

HEMUS SIMON C  
Form 4  
April 27, 2010

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HEMUS SIMON C

2. Issuer Name and Ticker or Trading Symbol  
TUPPERWARE BRANDS CORP  
[TUP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
04/23/2010

\_\_\_\_ Director  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
President & COO

TUPPERWARE BRANDS  
CORP, 14901 S ORANGE  
BLOSSOM TRAIL

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

ORLANDO, FL 32837

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	04/23/2010		M		14,800	A	\$ 20.83
Common Stock	04/23/2010		M		22,083	A	\$ 17.54
Common Stock	04/23/2010		M		14,866	A	\$ 17.36
Common Stock	04/23/2010		S <sup>(1)</sup>		32	D	\$ 52.98
	04/23/2010		S <sup>(1)</sup>		9,568	D	

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Common Stock					\$	52.99		
Common Stock	04/23/2010	S <sup>(1)</sup>	10,700	D	\$ 53	154,195	D	
Common Stock	04/23/2010	S <sup>(1)</sup>	2,500	D	\$ 53.01	151,695	D	
Common Stock	04/23/2010	S <sup>(1)</sup>	6,925	D	\$ 53.02	144,770	D	
Common Stock	04/23/2010	S <sup>(1)</sup>	5,831	D	\$ 53.03	138,939	D	
Common Stock	04/23/2010	S <sup>(1)</sup>	6,848	D	\$ 53.04	132,091	D	
Common Stock	04/23/2010	S <sup>(1)</sup>	1,400	D	\$ 53.05	130,691	D	
Common Stock	04/23/2010	S <sup>(1)</sup>	1,900	D	\$ 53.06	128,791	D	
Common Stock	04/23/2010	S <sup>(1)</sup>	4,600	D	\$ 53.07	124,191	D	
Common Stock	04/23/2010	S <sup>(1)</sup>	400	D	\$ 53.08	123,791	D	
Common Stock	04/23/2010	S <sup>(1)</sup>	496	D	\$ 53.09	123,295	D	
Common Stock	04/23/2010	S <sup>(1)</sup>	500	D	\$ 53.11	122,795	D	
Common Stock	04/23/2010	S <sup>(1)</sup>	49	D	\$ 53.13	122,746	D	
Common Stock						1,619	I	By 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
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and 5)

			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 20.83	04/23/2010	M				11/02/2007 <sup>(2)</sup>	11/01/2016	Common Stock	14,800
Stock Option	\$ 17.54	04/23/2010	M				11/19/2009 <sup>(3)</sup>	11/18/2018	Common Stock	22,083
Stock Option	\$ 17.36	04/23/2010	M				02/17/2010 <sup>(4)</sup>	02/16/2019	Common Stock	14,866

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

HEMUS SIMON C  
TUPPERWARE BRANDS CORP  
14901 S ORANGE BLOSSOM TRAIL  
ORLANDO, FL 32837

President & COO

## Signatures

/s/ Susan R. Coumes,  
Attorney-in-Fact

04/27/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares sold pursuant to cashless exercise of stock option.
- (2) The option vests in three equal annual installments beginning on November 2, 2007.
- (3) The option vests in three equal annual installments beginning on November 19, 2009.
- (4) The option vests in three equal annual installments beginning on February 17, 2010.

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