Vice President, High Performance On Demand Solutions
IBM Software Group

IBM Global Briefing

Bangalore, India

June 6 & 7, 2006

IBM Global Briefing

Bangalore, India [LOGO]

June 6 & 7, 2006

[LOGO]

**IBM Global Briefing
Bangalore, India**

IBM Systems and Technology

Bill Zeitler

Senior Vice President and Group Executive

IBM Systems and Technology Group

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Our model is to gain 1 point of systems share per year and grow Systems & Technology revenue 6% per year

Systems & Technology opportunity

2005 2009

[CHART]

Source: IBM Internal Assessment, based on Global Market View, 1/06, at Constant Currency, IDC & Gartner

Systems & Technology revenue growth model

Revenue growth model

Mainframe	1	3%
Servers	5	8%
Storage	7	10%
Technology Collaboration Solutions	10	12%
Engineering Services		
Microelectronics		
Acquisitions	0	1pts
Total Revenue	6	7%
Profit	7	8%

IBM pre-tax income mix

(2005)

[CHART]

Excludes 2Q restructuring charges and PCs Reclassified for 2006 segmentation changes

Five-year server share change

[CHART]

Source: IDC Server Tracker (2000-2005), four quarter rolling average

Five-year server share change

[CHART]

#1 Overall servers

#1 High end *

#1 Unix

#1 Blades

Source: IDC Server Tracker (2000-2005), four quarter rolling average; *\$250K+ servers

Five-year external disk storage systems share change

[CHART]

* Market share change for HP and Compaq combined; Source: WW Disk Storage Systems Forecast and Analysis, 2003-07, IDC #30247, 10/03 (2000-01 market shares), IDC's WW Quarterly Disk Storage Systems Tracker, 6/06 (2002-05 market shares)

2005 disk plus branded tape storage revenue share

[CHART]

Source: IDC #201494 WW Combined Disk & Tape Storage 4Q05 Market Share Update, 5/06

Execution: System z

Extend leadership by driving traditional and new workload growth

Launched z9 Business Class mainframe

\$250K+ server revenue share +

[CHART]

Installed capacity ++

[CHART]

+Source: IDC Quarterly Server Tracker, 5/06, rolling four quarter average ++IBM internal data

Execution: System z

60% of worldwide revenue driven by new workloads, such as Linux, Java and enterprise applications

[CHART]

Source: IBM internal data; as of 5/06; Java Engines = System z Application Assist Processors;
Linux Engines = Integrated Facility for Linux; DB2 Engines = z9 Integrated Information Processor

Execution: POWER5+

[GRAPHIC]

Over 70 #1 POWER5 and POWER5+ benchmarks

Complete the transition to POWER5+

16-way system

[CHART]

64-way system

[CHART]

Source: Benchmark results current as of 5/30/06, TPC-C results: <http://www.tpc.org>; Over 70 #1 benchmarks refers to all POWER5 and POWER5+ <http://www.ibm.com/systems/p/benchmarks/>

IBM TPC-C result of 1,025,169 tpmC at \$4.42/tpmC on a 16-core (8 chips, 32 threads) 2.2 GHz IBM System p5-570 (available 05/31/06) vs. HP TPC-C result of 332,265 tpmC at \$4.48/tpmC on a 16-core (16 chips, 16 threads) 1.6 GHz HP Integrity rx8620 (available 07/15/05). IBM TPC-C result of 3,210,540 tpmC at \$5.07/tpmC on a 64-core (32 chips, 128 threads) 1.9 GHz IBM p5-595 (available 09/30/04) vs. HP TPC-C result of 1,231,433 tpmC at \$4.82/tpmC on a 64-core (64 chips, 64 threads) 1.6 GHz HP Integrity Superdome (available 05/05/06).

Execution: Deep computing

[GRAPHIC]

20+% revenue growth in market, 2004 and 2005 +

\$14B revenue opportunity in market by end of decade +

Supercomputer revenue forecast +

[CHART]

Supercomputer performance ++

[CHART]

+ Source: IDC Technical Server QView reports 2000-2005, IDC Technical Computing System Forecast, 3/06, future forecasts

++ www.top500.org

Infrastructure: Simplification
Virtualization

Mainframe inspired

Over 30,000 mainframe and POWER-based servers running virtualization

A leader in x86 virtualization

2,000+ storage virtualization clients

Mainframe inspired

Over 30,000 mainframe and POWER-based servers running virtualization

A leader in x86 virtualization

2,000+ storage virtualization clients

[GRAPHIC]

[LOGO]

Infrastructure: Integration
BladeCenter

[GRAPHIC]

#1 in revenue and volume, 11 successive quarters

Intel collaboration

Blade server revenue forecast +

[CHART]

BladeCenter revenue ramp ++

[CHART]

+ Source: IDC Server Forecast, 3/06

++ IDC Quarterly Server Tracker, 5/06; #1 in revenue/volume 11 successive quarters refers to Q303 thru Q106

Infrastructure: Collaboration

[LOGO]
[GRAPHIC]

[LOGO]
[GRAPHIC]

[LOGO]
[GRAPHIC]

Technology: Collaboration

We help clients transform the way they innovate, develop and deliver products using IBM's expertise and intellectual property

R&D services

Leadership semiconductor design

Scalable IP Power Architecture, BladeCenter, ASICs

[GRAPHIC]

[LOGO]

R&D transformation

[GRAPHIC]

[LOGO]

[LOGO]

R&D transformation

Integrated processor

[GRAPHIC]

[GRAPHIC]

[LOGO]

R&D transformation

[GRAPHIC]

[LOGO]

Integrated processor

[GRAPHIC]

[LOGO]

Information-based medicine

[GRAPHIC]

IBM Global Briefing

Bangalore, India[LOGO]

June 6 & 7, 2006

Technology: Collaboration

[LOGO]

Technology: Alliances

[LOGO]

[GRAPHIC]

New growth opportunities

Infrastructure

[CHART]

Technology collaboration

[CHART]

Technology
IP
OEM
Expertise

Source: IBM internal assessment, based on Global Market View, 1/06, at constant currency; Note: Not to scale; SW includes embedded SW and Factory SW

Summary

Extend server lead

Lead in storage

Exploit infrastructure solutions opportunity

Expand technology collaboration opportunity

Panel discussion

Collaboration and global integration

[GRAPHIC] **Rod Adkins**
Vice President Development
Systems & Technology Group, IBM

[GRAPHIC] **Adalio Sanchez**
General Manager
Technology Collaboration Solutions, IBM

[GRAPHIC] **Reena Malangone**
Director, India Systems & Technology Lab
Systems & Technology Group, IBM

IBM Global Briefing

Bangalore, India[LOGO]

June 6 & 7, 2006

IBM Global Briefing

Bangalore, India [LOGO]

June 6 & 7, 2006

IBM Global Briefing
Bangalore, India

[LOGO]

Financial Model

Mark Loughridge

Senior Vice President and Chief Financial Officer

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Certain comments made in the presentation may be characterized as forward looking under the Private Securities Litigation Reform Act of 1995. Those statements involve a number of factors that could cause actual results to differ materially. Additional information concerning these factors is contained in the Company's filings with the SEC. Copies are available from the SEC, from the IBM web site, or from IBM Investor Relations.

In an effort to provide additional and useful information regarding the company's results as determined by generally accepted accounting principles (GAAP), these and the other materials presented during this event will include certain additional non-GAAP information.

The rationale for management's use of this non-GAAP information, the reconciliation of that information to GAAP, and other related information is included in supplementary materials entitled Non-GAAP Supplementary Materials that are posted on the Company's investor relations web site at <http://www.ibm.com/investor/events/global0606/>. The Non-GAAP Supplementary Materials are also included as Attachment II to the Company's Form 8-K dated today.

Strength of the Portfolio

2005 Segment Revenue and Pre-Tax Profit

Revenue Mix

[CHART]

Pre-tax Income Mix

[CHART]

Balanced portfolio of Hardware, Software and Services

Excludes 2Q restructuring charges and PCs

Reclassified for 2006 segmentation changes

Our Model is to Grow Services with or Better than Industry

**Pre-tax Income Mix
(2005)**

[CHART]

Services 6-8% Revenue Growth

Aligned around infrastructure and professional services

Deliver unique solution offerings leveraging the full breadth of IBM

Capture the high-growth Business Transformation market

Scale high volume services through SMB

Leverage global presence and delivery capability

Excludes 2Q restructuring charges and PCs

Reclassified for 2006 segmentation changes

Our Model is to Grow Strategic Middleware Double-digits

**Pre-tax Income Mix
(2005)**

[CHART]

Software 6-9% Revenue Growth

Improving mix towards high growth software

Lead the market in Service-Oriented Architecture (SOA)

Capitalize on Information on Demand

Extend Software Management capabilities / solutions

Excludes 2Q restructuring charges and PCs

Reclassified for 2006 segmentation changes

Our Model is to Gain Systems Share

**Pre-tax Income Mix
(2005)**

[CHART]

Hardware 6-7% Revenue Growth

Server market share has grown 9.5 points since 2000 (Source: IDC)

Leveraging assets to drive Technology Collaboration Solutions

Exploit infrastructure solutions

Capture strategic value through virtualization across all platforms

Excludes 2Q restructuring charges and PCs

Reclassified for 2006 segmentation changes

IBM's Portfolio is Balanced between Services, Software and Hardware

**Pre-tax Income Mix
(2005)**

[CHART]

IBM

transformed itself by divesting commodity businesses and investing in higher value solutions

has a strategically balanced portfolio of hardware, software, and services

integrates to create unique value for clients

delivers strong earnings growth and cash generation

Excludes 2Q restructuring charges and PCs

Reclassified for 2006 segmentation changes

[LOGO]

Financial Model

IBM Investment Cycle

[CHART]

11

Our Long-term Business Objectives

Drive revenue growth through new markets, new offerings and new products both developed and acquired

Focus on productivity to improve margin

Deploy cash to fund growth and provide shareholder returns via dividends / buybacks

**Deliver 10-12% Earnings per Share Growth
over the Long-term**

We Have Achieved Strong Double-digit Earnings Per Share Growth Over the Past Two Years

[CHART]

* Excludes Special Actions

IBM Has Maintained Consistently High Cash Flow

[CHART]

* Management View of Cash = Net cash from operating activities (continuing operations) excluding global financing receivables and net capital expenditures

** 1999 not restated for stock-based compensation

**IBM Has Maintained Consistently High Cash Flow
...Even During Difficult Business Cycles**

[CHART]

* Management View of Cash = Net cash from operating activities (continuing operations) excluding global financing receivables and net capital expenditures

** 1999 not restated for stock-based compensation

Source IT Industry: IBM Internal Assessment, based on Global Market View

IBM's Strong Cash Generation Supports our Dividend Strategy and...

IBM Dividend Per Share

[CHART]

16

...Share Repurchase Reduces Shares Outstanding and Contributes to EPS Growth

IBM Share Repurchase History

[CHART]

17

Leveraging Our Global Infrastructure

500,000 customers at 7 million locations across 170 countries

37,000 sales resource

90,000 business partners

59 major global delivery centers

2,000 I/T architects

39 product development laboratories in 12 countries

We Continue to Show Progress in Key Growth Initiatives

Emerging Countries

China	
India	<u>FY05</u>
Russia	\$4B
Brazil	+14% YTY

Business Performance Transformation

Business Transformation	
Strategy & Change	<u>FY05</u>
Engineering & Technology	\$4B
Bus Perf Mgmt Software	+28% YTY

New Markets

Retail on Demand	<u>FY05</u>
Sensors & Actuators	~\$1B
Info Based Medicine	>100% YTY

Note: Year-to-Year growth @ CC excludes PCs

which Combined with Acquisitions Contributed over \$9B of Revenue, up \$3.5B Year-to-Year

Emerging Countries

China	
India	<u>FY05</u>
Russia	\$4B
Brazil	+14% YTY

New Markets

Retail on Demand	<u>FY05</u>
Sensors & Actuators	~\$1B
Info Based Medicine	>100% YTY

Business Performance Transformation

Business Transformation

Strategy & Change	<u>FY05</u>
Engineering & Technology	\$4B
Bus Perf Mgmt Software	+28% YTY

Acquisitions

Business Integration	
Web-Enabled Software	<u>FY05</u>
Business Transformation	\$1B
Application on Demand	+1 pt

Note: Year-to-Year growth @ CC excludes PCs

Our Recent Acquisitions Have Common Strategic Characteristics

[LOGO]

Strategic Acquisition targets are

enabled by powerful cash generation

able to leverage IBM's global infrastructure

generally product-like

highly scalable

in growth areas

a form of new product development

IBM s Strategic Acquisitions Deliver Profitable Growth

Between 2002-2004 we completed 24 acquisitions priced below \$500M

Fit our strategic profile

Estimated Acquisition Revenue Growth

[CHART]

Estimated Financial Performance:

Revenue 5Yr CGR	>25%
IRR	>20%
Accretive	Year 2

Estimated Acquisition PTI Margin

[CHART]

Between 2002-2004 we completed 24 acquisitions priced below \$500M

Fit our strategic profile

Estimated Acquisition Revenue Growth

[CHART]

Estimated Financial Performance:

Revenue 5Yr CGR	>25%
IRR	>20%
Accretive	Year 2
Earnings excl intangibles	Year 1
Substantial PTI Improvement	1 st 3 Years

Estimated Acquisition PTI Margin

[CHART]

We Have Proven Success Integrating Our Acquisitions into the Business

[LOGO]

Acquired June 2004

Purchase Price \$155M

5,500 resources

Globally leverage Business Process Outsourcing (BPO) in India

2005 Performance

Revenue	~ \$130M
YTY%	>60%
PTI %	~ 20%

[LOGO]

Acquired June 2004

Purchase Price \$155M

5,500 resources

Globally leverage Business Process Outsourcing (BPO) in India

2005 Performance

Revenue	~ \$130M
YTY%	>60%
PTI %	~ 20%

[LOGO]

Acquired June 2004

Purchase Price \$431M

To enhance IBM's breadth and depth in middleware required for on demand solutions

2005 Performance

Revenue	~ \$300M
YTY%	>25%
PTI %	>20%

[LOGO]

Acquired June 2004

Purchase Price \$155M

5,500 resources

Globally leverage Business Process Outsourcing (BPO) in India

2005 Performance

Revenue	~ \$130M
YTY%	>60%
PTI %	~ 20%

[LOGO]

Acquired June 2004

Purchase Price \$431M

To enhance IBM's breadth and depth in middleware required for on demand solutions

2005 Performance

Revenue	~ \$300M
YTY%	>25%
PTI %	>20%

[LOGO]

Acquired October 2002

Purchase Price \$125M

To enhance IBM's identity management security management software

2005 Performance

Revenue	~ \$110M
YTY%*	>10%
PTI%	>10%

* 3-year CGR 47%

Leveraging Global Capabilities and Cash to Deliver Growth and Returns to Shareholders

**Investing Globally for Organic Growth
Research Development & Engineering**

[CHART]

**Improving Growth through
Strategic Acquisitions**

[CHART]

Shareholder Returns via Dividends and Share Repurchase

Dividend Payment History

[CHART]

Share Repurchase History

[CHART]

Our Long-Term Business Objectives

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**Deliver 10-12% Earnings per Share Growth
over the Long-term**

IBM Global Briefing

Bangalore, India [LOGO]

June 6 & 7, 2006

Non-GAAP Supplementary Materials
June 7, 2006

Non-GAAP Supplementary Materials

In an effort to provide investors with additional information regarding the company's results as determined by generally accepted accounting principles (GAAP), the company also discussed the following non-GAAP information which management believes provides useful information to investors.

Constant Currency

Management refers to growth rates at constant currency or adjusting for currency so that the business results can be viewed without the impact of changing foreign currency exchange rates, thereby facilitating period-to-period comparisons of the Company's business performance. Generally, when the dollar either strengthens or weakens against other currencies, the growth at constant currency rates or adjusting for currency will be higher or lower than growth reported at actual exchange rates.

Non-GAAP Supplementary Materials

Non-recurring Items/Special Actions

Management has presented certain financial results excluding the effects of the following one-time items: (1) a 2Q 2005 gain on the sale of the company's PC business, (2) a 2Q 2005 gain related to a settlement agreement reached with Microsoft, (3) 2Q 2005 charges related to the company's restructuring initiatives, (4) a one-time 3Q 2005 tax charge for the repatriation of foreign earnings, (5) a 4Q 2005 one-time curtailment charge relating to changes to the company's U.S. defined benefit pension plans, (6) a one-time charge recorded in 3Q 2004 for the partial settlement of certain legal claims related to IBM's pension plan and (7) the operational performance of the company's divested PC business. Given the unique and non-recurring nature of these items, management believes that presenting certain financial information without these items is more representative of the company's operational performance and provides additional insight into, and clarifies the basis for, historical and/or future performance, which may be more useful for investors.

Additionally, the company has presented certain financial results excluding the effects of special actions in 1999, 2002 and 2005. Given the unique and non-recurring nature of these items (both gains and losses), management believes that presenting certain financial results without the effects of such actions is more representative of the company's operational performance and year-over-year dynamics.

Non-GAAP Supplementary Materials

Divested PC Business

On April 30, 2005, IBM sold its PC business. Management believes that it is important to investors to understand the financial results of the company adjusted for the impact of its divested PCD operations in order to show IBM's results on a comparable basis year-to-year, and to best present ongoing operational performance. Accordingly, management has presented certain financial results excluding the effects of the PC business.

Consistent with the company's management system, its reportable segments include transactions between segments that are intended to reflect an arm's-length transfer price and include intercompany profit. Management believes that a more appropriate measure of the financial impacts that the divestiture of the PC business has on IBM's consolidated financial results should exclude any revenues associated with internal sales and intercompany profits, which are eliminated in consolidation. Accordingly, the results of the PC business have been adjusted from the reported PC segment. The basis for these adjustments are to give effect to intercompany and certain allocated expenses and the adjusted results are intended to display the impact on the IBM consolidated results on a basis comparable to which the company operates post-PC divestiture which management believes is meaningful and useful to investors.

Non-GAAP Supplementary Materials

Management View of Cash Flow

Management includes a presentation of cash flows that excludes the effect of Global Financing Receivables and subtracts net capital investments from Net Cash from Operations. For a financing business, increasing receivables is the basis for growth. Receivables are viewed as an investment and an income-producing asset. Capital investments are necessary to grow and sustain the business. Therefore, management presents financing receivables as an investing activity, which currently has the effect of lowering cash from operations, and net capital investments as a reduction of Net cash from Operations. Management's view is that this presentation gives the investor the best perspective of cash available for new investment, in addition to our capital expenditures, or for distribution to shareholders.

Additionally, management has presented its view of cash flow excluding the effects of funding of its U.S. pension plans. Given the unique nature of such pension fundings and the complexity and volatility associated with the accounting and financial reporting for pension plans, management believes that presenting these financial items without such fundings is useful to investors in better understanding the company's business performance. The Company believes the magnitude of these impacts can affect investors' understanding of the Company's overall business performance. Management further believes that investors' understanding is enhanced when the year-to-year dynamics is rendered explicit in the discussion of the Company's financial results.

Non-GAAP Supplementary Materials

Stock-based Compensation

Additionally, certain financial results have been restated to reflect the company's adoption of expensing of stock-based compensation in 2005. However, given certain data limitations, selected financial results (gross margin, expense to revenue ratio and cash flows from operations) from 1995 - 2000 have been presented without the effects of equity compensation in those years.

Estimated PTI for Acquisitions

Management presents selected references of estimated pre-tax income (PTI) margin for acquired entities, with and with out amortization expense of acquired intangible assets. Management believes that presenting such results without the non-cash amortization expense of acquired intangible assets is more representative of the acquired entity's operational performance and IBM's return on its investment, which may be more useful for investors.

Reconciliation of Gross Profit Margin (GPM) and Expense to Revenue Ratio (E:R), excluding Special Actions

	1999	2002	2004	2005
GPM, excluding effects of Special Actions	37.2%	36.6%	36.9%	40.1%
Effects of Special Actions	(0.2)			
GPM, as reported	37.0%	36.6%	36.9%	40.1%
E:R, excluding effects of Special Actions	26.4%	26.7%	25.5%	26.5%
Effects of Special Actions	(3.5)	2.7	0.4	0.2
E:R, as reported	22.9%	29.4%	25.9%	26.7%

The above serves to reconcile the Non-GAAP financial information on Slides 5 and 10 of Mark Loughridge's The IBM Model Presentation. See Slide 3 of this presentation for additional information on the use of these non-GAAP financial measures.

-

Reconciliation of 2005 Segment Revenue and Pre-Tax Income Mix, excluding Special Actions and PC s

	Hardware & Financing	Services	Software
<u>Revenue</u>			
2005 Segment Revenue Mix, excluding PC s	53%	27%	20%
Effects of PC Revenue	(1)	2	(1)
2005 Segment Revenue Mix	52%	29%	19%
<u>Pre-tax Income Mix</u>			
2005 Segment Pre-tax Income Mix, excluding Special Actions and PC s	35%	28%	37%
Effects of PC s and Special Actions	(5)	1	5
2005 Segment Pre-Tax Income Mix	30%	29%	42%

The above serves to reconcile the Non-GAAP financial information on Slide 11 of Mark Loughridge's "The IBM Model" Presentation, Slides 5 through 9 of Mark Loughridge's "Financial Model" Presentation, Slide 5 of Bill Zeitler's "IBM Systems and Technology" Presentation, Slide 5 of Steve Mills' "IBM Software 2006 Update", Slides 5 and 6 of Mike Daniels' "Global Technology Services" Presentation and Slide 4 of Ginny Rometti's "Global Business Services" Presentation. See Slides 3 and 4 of this presentation for additional information on the use of these non-GAAP financial measures.

Reconciliation of Earnings Per Share (EPS), excluding Special Actions

	2004		2005	
EPS from Continuing Operations, excluding effects of Special Actions	\$	4.50	\$	5.32
Effects of Special Actions		(0.11)		(0.40)
EPS from Continuing Operations, as reported	\$	4.39	\$	4.91*
EPS Growth, excluding effects of Special Actions		20%		18%
Effects of Special Actions		(3)		(6)
EPS Growth, as reported		17%		12%

* May not add due to rounding

The above serves to reconcile the Non-GAAP financial information on Slide 13 of Mark Loughridge's Financial Model Presentation. See Slide 3 of this presentation for additional information on the use of these non-GAAP financial measures.

Reconciliation of Management View of Cash Flow

\$ in Billions	1999*	2000	2001	2002	2003	2004	2005
Management View of Cash Flow, excluding U.S. Pension Funding	\$ 5.9	\$ 6.7	\$ 6.8	\$ 8.0	\$ 8.7	\$ 9.8	\$ 11.3
Plus: U.S. Pension Funding				(2.1)		(0.7)	(1.7)
Management View of Cash Flow	5.9	6.7	6.8	5.9	8.7	9.1	9.6
Plus: Global Financing Receivables	(1.7)	(2.5)	2.0	3.3	1.9	2.5	1.8
Less: Capital Expenditures, net	(4.8)	(4.3)	(4.9)	(4.6)	(3.9)	(3.7)	(3.5)
Net Cash from Operations, as reported	\$ 9.0	\$ 8.6	\$ 13.7	\$ 13.8	\$ 14.5	\$ 15.3	\$ 14.9

* Does not include effects of equity compensation expensing. See Slide 6 of this presentation for additional information.

May not add due to rounding

The above serves to reconcile the Non-GAAP financial information on Slides 14 and 15 of Mark Loughridge's Financial Model Presentation. See Slides 5 and 6 of this presentation for additional information on the use of these non-GAAP financial measures.

Reconciliation of Revenue, Revenue Growth and Pre-Tax Margin in Emerging Countries, excluding PCs
and at Constant Currency (CC)

[CHART]

[CHART]

The above serves to reconcile the Non-GAAP financial information on Slides 19 and 20 of Mark Loughridge Financial Model Presentation as well as select remarks made during such presentation. See Slides 2 and 4 of this presentation for additional information on the use of these non-GAAP financial measures.

Reconciliation of Revenue Growth, excluding PCs and at Constant Currency (CC)

[CHART]

[CHART]

The above serves to reconcile Non-GAAP financial remarks made during Mark Loughridge's Financial Model Presentation. See Slides 2 and 4 of this presentation for additional information on the use of these non-GAAP financial measures.