

PORTUGAL TELECOM SGPS SA
Form 6-K
August 22, 2013

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

**Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16 of the
Securities Exchange Act of 1934**

For the month of August 2013

Commission File Number 1-13758

PORTUGAL TELECOM, SGPS, S.A.

(Exact name of registrant as specified in its charter)

**Av. Fontes Pereira de Melo, 40
1069 - 300 Lisboa, Portugal**

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

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Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

Announcement | Lisbon | 22 August 2013

Long Position

Portugal Telecom, SGPS S.A. (PT) informs that Credit Suisse Group AG now holds a long position corresponding to more than 2% of PT 's share capital and voting rights.

Such change is due to an additional buy of swaps concerning 2,025,547 PT ordinary shares, made on 14 August 2013, through an OTC transaction.

Additionally, PT was informed that Credit Suisse Group AG 's long position now corresponds to 19,809,423 ordinary shares representing 2.21% of PT 's share capital and corresponding voting rights. Such position is attributed as follows:

1. Credit Suisse Funds AG: 343,672 ordinary shares held, representing 0.04% of PT 's share capital and corresponding voting rights.
2. Credit Suisse Fund Management S.A.: 559 ordinary shares held, representing 0.0001% of PT 's share capital and corresponding voting rights.
3. Credit Suisse Life (Bermuda) Ltd: 120,850 ordinary shares held, representing 0.01% of PT 's share capital and corresponding voting rights.
4. Credit Suisse Securities (Europe) Limited: 19,344,342 ordinary shares underlying cash settled financial instruments, representing 2.16% of PT 's share capital and corresponding voting rights, as detailed below:

| Financial instruments | Term | Nr. of Shares | % of share capital and voting rights |
|-----------------------|--------------------|---------------|--------------------------------------|
| Equity Swap | 20 January 2014 | 220,817 | 0.02% |
| Equity Swap | 11 de Februaty2014 | 106,988 | 0.01% |
| Equity Swap | 22 April2014 | 9,589,235 | 1.07% |
| Equity Swap | 2 May 2014 | 23,916 | 0.003% |

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| | | | |
|-------------|------------------|-----------|--------|
| Equity Swap | 13 May 2014 | 44,200 | 0.005% |
| Equity Swap | 29 May 2014 | 423,863 | 0.05% |
| Equity Swap | 4 June 2014 | 156,051 | 0.02% |
| Equity Swap | 6 June 2014 | 361,333 | 0.04% |
| Equity Swap | 6 August 2014 | 396,762 | 0.04% |
| Equity Swap | 8 September 2014 | 684,677 | 0.08% |
| Equity Swap | 2 October 2014 | 1,006,665 | 0.11% |
| Equity Swap | 20 October 2014 | 700,000 | 0.08% |
| Equity Swap | 17 November 2014 | 946,382 | 0.11% |
| Equity Swap | 28 November 2014 | 137,468 | 0.02% |
| Equity Swap | 31 December 2014 | 297,100 | 0.03% |
| Equity Swap | 12 January 2015 | 349,858 | 0.04% |
| Equity Swap | 2 October 2017 | 3,748,885 | 0.42% |
| Equity Swap | 13 August 2018 | 150,142 | 0.02% |

| | | | |
|------------------------------------|---------------------------------|--|-----------------------------|
| Portugal Telecom, SGPS SA | Public company | Portugal Telecom is listed on the Euronext and New York Stock Exchange. | Nuno Vieira |
| Avenida Fontes Pereira de Melo, 40 | Share capital Euro 26,895,375 | Information may be accessed on the Reuters under the symbols PTC.LS and PT and on Bloomberg under the symbol PTC PL. | Investor Relations Director |
| 1069-300 Lisboa | Registered in the Commercial | | nuno.t.vieira@telecom.pt |
| Portugal | Registry Office of Lisbon | | Tel.: +351 21 500 1701 |
| | and Corporation no. 503 215 058 | | Fax: +351 21 500 0800 |

www.telecom.pt

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The legal entity chain concerning this long position (starting with the highest level) is as follows: Credit Suisse Group AG, Credit Suisse AG, Credit Suisse Asset Management International Holding Ltd, Credit Suisse Funds AG, Credit Suisse Holding Europe (Luxembourg) S.A., Credit Suisse Fund Management S.A., Credit Suisse Life (Bermuda) Ltd., Credit Suisse Investments (UK), Credit Suisse Investment Holdings (UK) and Credit Suisse Securities (Europe) Limited.

This statement is pursuant to the terms and for the purposes of article 2-A of the Portuguese Securities Market Commission Regulation nr. 5/2008, following a communication received from Credit Suisse Group AG, with registered office at Paradeplatz 8, Postfach, CH-8070 Zurich, Switzerland.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: August 22, 2013

PORTUGAL TELECOM, SGPS, S.A.

By: */s/ Nuno Vieira*
Nuno Vieira
Investor Relations Director

FORWARD-LOOKING STATEMENTS

This document may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates of future economic circumstances, industry conditions, company performance and financial results. The words anticipates, believes, estimates, expects, plans and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.